## NEW JERSEY VOTERS WANT CHRISTIE FOR GOV, LESS FOR PRES, QUINNIPIAC UNIVERSITY POLL FINDS; GIRTH AND GENDER ARE TINY ISSUES IN GOVERNOR'S RACE

New Jersey voters, by overwhelming margins, approve of the job Gov. Christopher Christie is doing and want him to keep doing it for four more years, but they are divided on whether he should run for president and whether he would be a good president, according to a Quinnipiac University poll released today.

Garden State voters approve $70-23$ percent of the job Gov. Christie is doing, continuing his four-month string of +70 percent approval ratings, the highest score of any governor in the seven states surveyed by the independent Quinnipiac (KWIN-uh-pe-ack) University.

Christie leads State Sen. Barbara Buono, his likely Democratic challenger for reelection, $60-25$ percent, also continuing a string of 2-1 leads over the largely unknown Sen. Buono. Voters also say $66-25$ percent, including $44-43$ percent among Democrats, that Christie deserves reelection, also continuing a trend.

New Jersey voters seem to have little problem with a candidate for governor who is overweight or a candidate who is a woman:

- 4 percent are enthusiastic and 64 percent are comfortable with an overweight candidate, while 17 percent have some reservations and 4 percent are very uncomfortable;
- 17 percent are enthusiastic and 70 percent are comfortable with a female candidate, while 4 percent have some reservations and 2 percent are very uncomfortable.
"New Jersey voters rate Gov. Christopher Christie’s performance in Trenton at his nowroutine astronomical level. And they think he deserves reelection in November," said Maurice Carroll, director of the Quinnipiac University Polling Institute.
"Would he shine as brightly in Washington? New Jerseyans’ views are mixed. Ditto on whether he should run for president in 2016.
-more-

275 Mt. Carmel Avenue, Hamden, CT 06518-1908•TEl 203-582-5201•Fax 203-582-8790 • www.quinnipiac.edu

## Quinnipiac University Poll/March 26, 2013 - page 2

New Jersey voters are divided on whether Christie would make a good president, with 41 percent saying yes and 44 percent saying no. Only 46 percent of voters would like to see Christie run for president in 2016, while 47 percent want to keep him in Trenton.
"New Jersey has had a female governor, and almost all voters are OK with another woman running the show," Carroll said. "And very few voters seem to have a problem with a portly candidate.

In the New Jersey governor's race, Christie leads $90-4$ percent among Republicans and $69-15$ percent among independent voters, while Democrats go to Buono 53-29 percent. The incumbent leads $65-21$ percent among men and $55-29$ percent among women, and leads in every region of the state, including $48-36$ percent in urban areas, normally Democratic strongholds.

Christie gets a $69-22$ percent favorability rating, including $48-38$ percent among Democrats. For Buono, 79 percent don't know enough about her to form an opinion.
"Who is that woman? Everybody knows Christie and hardly anyone knows Sen. Barbara Buono, even though she's running an energetic, endorsement-rich campaign," Carroll said.

In an open-ended question, allowing for any answer, 43 percent of New Jersey voters list taxes as the most important issue in their vote for governor, followed by 41 percent who list the economy or unemployment and 20 percent who cite education.

By a $64-30$ percent margin, voters support a law allowing same sex couples to marry. Men support same-sex marriage $60-32$ percent, with a larger 68-28 percent support among women. Support by age ranges from $56-38$ percent among voters over 55 years old to $80-17$ percent among voters $18-34$ years old.

New Jersey voters say $72-22$ percent it's a good idea to decide the same-sex marriage issue by referendum on the November ballot.

President Barack Obama gets a $54-42$ percent job approval rating in the Garden State, compared to $57-40$ percent February 21.

From March 19-24, Quinnipiac University surveyed 1,129 registered voters with a margin of error of +/- 2.9 percentage points. Live interviewers call land lines and cell phones.

The Quinnipiac University Poll, directed by Douglas Schwartz, Ph.D., conducts public opinion surveys in Pennsylvania, New York, New Jersey, Connecticut, Florida, Ohio, Virginia and the nation as a public service and for research.

