


TRACKING PROGRESS

3 INDICATORS

People admitted to hospitals for suspected COVID-19

- 383  (463 as of April 10)

People currently in H+H ICUs for suspected COVID-19

- 835  (857 as of April 10)

Percentage of people tested who are positive for COVID-19

- Citywide: 58.1%  (59.3% as of April 10)
- Public Health Lab: 78.4%  (80.5% as of April 10)

Complete data for Saturday, April 11. Published at nyc.gov/coronavirus

REACHING OUT TO HARD-HIT COMMUNITIES

Paid Media To Date: \$8M Citywide

- TV, Radio & Digital ads in 15 languages
- Subway ads in English, Spanish, Chinese
- Print ads in 15 languages
- \$1.5M in ads placed in Community & Ethnic media
- Launched advisory committee of 80 CBOs
- Outreach on WhatsApp, WeChat, KaKao Talk

Make Room, New Yorkers

Stay Six Feet Apart To Help Stop The Spread Of Coronavirus



Text COVID to 692-692 for real-time updates or visit nyc.gov/coronavirus

NYC

Call the JOWMA
Preventative Information Line
and listen to their podcast:
(929) 4GEZUNT (929-443-9868)



חג כשר ושמח

HERE ARE 5 TIPS TO GUARANTEE A HAPPY & HEALTHY PESACH



1.



Only leave your house for **essential supplies**, and remember to maintain **social distancing** while you do

2.



Physical Distancing
Stay healthy, stay safe,
stay home.

3.



Keep your **Seder small**
and safe only include your
household members

4.



Wash your hands with soap and water
for at least 20 seconds, especially
before you prepare and cook food.

5.



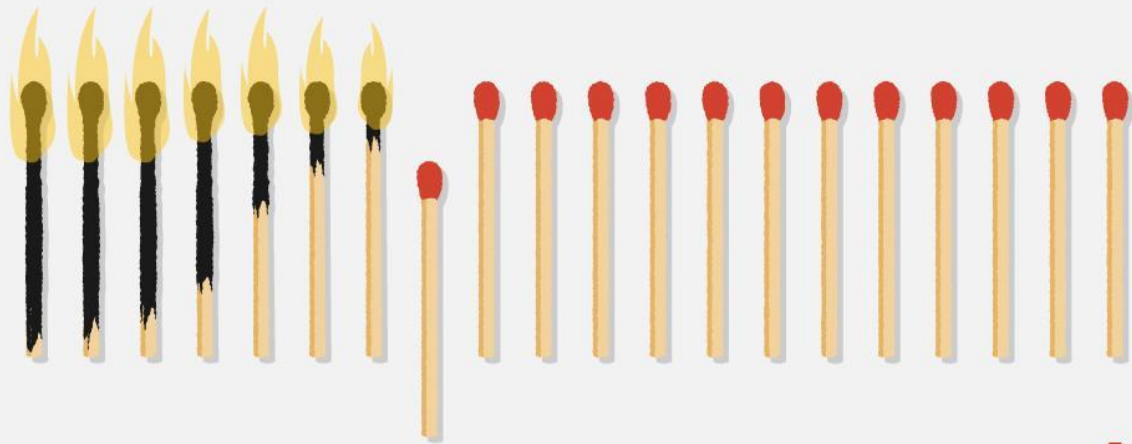
Disinfect objects & surfaces
especially before you
prepare and cook food.



CHEVRA חברה
HATZALAH הצלה
VOLUNTEER AMBULANCE SERVICES

请大家 保持社交距离 减少疫情传播

纽约市人人有责



NYC

Busque atención sin miedo.

En la ciudad de Nueva York, la atención de la salud es un derecho humano.

Buscar atención médica por COVID-19 **no** afectará su capacidad para solicitar una tarjeta verde o ciudadanía.

Llame al 311 o visite nyc.gov/coronavirus para obtener más información.

Brindamos atención de la salud a todos, sin importar el estado de inmigrante.



Mayor's Office of
Immigrant Affairs

Spanish

REACHING OUT TO HARD-HIT COMMUNITIES

Focused Media on Hard-Hit Communities: \$10M

- Launching this week
- TV, radio, digital in 15 languages targeting 88 high-impact zips
- Direct mail to targeted households

Grassroots Organizing Initiatives

- Robocalls, live calls and texts to individuals in target zip codes
- Flyering at essential businesses
- Information to be included in Grab & Go meals.

RENTER RELIEF

Actions to Date

- Eviction Moratorium: In effect
- Rent Freeze: Urging NYC RGB to enact
- Security Deposits: Urging State action allowing renters to use for rent

What's Next

- Launch 5-boro tenant helpline through 311
- Urge State to extend eviction moratorium 60 days past end of crisis
- Urge State to allow tenants who have lost income to defer rent and pay over a 12-month period

ALTERNATE SIDE PARKING

SUSPENDED

Through April 28

REPORT SOCIAL DISTANCING

Call: 311

Go to: [NYC.gov/coronavirus](https://nyc.gov/coronavirus)

Later this week: Submit photos via 311 app

Social Distancing Complaint

[Sign In](#) | [Sign Up](#)

