CBS News Poll – June 2-4, 2026
Adults in the U.S.

YouGov

Sample	2,023 Adults in the U.S.
Margin of Error	±2.8 points

1. How much do you feel you know about data centers – buildings that contain computer systems that power and store data for things like AI, streaming services, and other online services? Do you feel you know...

A lot	16%
A little	57%
Nothing	27%

2. Generally, would you favor or oppose the construction of a new data center in your area?

Favor	20%
Oppose	50%
Not sure	30%

3. Do you think it is necessary or not necessary for more data centers to be built in the U.S. in order for the U.S. to be competitive with other countries in industries like tech and AI?

Necessary	46%
Not necessary	54%

4. In the areas where they are built, do you think data centers are mostly good or mostly bad for...

	Mostly good	Mostly bad	Not sure
The environment	14%	60%	26%
The economy	36%	31%	33%
Resources like water and electricity	14%	63%	23%
People's energy/utility costs	13%	61%	26%
Tax revenue	35%	28%	37%

5. In the areas where they are built, what impact do you think new data centers will have on jobs in the short term (that is, right now) and the long term (that is, over the coming years)?

	Will increase jobs	Will decrease jobs	No impact	Not sure
In the short term (now)	51%	17%	13%	19%
In the long term (coming years)	22%	42%	11%	25%

* Questions held for future release.

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1. Know about Data Centers
How much do you feel you know about data centers – buildings that contain computer systems that power and store data for things like AI, streaming services, and other online services? Do you feel you know...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	16%	22%	11%	23%	20%	12%	11%	25%	16%	12%
A little	57%	59%	54%	58%	55%	55%	60%	59%	58%	61%
Nothing	27%	18%	35%	19%	25%	33%	28%	16%	26%	27%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	(2,023)	(981)	(1,042)	(423)	(508)	(662)	(430)	(524)	(661)	(593)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
A lot	16%	22%	18%	11%	15%	21%	17%	12%	20%
A little	57%	55%	55%	61%	59%	44%	57%	58%	62%
Nothing	27%	23%	27%	28%	26%	35%	25%	30%	18%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,023)	(588)	(696)	(603)	(1,274)	(253)	(320)	(791)	(483)

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2. Favor or Oppose Construction of Data Center in Your Area
Generally, would you favor or oppose the construction of a new data center in your area?

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Favor	20%	29%	12%	30%	22%	17%	14%	15%	22%	27%
Oppose	50%	45%	55%	53%	49%	46%	53%	68%	45%	45%
Not sure	30%	26%	33%	17%	29%	37%	33%	16%	32%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Weighted N	(2,023)	(981)	(1,042)	(423)	(508)	(662)	(430)	(524)	(661)	(593)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Favor	20%	17%	17%	28%	19%	22%	25%	17%	22%
Oppose	50%	59%	54%	39%	52%	38%	45%	51%	54%
Not sure	30%	24%	29%	33%	29%	39%	30%	32%	23%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%
Weighted N	(2,023)	(588)	(696)	(603)	(1,274)	(253)	(320)	(791)	(483)

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3. Is It Necessary for More Data Centers to Be Built in the U.S.

Do you think it is necessary or not necessary for more data centers to be built in the U.S. in order for the U.S. to be competitive with other countries in industries like tech and AI?

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Necessary	46%	54%	38%	39%	43%	49%	52%	34%	51%	60%
Not necessary	54%	46%	62%	61%	57%	51%	48%	66%	49%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,021)	(980)	(1,041)	(423)	(508)	(661)	(429)	(523)	(661)	(592)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Necessary	46%	39%	40%	63%	48%	44%	45%	46%	51%
Not necessary	54%	61%	60%	37%	52%	56%	55%	54%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,021)	(588)	(695)	(603)	(1,272)	(253)	(320)	(789)	(482)

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4A. Data Centers Mostly Good or Mostly Bad for — The environment
In the areas where they are built, do you think data centers are mostly good or mostly bad for...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Mostly good	14%	18%	10%	23%	14%	11%	8%	10%	14%	19%
Mostly bad	60%	57%	63%	61%	61%	59%	61%	76%	60%	52%
Not sure	26%	25%	26%	16%	25%	30%	31%	13%	26%	29%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,021)	(979)	(1,042)	(423)	(508)	(661)	(430)	(524)	(659)	(593)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Mostly good	14%	12%	11%	21%	13%	21%	18%	13%	13%
Mostly bad	60%	69%	66%	49%	63%	43%	57%	60%	68%
Not sure	26%	19%	23%	30%	24%	36%	25%	27%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,021)	(588)	(696)	(602)	(1,274)	(253)	(318)	(791)	(483)

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4B. Data Centers Mostly Good or Mostly Bad for — The economy
In the areas where they are built, do you think data centers are mostly good or mostly bad for...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Mostly good	36%	44%	28%	37%	30%	37%	38%	25%	37%	50%
Mostly bad	31%	28%	34%	36%	35%	27%	28%	43%	29%	23%
Not sure	33%	28%	38%	27%	35%	35%	34%	32%	34%	27%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,021)	(980)	(1,041)	(423)	(508)	(661)	(429)	(523)	(660)	(593)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Mostly good	36%	29%	31%	50%	35%	33%	38%	33%	39%
Mostly bad	31%	38%	33%	24%	31%	28%	29%	33%	29%
Not sure	33%	33%	36%	26%	33%	39%	33%	34%	32%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,021)	(587)	(695)	(603)	(1,272)	(252)	(320)	(789)	(483)