For more information or RSS feed, visit http://www.quinnipiac.edu/polling, or call (203) 582-5201, or follow us on Twitter.

1. If the election for Governor were being held today, and the candidates were Barbara Buono the Democrat and Christopher Christie the Republican, for whom would you vote?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | ---: |
|  |  |  |  |  |  |  |  |  |
| Buono | $25 \%$ | $4 \%$ | $53 \%$ | $15 \%$ | $21 \%$ | $29 \%$ | $20 \%$ | $45 \%$ |
| Christie | 60 | 90 | 29 | 69 | 65 | 55 | 68 | 25 |
| SMONE ELSE (VOL) | 1 | 1 | - | 1 | 1 | 1 | 1 | - |
| WLDN'T VOTE (VOL) | 1 | 1 | - | 2 | 1 | 2 | 1 | 3 |
| DK/NA | 13 | 4 | 17 | 13 | 12 | 14 | 10 | 26 |


|  | COLLEGE DEG |  | $\begin{aligned} & \text { AGE IN } \\ & 18-34 \end{aligned}$ | $\begin{array}{lr} \text { YRS . . . . . } \\ 35-54 & 55+ \end{array}$ |  | ANNUAL HOUSEHOLD INCOME |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | No |  |  |  | <50 | 50- | >10 |
| Buono | 26\% | 25\% | 36\% | 20\% | 25\% | 31\% | 22\% | 24 |
| Christie | 62 | 58 | 43 | 65 | 62 | 51 | 64 | 65 |
| SMONE ELSE (VOL) | 1 | 1 | 2 | - | 1 | 2 | 1 | - |
| WLDN'T VOTE (VOL) | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |
| DK/NA | 10 | 15 | 19 | 13 | 10 | 16 | 10 | 10 |
|  | Philly |  |  |  |  |  |  |  |
|  | Urba | SbUr | ExUr | land | Sho |  |  |  |
| Buono | 36\% | 30\% | 21\% | 21\% | 17\% |  |  |  |
| Christie | 48 | 56 | 65 | 63 | 69 |  |  |  |
| SMONE ELSE (VOL) | - | 1 | 2 | 1 | - |  |  |  |
| WLDN'T VOTE (VOL) | 2 | 2 | - | 1 | - |  |  |  |
| DK/NA | 14 | 12 | 12 | 15 | 13 |  |  |  |

TREND: If the election for Governor were being held today, and the candidates were Barbara Buono the Democrat and Christopher Christie the Republican, for whom would you vote?

|  | Mar 26 | Feb 20 | Jan 23 | Nov 28 | Oct 17 |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | 2013 | 2013 | 2013 | 2012 | 2012 |
|  |  |  |  |  |  |
| Buono | 25 | 25 | 22 | 23 | 33 |
| Christie | 60 | 62 | 63 | 61 | 49 |
| SMONE ELSE (VOL) | 1 | 1 | 1 | 1 | - |
| WLDN'T VOTE (VOL) | 1 | 1 | 1 | 1 | 1 |
| DK/NA | 13 | 12 | 13 | 14 | 17 |

2. Is your opinion of Christopher Christie favorable, unfavorable or haven't you heard enough about him?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable | 69\% | 93\% | 48\% | 73\% | 73\% | 66\% | 75\% | 45\% |
| Unfavorable | 22 | 5 | 38 | 19 | 21 | 23 | 18 | 46 |
| Hvn't hrd enough | 6 | - | 10 | 5 | 4 | 7 | 4 | 3 |
| REFUSED | 4 | 2 | 5 | 4 | 3 | 4 | 3 | 6 |
|  | COLLEGE DEG |  | AGE | YRS. |  | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-3 | 35-54 | $55+$ |  | $67 \%$ | >100 |
| Favorable | 68\% | 69\% | 57\% | 75\% | 69\% | 63\% |  | 74\% |
| Unfavorable | 28 | 18 | 30 | 18 | 21 | 22 | 26 | 23 |
| Hvn't hrd enough | 1 | 8 | 11 | 4 | 5 | 11 | 3 | 1 |
| REFUSED | 3 | 4 | 2 | 3 | 4 | 4 | 4 | 2 |

