




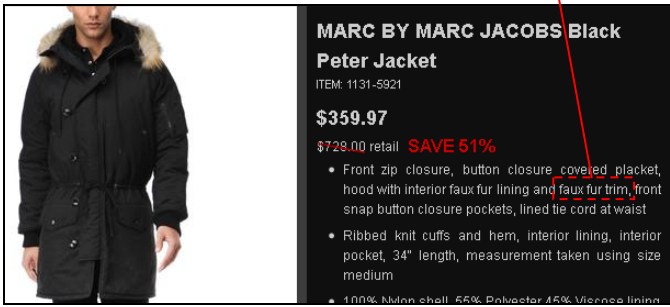






THE HUMANE SOCIETY  
OF THE UNITED STATES

Century 21 Department Stores – Animal Fur Sold as “Faux” and Unlabeled  
Investigation Results: September 2012 – January 2013  
FINAL – 3 March 2013 – P. Grzybowski



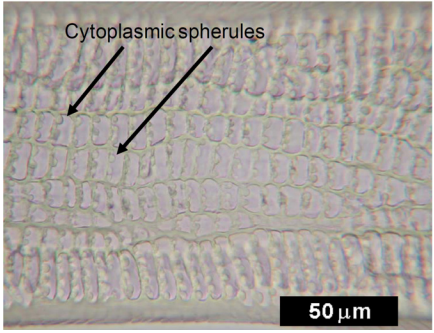


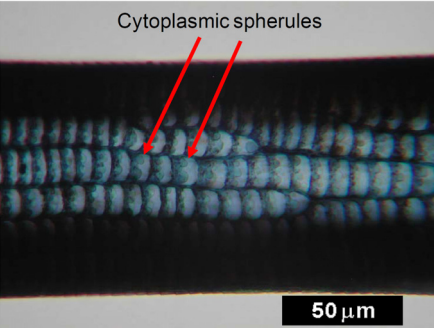
ONLINE PURCHASES (C21stores.com)



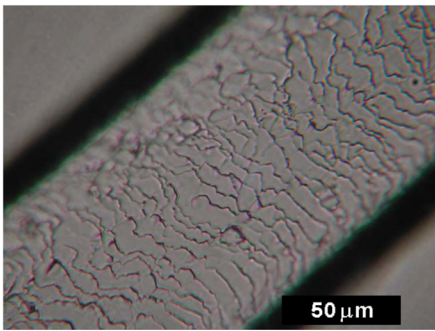
Item Details	Advertisement	Label	Actual
<p><b>Marc by Marc Jacobs</b> (brand)</p> <p><b>19 Sept. 2012</b> (purchase date)</p> <p><b>C21MMJ091912-2</b> (HSUS case ID)</p>	<p>“faux fur”</p>  <p>Available online 19 Sept. 2012 at <a href="http://tinyurl.com/8fh4b95">http://tinyurl.com/8fh4b95</a>.</p>	<p>“raccoon”</p> 	<p>raccoon dog</p> 
<p><b>Marc by Marc Jacobs</b> (brand)</p> <p><b>19 Sept. 2012</b> (purchase date)</p> <p><b>C21MMJ091912-3</b> (HSUS case ID)</p>	<p>“faux fur”</p>  <p>Available online 19 Sept. 2012 at <a href="http://tinyurl.com/9gh2usv">http://tinyurl.com/9gh2usv</a>.</p>	<p>“raccoon”</p> 	<p><i>animal fur</i> (not tested for species— appears similar to fur on C21MMJ091912-2)</p> 
<p><b>Marc by Marc Jacobs</b> (brand)</p> <p><b>19 Sept. 2012</b> (purchase date)</p> <p><b>C21MMJ091912-1</b> (HSUS case ID)</p>	<p>“faux fur”</p>  <p>Available online 19 Sept. 2012 at <a href="http://tinyurl.com/8qvuu44">http://tinyurl.com/8qvuu44</a>.</p>	<p>“raccoon”</p> 	<p><i>animal fur</i> (not tested for species— appears similar to fur on C21MMJ091912-2)</p> 

