

CBS News Poll – December 15-17, 2025

Adults in the U.S.



Sample 2,267 Adults in the U.S.

Margin of Error ± 2.5 points

19. Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Will talk	Will not talk
Politics and politicians	46%	54%
News and current events	68%	32%
Sports	51%	49%
Parenting/child-raising/kids	42%	58%
Entertainment (movies, music, TV)	67%	33%
Health and well-being	73%	27%
Family stories and updates	83%	17%
Rumors and gossip	41%	59%
Economics and finances	47%	53%
Technology, artificial intelligence (AI)	42%	58%

20. If you had to choose, which one of the following do you like most about the holiday season?

Spending time with family and friends	59%
The decorations and music	11%
Giving and receiving gifts	8%
Time off from work and obligations	12%
None of these	10%

* Questions held for future release.

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19A. Holiday Topics — Politics and politicians

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Under 30	Age			Family Income		
		Male	Female		30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	46%	47%	45%	49%	43%	44%	48%	39%	49%	57%
Will not talk	54%	53%	55%	51%	57%	56%	52%	61%	51%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,266)	(1,101)	(1,165)	(469)	(573)	(741)	(482)	(869)	(617)	(501)

	Total	Party ID			White	Race		White by Education	
		Dem	Ind	Rep		Black	Hispanic	No Degree	4yr Degree+
Will talk	46%	53%	44%	48%	46%	50%	44%	39%	57%
Will not talk	54%	47%	56%	52%	54%	50%	56%	61%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,266)	(649)	(750)	(707)	(1,427)	(282)	(360)	(885)	(542)

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19B. Holiday Topics — News and current events

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	68%	67%	68%	69%	65%	68%	69%	59%	76%	76%
Will not talk	32%	33%	32%	31%	35%	32%	31%	41%	24%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(1,100)	(1,165)	(469)	(573)	(740)	(482)	(868)	(617)	(500)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	68%	75%	64%	71%	66%	68%	73%	59%	77%
Will not talk	32%	25%	36%	29%	34%	32%	27%	41%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(649)	(751)	(706)	(1,425)	(282)	(360)	(883)	(542)

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19C. Holiday Topics — Sports

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	51%	58%	43%	49%	53%	48%	54%	43%	58%	63%
Will not talk	49%	42%	57%	51%	47%	52%	46%	57%	42%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,255)	(1,098)	(1,157)	(464)	(571)	(740)	(481)	(863)	(616)	(498)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	51%	53%	47%	56%	50%	56%	52%	47%	57%
Will not talk	49%	47%	53%	44%	50%	44%	48%	53%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,255)	(646)	(743)	(707)	(1,424)	(277)	(357)	(882)	(542)

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19D. Holiday Topics — Parenting/child-raising/kids

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	42%	39%	45%	46%	54%	34%	35%	35%	44%	51%
Will not talk	58%	61%	55%	54%	46%	66%	65%	65%	56%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,262)	(1,101)	(1,161)	(469)	(573)	(739)	(481)	(869)	(616)	(499)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	42%	43%	39%	46%	40%	49%	41%	38%	45%
Will not talk	58%	57%	61%	54%	60%	51%	59%	62%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,262)	(648)	(751)	(704)	(1,424)	(282)	(359)	(882)	(542)

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19E. Holiday Topics — Entertainment (movies, music, TV)

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	67%	66%	68%	78%	69%	64%	60%	61%	70%	74%
Will not talk	33%	34%	32%	22%	31%	36%	40%	39%	30%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(1,099)	(1,165)	(469)	(572)	(741)	(481)	(869)	(615)	(500)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	67%	74%	64%	66%	65%	71%	71%	60%	73%
Will not talk	33%	26%	36%	34%	35%	29%	29%	40%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(648)	(750)	(706)	(1,426)	(281)	(359)	(884)	(542)

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19F. Holiday Topics — Health and well-being

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender			Age				Family Income		
		Male	Female		Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	73%	73%	73%	73%	71%	73%	76%	68%	75%	79%	
Will not talk	27%	27%	27%	27%	29%	27%	24%	32%	25%	21%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	(2,264)	(1,101)	(1,162)	(468)	(573)	(742)	(481)	(869)	(616)	(500)	

	Total	Party ID				Race			White by Education	
		Dem	Ind	Rep		White	Black	Hispanic	No Degree	4yr Degree+
Will talk	73%	75%	73%	73%	72%	76%	75%	68%	78%	
Will not talk	27%	25%	27%	27%	28%	24%	25%	32%	22%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Weighted N	(2,264)	(648)	(751)	(705)	(1,425)	(281)	(360)	(883)	(542)	