Cont'd
2. (cont'd) Is your opinion of Christopher Christie favorable, unfavorable or haven't you heard enough about him?

|  | Philly |  |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- |
|  | Urban | SbUrbn ExUrbn land | Shore |  |  |
| Favorable | $57 \%$ | $64 \%$ | $77 \%$ | $71 \%$ | $77 \%$ |
| Unfavorable | 32 | 26 | 15 | 21 | 14 |
| Hvn't hrd enough | 7 | 6 | 7 | 4 | 4 |
| REFUSED | 5 | 3 | 2 | 4 | 5 |

TREND: Is your opinion of Christopher Christie favorable, unfavorable or haven't you heard enough about him? (*High also 69\% Jan 2013, Feb 2013)

|  | $\begin{aligned} & \text { Mar } 26 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Feb } 20 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Jan } 23 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Nov } 28 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Sep } 05 \\ & 2012 \end{aligned}$ | FAVORABLE..... |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | High | Low |
|  |  |  |  |  |  | Mar 26 | Aug 12 |
|  |  |  |  |  |  | 2013* | 2008 |
| Favorable | 69 | 69 | 69 | 67 | 52 | 69 | 21 |
| Unfavorable | 22 | 22 | 21 | 22 | 42 | 22 | 7 |
| Hvn't hrd enough | 6 | 6 | 6 | 7 | 4 | 6 | 69 |
| REFUSED | 4 | 3 | 4 | 4 | 2 | 4 | 2 |

3. Is your opinion of Barbara Buono favorable, unfavorable or haven't you heard enough about her?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Favorable | 10\% | 3\% | 19\% | 8\% | 9\% | 12\% | 8\% | 20\% |
| Unfavorable | 10 | 24 | 1 | 10 | 14 | 7 | 12 | 3 |
| Hvn't hrd enough | 79 | 73 | 79 | 82 | 77 | 81 | 80 | 76 |
| REFUSED | 1 | 1 | 1 | - | 1 | 1 | 1 | 1 |
|  | COLLEGE DEG |  | AGE IN | YRS. |  | ANNU | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-34 | 35-54 | $55+$ | <50K | 50-1 | >10 |
| Favorable | 11\% | 10\% | 11\% | 10\% | 10\% | 10\% | 9\% | 12\% |
| Unfavorable | 11 | 10 | 7 | 14 | 8 | 8 | 10 | 12 |
| Hvn't hrd enough | 77 | 80 | 82 | 76 | 81 | 82 | 81 | 75 |
| REFUSED | 1 | 1 | - | - | 1 | - | 1 | 1 |

Philly
Urban SbUrbn ExUrbn land Shore

| Favorable | $9 \%$ | $14 \%$ | $7 \%$ | $9 \%$ | $11 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Unfavorable | 6 | 9 | 14 | 11 | 12 |
| Hvn't hrd enough | 84 | 78 | 78 | 80 | 77 |
| REFUSED | 2 | - | 1 | - | 1 |

TREND: Is your opinion of Barbara Buono favorable, unfavorable or haven't you heard enough about her?

| Favorable | 10 | 8 | 8 | 8 |
| :--- | ---: | ---: | ---: | ---: |
| Unfavorable | 10 | 8 | 9 | 7 |
| Hvn't hrd enough | 79 | 83 | 82 | 84 |
| REFUSED | 1 | 1 | - | 1 |

4. Do you approve or disapprove of the way Christopher Christie is handling his job as Governor?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Approve | $70 \%$ | $93 \%$ | $48 \%$ | $73 \%$ | $75 \%$ | $65 \%$ | $77 \%$ | $43 \%$ |
| Disapprove | 23 | 6 | 40 | 21 | 19 | 26 | 18 | 46 |
| DK/NA | 7 | 1 | 12 | 6 | 6 | 8 | 5 | 11 |