# BRICK AND MORTAR PURCHASES (New York City)

Item Details	Advertisement	Label	Actual
<p><b>JNBY</b> (brand)</p> <p><b>Century 21</b> Lincoln Square 1972 Broadway New York City (location)</p> <p><b>7 Jan. 2013</b> (purchase date)</p> <p><b>C21JNB010713</b> (HSUS case ID)</p>	<p>--</p>	<p style="text-align: center;">"faux fur"</p> 	<p style="text-align: center;">Rabbit (or hare)</p>  
<p><b>Trust Fund</b> <b>Baby</b> (brand)</p> <p><b>Century 21</b> 22 Cortlandt St. New York City (location)</p> <p><b>10 Jan. 2013</b> (purchase date)</p> <p><b>C21TFB011013</b> (HSUS case ID)</p>	<p>--</p>	<p style="text-align: center;">--</p> 	<p style="text-align: center;">Rabbit (or hare)</p>  



Item Details	Advertisement	Label	Actual
<p><b>Save The Queen</b> (brand)</p> <p><b>Century 21</b> Lincoln Square 1972 Broadway New York City (location)</p> <p><b>10 Jan. 2013</b> (purchase date)</p> <p><b>C21STQ010713</b> (HSUS case ID)</p>	<p>--</p>	<p>--</p> 	<p><b>Rabbit (or hare)</b></p>  
<p><b>Muse of Love</b> (brand)</p> <p><b>Century 21</b> 22 Cortlandt St. New York City (location)</p> <p><b>10 Jan. 2013</b> (purchase date)</p> <p><b>C21MOL01101</b> (HSUS case ID)</p>	<p>--</p>	<p>--</p> 	<p><b>Rabbit (or hare)</b></p>  

Item Details	Advertisement	Label	Actual
<p><b>Pajar</b> (brand)</p> <p><b>Century 21</b> <b>22 Cortlandt St.</b> <b>New York City</b> (location)</p> <p><b>10 Jan. 2013</b> (purchase date)</p> <p><b>C21PAJ011013</b> (HSUS case ID)</p>	<p>--</p>	<p><b>“fur”</b></p> <div data-bbox="743 226 1045 600" style="border: 1px solid black; padding: 5px;"> <p>Remove all fur trim and fur lining and metal D rings. Machine wash gentle cycle Do not bleach Do not iron Do not dry clean Tumble dry no heat till dry For best results, add two tennis balls in dryer.</p> <p>Enlever toutes bordures et doublure en fourrure et anneaux métalliques en "D" Laver à la machine au cycle délicat Pas de javel Ne pas repasser Ne pas nettoyer à sec Sécher à fond sans chaleur dans un sèche-linge Pour de meilleurs résultats ajouter deux balles de tennis dans la sècheuse</p>  </div> <div data-bbox="743 617 1045 1020" style="border: 1px solid black; padding: 5px;"> <p>MADE IN CHINA FABRIQUÉ EN CHINE</p> <p>RN# 115443 CA#07465</p> <p>STYLE# 2110009NFL</p> <p>SHELL: 100% NYLON LINING: 100% POLYESTER FILL: 80% DOWN 20% FEATHER</p> <p>EXTERIEUR: 100% POLYAMIDE DOUBLURE: 100% POLYESTER REPLISSAGE: 80% DUVET 20% PLUME</p> <p>EXCLUSIVE OF TRIM / GARNITURE EXCLUSIF</p> </div>	<p><b>animal fur</b> (Canidae family—likely raccoon dog)</p> <div data-bbox="1078 247 1510 663">  <p style="text-align: right; color: orange;">01.18.2013</p> </div> <div data-bbox="1078 684 1510 1012">  <p style="text-align: right; background-color: black; color: white; padding: 2px;">50 μm</p> </div>