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19G. Holiday Topics — Family stories and updates

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	83%	80%	85%	83%	82%	82%	85%	76%	89%	89%
Will not talk	17%	20%	15%	17%	18%	18%	15%	24%	11%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,267)	(1,101)	(1,165)	(469)	(573)	(742)	(482)	(869)	(617)	(501)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	83%	87%	80%	86%	84%	85%	80%	80%	90%
Will not talk	17%	13%	20%	14%	16%	15%	20%	20%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,267)	(649)	(751)	(707)	(1,427)	(282)	(360)	(885)	(543)

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19H. Holiday Topics — Rumors and gossip

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Under 30	Age			Family Income		
		Male	Female		30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	41%	38%	43%	57%	43%	36%	30%	34%	43%	49%
Will not talk	59%	62%	57%	43%	57%	64%	70%	66%	57%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,262)	(1,099)	(1,163)	(468)	(573)	(742)	(478)	(866)	(617)	(499)

	Total	Party ID			White	Race		White by Education	
		Dem	Ind	Rep		Black	Hispanic	No Degree	4yr Degree+
Will talk	41%	45%	37%	40%	38%	42%	46%	36%	42%
Will not talk	59%	55%	63%	60%	62%	58%	54%	64%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,262)	(649)	(749)	(705)	(1,423)	(281)	(360)	(882)	(542)

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19I. Holiday Topics — Economics and finances

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Under 30	Age			Family Income		
		Male	Female		30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	47%	51%	44%	55%	46%	44%	47%	43%	52%	54%
Will not talk	53%	49%	56%	45%	54%	56%	53%	57%	48%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(1,100)	(1,164)	(468)	(573)	(741)	(481)	(867)	(617)	(501)

	Total	Party ID			White	Race		White by Education	
		Dem	Ind	Rep		Black	Hispanic	No Degree	4yr Degree+
Will talk	47%	51%	47%	48%	44%	51%	55%	40%	51%
Will not talk	53%	49%	53%	52%	56%	49%	45%	60%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(649)	(750)	(706)	(1,426)	(281)	(360)	(883)	(543)

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19J. Holiday Topics — Technology, artificial intelligence (AI)

Whether or not you want to, do you think you'll probably talk about the following topics with family and friends during any holiday gatherings this year?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Will talk	42%	48%	37%	51%	45%	36%	40%	36%	44%	51%
Will not talk	58%	52%	63%	49%	55%	64%	60%	64%	56%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(1,100)	(1,165)	(468)	(573)	(742)	(481)	(869)	(617)	(499)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will talk	42%	45%	41%	44%	40%	49%	43%	35%	47%
Will not talk	58%	55%	59%	56%	60%	51%	57%	65%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,264)	(649)	(751)	(705)	(1,426)	(282)	(359)	(884)	(542)

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20. Like Most about Holiday Season

If you had to choose, which one of the following do you like most about the holiday season?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< \$50K	\$50-100K	> \$100K
Spending time with family and friends	59%	58%	59%	60%	56%	55%	66%	56%	60%	60%
The decorations and music	11%	9%	13%	9%	9%	11%	16%	11%	11%	11%
Giving and receiving gifts	8%	8%	9%	12%	11%	7%	4%	9%	10%	8%
Time off from work and obligations	12%	14%	10%	13%	15%	15%	3%	9%	13%	16%
None of these	10%	11%	9%	6%	9%	12%	11%	15%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,262)	(1,098)	(1,164)	(469)	(571)	(742)	(480)	(868)	(617)	(500)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Spending time with family and friends	59%	59%	54%	65%	61%	57%	54%	60%	61%
The decorations and music	11%	12%	11%	10%	11%	10%	12%	11%	10%
Giving and receiving gifts	8%	8%	7%	9%	7%	8%	14%	7%	7%
Time off from work and obligations	12%	12%	14%	10%	11%	13%	12%	10%	14%
None of these	10%	8%	14%	6%	10%	11%	8%	12%	7%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	99%
Weighted N	(2,262)	(648)	(751)	(704)	(1,424)	(281)	(360)	(883)	(541)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 2,267 adults in the U.S. was conducted between December 15-17, 2025.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, and 2024 Presidential vote. Respondents were selected to be representative of adults nationwide. The weights range from 0.1 to 5.3, with a mean of 1 and a standard deviation of 0.7.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately ± 2.5 points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.