|  | COLLEGE DEG |  | $\begin{aligned} & \text { AGE IN } \\ & 18-34 \end{aligned}$ | $\begin{aligned} & \text { YRS . . . . . } \\ & 35-54 \\ & 55+ \end{aligned}$ |  | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HOUSEHOLD INCOME |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | No |  |  |  | 50-10 | >10 |
| Approve | 69\% | 70\% | 57\% | 74\% | 72\% |  | 67\% | 68\% | 74 |
| Disapprove | 26 | 21 | 34 | 21 | 21 | 25 | 26 | 23 |
| DK/NA | 5 | 9 | 9 | 5 | 7 | 8 | 6 | 4 |
|  | Philly |  |  |  |  |  |  |  |
| Approve | 53\% | 70\% | 79\% | 65\% | 79\% |  |  |  |
| Disapprove | 37 | 26 | 14 | 24 | 15 |  |  |  |
| DK/NA | 10 | 4 | 7 | 11 | 6 |  |  |  |

TREND: Do you approve or disapprove of the way Christopher Christie is handling his job as Governor? (*High also 74\% Jan 2013, **Low also 44\% Jun 2010)

|  | Mar 26 | Feb 20 | Jan 23 | Nov 27 | Oct 17 | APPROVE. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | High | Low |
|  |  |  |  |  |  | Feb 20 | Jun 21 |
|  | 2013 | 2013 | 2013 | 2012 | 2012 | 2013* | 2011** |
| Approve | 70 | 74 | 74 | 72 | 56 | 74 | 44 |
| Disapprove | 23 | 22 | 21 | 21 | 38 | 22 | 47 |
| DK/NA | 7 | 4 | 5 | 7 | 7 | 4 | 10 |

7. Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Approve | $54 \%$ | $15 \%$ | $93 \%$ | $45 \%$ | $50 \%$ | $57 \%$ | $44 \%$ | $92 \%$ |
| Disapprove | 42 | 83 | 6 | 49 | 47 | 38 | 53 | 5 |
| DK/NA | 4 | 2 | 2 | 6 | 3 | 5 | 3 | 3 |


|  | COLLEGE DEG |  | AGE IN | YRS |  | ANN | HOU | LD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes | No | 18-34 | 35-54 | 55+ | <50 | 50- | >10 |
| Approve | 57\% | 52\% | 63\% | 52\% | 52\% | 61\% | 52\% | 50\% |
| Disapprove | 41 | 43 | 30 | 45 | 45 | 36 | 44 | 47 |
| DK/NA | 2 | 5 | 7 | 3 | 3 | 3 | 4 | 3 |
|  | Urba | SbUr | ExUrbn | Phill land | Sho |  |  |  |
| Approve | 66\% | 61\% | 43\% | 56\% | 40\% |  |  |  |
| Disapprove | 33 | 34 | 51 | 41 | 57 |  |  |  |
| DK/NA | 2 | 5 | 6 | 3 | 3 |  |  |  |

TREND: Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | $\begin{aligned} & \text { Mar } 26 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Feb } 21 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Jan } 23 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Nov } 27 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Jul } 18 \\ & 2012 \end{aligned}$ | APPROVE. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | High <br> Jun 10 | Low <br> Oct 13 |
|  |  |  |  |  |  | 2009 | 2011 |
| Approve | 54 | 57 | 58 | 59 | 51 | 68 | 43 |
| Disapprove | 42 | 40 | 39 | 38 | 45 | 25 | 52 |
| DK/NA | 4 | 3 | 3 | 3 | 4 | 7 | 5 |

8. Do you feel that Christopher Christie deserves to be reelected, or do you feel that he does not deserve to be reelected?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes/Deserves | 66\% | 91\% | 44\% | 70\% | 70\% | 62\% | 73\% | 45\% |
| No/Does not | 25 | 8 | 43 | 21 | 21 | 29 | 20 | 46 |
| DK/NA | 9 | 1 | 13 | 9 | 9 | 9 | 7 | 9 |
|  | COLLEGE DEG |  | AGE | $\begin{array}{lr} \text { YRS . . . . . } \\ 35-54 & 55+ \end{array}$ |  | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HOUSEHOL$50-100>$ |  |
|  | Yes | No | 18-3 |  |  |  |  |  |
| Yes/Deserves | 66\% | 66\% | 49\% | 72\% | 69\% | 60\% | 68\% | 70\% |
| No/Does not | 27 | 24 | 37 | 23 | 23 | 28 | 27 | 25 |
| DK/NA | 6 | 10 | 13 | 5 | 8 | 12 | 5 | 4 |
|  | Urba | SbUr | ExUr | Phil land | Sho |  |  |  |
| Yes/Deserves | 54\% | 62\% | 75\% | 63\% | 78\% |  |  |  |
| No/Does not | 37 | 31 | 14 | 26 | 15 |  |  |  |
| DK/NA | 9 | 8 | 11 | 11 | 7 |  |  |  |