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4C. Data Centers Mostly Good or Mostly Bad for — Resources like water and electricity
In the areas where they are built, do you think data centers are mostly good or mostly bad for...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Mostly good	14%	17%	11%	25%	15%	11%	8%	10%	15%	21%
Mostly bad	63%	64%	63%	61%	59%	63%	70%	80%	60%	58%
Not sure	23%	19%	26%	14%	26%	26%	22%	10%	25%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,020)	(979)	(1,041)	(423)	(508)	(660)	(428)	(523)	(659)	(592)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Mostly good	14%	12%	10%	23%	13%	20%	18%	14%	13%
Mostly bad	63%	72%	67%	55%	66%	46%	60%	63%	71%
Not sure	23%	16%	23%	22%	20%	34%	22%	23%	16%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,020)	(587)	(695)	(601)	(1,271)	(253)	(319)	(790)	(481)

4D. Data Centers Mostly Good or Mostly Bad for — People's energy/utility costs

In the areas where they are built, do you think data centers are mostly good or mostly bad for...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Mostly good	13%	16%	11%	21%	15%	10%	8%	11%	13%	18%
Mostly bad	61%	59%	62%	60%	58%	61%	64%	76%	60%	55%
Not sure	26%	25%	27%	18%	27%	29%	28%	13%	27%	27%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Weighted N	(2,022)	(980)	(1,041)	(423)	(507)	(661)	(430)	(524)	(660)	(593)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Mostly good	13%	13%	9%	20%	12%	19%	15%	11%	15%
Mostly bad	61%	69%	65%	52%	63%	50%	56%	62%	66%
Not sure	26%	18%	26%	27%	24%	31%	29%	27%	19%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%
Weighted N	(2,022)	(588)	(694)	(603)	(1,274)	(252)	(320)	(791)	(483)

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4E. Data Centers Mostly Good or Mostly Bad for — Tax revenue
In the areas where they are built, do you think data centers are mostly good or mostly bad for...

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Mostly good	35%	43%	27%	31%	29%	36%	43%	27%	38%	46%
Mostly bad	28%	27%	29%	36%	29%	27%	21%	40%	23%	22%
Not sure	37%	30%	43%	33%	41%	37%	36%	32%	39%	32%
Totals	100%	100%	99%	100%	99%	100%	100%	99%	100%	100%
Weighted N	(2,022)	(980)	(1,042)	(423)	(508)	(662)	(429)	(524)	(661)	(592)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Mostly good	35%	30%	30%	49%	37%	33%	30%	33%	43%
Mostly bad	28%	36%	27%	22%	27%	23%	34%	28%	25%
Not sure	37%	34%	42%	29%	36%	44%	36%	39%	31%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%
Weighted N	(2,022)	(588)	(696)	(602)	(1,273)	(253)	(320)	(790)	(483)

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5A. Impact of Data Centers on Jobs in the Areas Where They Are Built — In the short term (now)
In the areas where they are built, what impact do you think new data centers will have on jobs in the short term (that is, right now) and the long term (that is, over the coming years)?

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Will increase jobs	51%	55%	47%	44%	45%	52%	63%	49%	50%	64%
Will decrease jobs	17%	15%	18%	26%	20%	14%	8%	24%	12%	13%
No impact	13%	15%	12%	11%	13%	16%	12%	12%	19%	9%
Not sure	19%	15%	22%	19%	22%	18%	17%	15%	19%	14%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,020)	(980)	(1,040)	(423)	(508)	(660)	(428)	(523)	(660)	(591)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will increase jobs	51%	49%	51%	60%	54%	36%	48%	50%	59%
Will decrease jobs	17%	21%	15%	13%	15%	19%	19%	15%	15%
No impact	13%	12%	14%	14%	15%	15%	11%	15%	14%
Not sure	19%	18%	20%	12%	16%	30%	22%	19%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%
Weighted N	(2,020)	(587)	(695)	(602)	(1,272)	(252)	(319)	(790)	(482)

5B. Impact of Data Centers on Jobs in the Areas Where They Are Built — In the long term (coming years)

In the areas where they are built, what impact do you think new data centers will have on jobs in the short term (that is, right now) and the long term (that is, over the coming years)?

		Gender		Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Will increase jobs	22%	27%	17%	25%	21%	21%	20%	17%	21%	31%
Will decrease jobs	42%	39%	46%	47%	44%	40%	40%	57%	40%	36%
No impact	11%	13%	9%	5%	9%	13%	16%	9%	13%	11%
Not sure	25%	21%	28%	23%	25%	26%	24%	17%	26%	22%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	(2,016)	(977)	(1,039)	(423)	(508)	(656)	(429)	(524)	(655)	(591)

		Party ID			Race			White by Education	
	Total	Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Will increase jobs	22%	16%	18%	35%	21%	26%	29%	19%	23%
Will decrease jobs	42%	53%	47%	31%	43%	33%	39%	40%	46%
No impact	11%	8%	11%	12%	13%	6%	6%	14%	12%
Not sure	25%	23%	23%	22%	23%	34%	26%	27%	19%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%
Weighted N	(2,016)	(587)	(692)	(601)	(1,272)	(252)	(317)	(789)	(483)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 2,023 adults in the U.S. was conducted between June 2-4, 2026.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, and 2024 Presidential vote. Respondents were selected to be representative of adults nationwide. The weights range from 0.1 to 5.0, with a mean of 1 and a standard deviation of 0.8.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately $\pm$2.8 points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \mathrm{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.