TREND: Do you feel that Christopher Christie deserves to be reelected, or do you feel that he does not deserve to be reelected?

|  | Mar 26 | Feb 20 | Jan 23 | Nov 28 | Oct 17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2013 | 2013 | 2012 | 2012 |
| Yes/Deserves | 66 | 71 | 68 | 67 | 52 |
| No/Does not | 25 | 23 | 24 | 25 | 40 |
| DK/NA | 9 | 6 | 7 | 9 | 8 |

9. Do you think Christopher Christie would make a good President or not?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Yes | $41 \%$ | $67 \%$ | $20 \%$ | $42 \%$ | $46 \%$ | $36 \%$ | $47 \%$ | $20 \%$ |
| No | 44 | 22 | 67 | 39 | 39 | 49 | 37 | 71 |
| DK/NA | 15 | 11 | 13 | 19 | 15 | 15 | 16 | 10 |
|  |  |  |  |  |  |  |  |  |
|  | COLLEGE DEG | AGE IN | YRS $\ldots \ldots \ldots$ | ANNUAL | HOUSEHOLD INCOME |  |  |  |
|  | Yes | No | $18-34$ | $35-54$ | $55+$ | $<50 \mathrm{~K}$ | $50-100$ | $>100 \mathrm{~K}$ |
|  |  |  |  |  |  |  |  |  |
| Yes | $41 \%$ | $41 \%$ | $33 \%$ | $54 \%$ | $34 \%$ | $34 \%$ | $40 \%$ | $50 \%$ |
| No | 45 | 43 | 52 | 37 | 46 | 48 | 48 | 41 |
| DK/NA | 13 | 16 | 15 | 9 | 20 | 18 | 12 | 9 |

Cont'd
9. (cont'd) Do you think Christopher Christie would make a good President or not?

|  |  | Philly |  |  |  |
| :--- | :---: | :--- | :--- | :--- | :--- |
|  | Urban | SbUrbn ExUrbn land | Shore |  |  |
| Yes | $34 \%$ | $33 \%$ | $45 \%$ | $45 \%$ | $53 \%$ |
| No | 57 | 49 | 34 | 44 | 35 |
| DK/NA | 9 | 18 | 21 | 11 | 12 |

TREND: Do you think Christopher Christie would make a good President or not?

|  | Mar 26 <br> 2013 | Dec 21 <br> 2010 | Nov 09 <br> 2010 |
| :--- | :--- | :--- | :--- |
| Yes | 41 |  |  |
| No | 44 | 25 | 24 |
| DK/NA | 15 | 13 | 61 |

10. Would you like to see Christopher Christie run for President in 2016 or not?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Ble |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 46\% | 69\% | 24\% | 50\% | 49\% | 43\% | 53\% | 18 |
| No | 47 | 24 | 68 | 44 | 43 | 50 | 40 | 74 |
| DK/NA | 8 | 6 | 8 | 7 | 8 | 7 | 8 | 7 |
|  | COLLEGE DEG |  | AGE | $\begin{aligned} & \text { YRS . . . . . } \\ & 35-54 \\ & 55+ \end{aligned}$ |  | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HOUSEHOL$50-100>$ |  |
|  | Yes | No | 18-3 |  |  |  |  |  |
| Yes | 46\% | 46\% | 50\% | 52\% | 40\% | 39\% | 45\% | 53 |
| No | 48 | 46 | 45 | 43 | 50 | 51 | 50 | 43 |
| DK/NA | 6 | 8 | 5 | 5 | 10 | 10 | 4 | 3 |
|  | Urba | SbU | ExUr | Philly |  |  |  |  |
| Yes | 39\% | 43\% | 50\% | 43\% | 54\% |  |  |  |
| No | 57 | 50 | 42 | 45 | 39 |  |  |  |
| DK/NA | 4 | 7 | 7 | 12 | 7 |  |  |  |

11. In general, how satisfied are you with the way things are going in New Jersey today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Very satisfied | 7\% | 10\% | 3\% | 7\% | 7\% | 7\% | 7\% | 4\% |
| Smwht satisfied | 53 | 69 | 45 | 52 | 54 | 53 | 55 | 44 |
| Smwht dissatisfied | 28 | 14 | 40 | 29 | 28 | 29 | 27 | 31 |
| Very dissatisfied | 10 | 6 | 12 | 10 | 10 | 11 | 9 | 19 |
| DK/NA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
|  | COLLEGE DEG |  | AGE IN | YRS |  | ANNU | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-34 | 35-54 | $55+$ | <50K | 50-1 | >10 |
| Very satisfied | 7\% | 6\% | 6\% | 8\% | 6\% | 8\% | 6\% | 6\% |
| Smwht satisfied | 54 | 53 | 52 | 54 | 56 | 50 | 52 | 58 |
| Smwht dissatisfied | 27 | 29 | 34 | 28 | 26 | 29 | 30 | 27 |
| Very dissatisfied | 11 | 10 | 8 | 9 | 11 | 11 | 12 | 8 |
| DK/NA | - | 1 | - | 1 | 1 | 3 | - | - |

Cont'd
11. (cont'd) In general, how satisfied are you with the way things are going in New Jersey today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

|  | Philly |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Urban | SbUrbn | ExUrbn land | Shore |  |
|  |  |  |  |  |
| $6 \%$ | $8 \%$ | $8 \%$ | $5 \%$ | $8 \%$ |
| 48 | 52 | 57 | 50 | 59 |
| 32 | 27 | 26 | 33 | 26 |
| 15 | 12 | 9 | 11 | 6 |
| - | 1 | - | 2 | 2 |

TREND: In general, how satisfied are you with the way things are going in New Jersey today; are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied? (*High also 71\% Feb 1999)

|  | $\begin{aligned} & \text { Mar } 26 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Feb } 20 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Jan } 23 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { Nov } 27 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Sep } 05 \\ & 2012 \end{aligned}$ | VERY+SMWHT SAT |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | High | Low |
|  |  |  |  |  |  | Dec 26 | Jun 17 |
|  |  |  |  |  |  | 2000* | 2010 |
| Very satisfied | 7 | 8 | 6 | 8 | 6 | 10 | 2 |
| Smwht satisfied | 53 | 53 | 52 | 57 | 50 | 61 | 22 |
| Smwht dissatisfied | 28 | 28 | 30 | 26 | 30 | 21 | 36 |
| Very dissatisfied | 10 | 10 | 11 | 9 | 13 | 7 | 39 |
| DK/NA | 1 | - | 1 | 1 | 1 | 1 | 1 |

12. Which party would you like to see control the New Jersey State Legislature after the elections in November 2013, the Democratic Party or the Republican Party?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democratic Party | 43\% | 4\% | 91\% | 28\% | 39\% | 46\% | 35\% | 80\% |
| Republican Party | 42 | 94 | 3 | 44 | 45 | 39 | 51 | 8 |
| DK/NA | 15 | 2 | 6 | 28 | 16 | 15 | 15 | 13 |
|  | COLLEGE DEG |  | AGE IN | $\begin{array}{lr} \text { YRS . . . . . } \\ 35-54 & 55+ \end{array}$ |  | $\begin{aligned} & \text { ANNUAL } \\ & <50 \mathrm{~K} \end{aligned}$ | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-34 |  |  | 50-100 > | >100 |
| Democratic Party | 45\% | 42\% | 47\% | 41\% | 44\% |  | 47\% | 45\% | 41\% |
| Republican Party | 43 | 41 | 37 | 44 | 42 | 35 | 42 | 49 |
| DK/NA | 12 | 17 | 16 | 15 | 13 | 18 | 12 | 10 |
|  | Urban | SbU | ExUrbn | $\begin{aligned} & \text { Phill } \\ & \text { land } \end{aligned}$ | Sho |  |  |  |
| Democratic Party | 60\% | 47\% | 34\% | 42\% | 33\% |  |  |  |
| Republican Party | 29 | 37 | 51 | 41 | 51 |  |  |  |
| DK/NA | 10 | 16 | 15 | 17 | 16 |  |  |  |

TREND: Which party would you like to see control the New Jersey State Legislature after the elections in November 2013, the Democratic Party or the Republican Party?

|  | Mar 26 <br> 2013 | Feb 20 <br> 2013 | Jan 23 <br> 2013 | Nov 28 <br>  <br>  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
| Democratic Party | 43 | 47 | 48 | 45 |
| Republican Party | 42 | 40 | 39 | 38 |
| DK/NA | 15 | 13 | 13 | 17 |

13a. What is the most important issue to you in deciding how to vote for governor this year? COMBINED WITH: 13b. And what is the next most important issue to you in deciding how to vote for governor this year? (Note: Percentages add to more than 100\%)

|  | Tot |
| :---: | :---: |
| Taxes total | 43\% |
| Taxes (General) | 29 |
| Taxes (Property) | 13 |
| Taxes (Other) | 1 |
| Economy total | 41\% |
| Economy | 16 |
| Jobs/Unemployment | 23 |
| Cost of Living | 1 |
| Poverty | 1 |
| Education total | 20\% |
| Education (General) | 15 |
| Education(Teachers) | 2 |
| Education (Funding) | 1 |
| Education(Other) | 2 |
| Budget total | 12\% |
| Budget (General) | 9 |
| Budget(Government spending) | 3 |
| Healthcare total | 9\% |
| Healthcare | 8 |
| Medicaid | 1 |
| Environment total | 7\% |
| Environment | 2 |
| Sandy/Repairing shore | 5 |
| Crime/Safety/Terrorism | 3 |
| Gun Issues | 3 |
| Unions/State workers(General) | 3 |
| Social Services/Issues | 3 |
| Elderly Issues | 2 |
| Unions/State workers(Pensions) | 2 |
| Roads/Infrastructure | 2 |
| Immigration | 2 |
| Honesty/Keeps Promises | 2 |
| Government too big | 1 |
| Abortion | 1 |
| Gay marriage/Gay Issues | 1 |
| Record/Experience of Candidates | 1 |
| Corruption/Political Fraud | 1 |
| Party/Political Philosophy | 1 |
| Someone like Christie | 1 |
| Other | 14 |
| DK/NA | 7 |

14. If a candidate for Governor is - a woman, is that someone you would be enthusiastic about, be comfortable with, have some reservations about, or be very uncomfortable with?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Enthusiastic about | 17\% | 8\% | 30\% | 12\% | 10\% | 24\% | 17\% | 24\% |
| Comfortable with | 70 | 79 | 61 | 76 | 80 | 62 | 70 | 66 |
| Some reservations | 4 | 5 | 3 | 4 | 3 | 5 | 5 | 1 |
| Very uncomfortable | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 4 |
| DK/NA | 7 | 6 | 6 | 7 | 7 | 7 | 7 | 4 |
|  | COLLEGE DEG |  | AGE | YRS |  | ANNUAL<50K | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-3 | 35-54 | 55+ |  | 50-100 > | >100K |
| Enthusiastic about | 22\% | 14\% | 20\% | 20\% | 14\% | 16\% | 18\% | 20\% |
| Comfortable with | 69 | 71 | 73 | 71 | 70 | 69 | 70 | 72 |
| Some reservations | 3 | 5 | 3 | 3 | 5 | 7 | 3 | 1 |
| Very uncomfortable | 1 | 2 | - | 1 | 2 | 2 | 1 | - |
| DK/NA | 5 | 8 | 3 | 6 | 8 | 5 | 8 | 6 |
|  |  |  |  | Phill |  |  |  |  |
|  | Urba | SbUr | ExUr | land | Sho |  |  |  |
| Enthusiastic about | 18\% | 18\% | 16\% | 18\% | 16\% |  |  |  |
| Comfortable with | 71 | 70 | 69 | 68 | 74 |  |  |  |
| Some reservations | 4 | 3 | 3 | 5 | 5 |  |  |  |
| Very uncomfortable | 2 | 2 | 1 | 2 | 1 |  |  |  |
| DK/NA | 6 | 7 | 11 | 7 | 4 |  |  |  |

15. If a candidate for Governor is - overweight, is that someone you would be enthusiastic about, be comfortable with, have some reservations about, or be very uncomfortable with?

16. Would you support or oppose a law that would allow same-sex couples to get married?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Support | $64 \%$ | $47 \%$ | $77 \%$ | $65 \%$ | $60 \%$ | $68 \%$ | $65 \%$ | $70 \%$ |
| Oppose | 30 | 46 | 20 | 29 | 32 | 28 | 28 | 27 |
| DK/NA | 6 | 7 | 4 | 6 | 8 | 4 | 6 | 3 |
|  |  |  |  |  |  |  |  |  |
|  | COLLEGE DEG | AGE IN | YRS $\ldots \ldots \ldots$ | ANNUAL | HOUSEHOLD INCOME |  |  |  |
|  | Yes | No | $18-34$ | $35-54$ | $55+$ | $<50 \mathrm{~K}$ | $50-100$ | $>100 \mathrm{~K}$ |
|  |  |  |  |  |  |  |  |  |
| Support | $70 \%$ | $61 \%$ | $80 \%$ | $68 \%$ | $56 \%$ | $56 \%$ | $70 \%$ | $69 \%$ |
| Oppose | 25 | 33 | 17 | 26 | 38 | 40 | 21 | 28 |
| DK/NA | 6 | 6 | 3 | 5 | 6 | 4 | 8 | 3 |

TREND: Would you support or oppose a law that would allow same-sex couples to get married?

|  | $\begin{aligned} & \text { Mar } 26 \\ & 2013 \end{aligned}$ | $\begin{aligned} & \text { May } 17 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Mar } 01 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Jan } 19 \\ & 2012 \end{aligned}$ | $\begin{aligned} & \text { Nov } 25 \\ & 2009 \end{aligned}$ | SUPPORT. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | $\begin{aligned} & \text { High } \\ & \text { Mar } 26 \\ & 2013 \end{aligned}$ | Low <br> Nov 8 <br> 2006 |
| Support | 64 | 53 | 57 | 52 | 46 | 64 | 41 |
| Oppose | 30 | 42 | 37 | 42 | 49 | 30 | 50 |
| DK/NA | 6 | 5 | 6 | 6 | 6 | 6 | 9 |

22. Governor Christie thinks New Jersey voters should decide the issue of same-sex marriage in a referendum in November. Do you think that is a good idea or a bad idea?

|  | Tot | Rep | Dem | Ind | Men | Wom | Wht | Blk |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good idea | 72\% | 80\% | 65\% | 76\% | 71\% | 73\% | 74\% | 68 |
| Bad idea | 22 | 17 | 30 | 20 | 23 | 22 | 21 | 31 |
| DK/NA | 5 | 3 | 5 | 5 | 6 | 5 | 5 | 1 |
|  | COLLEGE DEG |  | AGE IN | YRS |  | ANNU | HOUSEHOLD INCOME |  |
|  | Yes | No | 18-34 | 35-54 | $55+$ | <50K | 50-1 | >10 |
| Good idea | 74\% | 71\% | 74\% | 75\% | 69\% | 67\% | 77\% | 74 |
| Bad idea | 22 | 23 | 21 | 20 | 26 | 28 | 18 | 21 |
| DK/NA | 4 | 6 | 6 | 4 | 5 | 5 | 5 | , |

TREND: Governor Christie thinks New Jersey voters should decide the issue of same-sex marriage in a referendum in November. Do you think that is a good idea or a bad idea?

| Mar 26 | May 17 | Mar 01 |
| :--- | :--- | :--- |
| 2013 | 2012 | 2012 |
|  |  |  |
| 72 | 67 | 67 |
| 22 | 27 | 28 |
| 5 | 6 | 5 |

