

TAIWAN GETAWAY CONTEST RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
THE CONTEST IS VOID WHERE PROHIBITED BY LAW.**

1. How to Enter the Contest:

- (a) The **TAIWAN GETAWAY** contest will begin on 10/8/2010 at 9:00 am and end on 11/1/2010 at 12:00 pm.
- (b) To participate in the contest, log onto www.cbs5.com or go directly to www.cometastetaiwan.com and fill out the online entry form.
- (c) **Limit one entry per person per day for the duration of the contest.**
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.cbs5.com. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: "www.cbs5.com"

- (e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur they will be posted on the CBS San Francisco website.
- (f) Entry deemed made by holder of e-mail account.
- (g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to San Francisco/Bay Area **residents who are 18 years of age or older**. Employees of **KPIX, KCBS, CBS Corporation**, other television and radio stations in the San Francisco and Los Angeles market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a **KPIX/KCBS** contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes:

- (a) **Two (2) winners will receive a seven day, five night stay Taiwan package for two. Approximate value: \$2,500 per package. Package includes:**
 - **Roundtrip economy seats from San Francisco to Taipei on Eva Airways**
 - **Five nights hotel accommodations at the Howard Plaza, including daily breakfast**
 - **Roundtrip airport transfers**
 - **Coach seat in one half day sightseeing tour of Taipei City**
 - **Coach seat in one full day excursion to Taroko Gorge**

Prize does not include items not specified, such as travel insurance, hotel room service, parking fees, laundry service, food, beverages, merchandise, souvenirs, etc.

One (1) winner will receive an Asus **U43Jc-A1** Notebook. Approximate value: **\$1,129.00.**

One (1) winner will receive an Asus **U45Jc-A1** Notebook. Approximate value: **\$899.00.**

One (1) winner will receive an Asus Eee **1008P-KR-MU17-BR** Netbook, in brown. Approximate value: \$429.99.

One (1) winner will receive an Asus Eee **1008P-KR-MU17-PI** Netbook, in pink.
Approximate value: \$429.99.

Thirteen (13) winners will each receive a piece of art from Liuli Gallery.
Approximate value ranges from: \$225-\$740.

Total of nineteen (19) winners.

- (b) All prizes or prize certificates may be picked up at the office of **KPIX, 855 Battery Street San Francisco, CA 94111**. Any prize or prize certificate not claimed within ten (10) days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. **KPIX/KCBS** is not responsible for the safe arrival of a prize or prize certificate.
- (c) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.
- (d) Prize package subject to availability at time of booking. Travel must be completed by 06/30/2011. Winners must have valid passport. Winners responsible for all applicable fuel surcharges (approximately \$200.00 per person) and government taxes/fees. Winners responsible for applicable entry visa.

4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) **Nineteen (19) winners will be randomly selected from all eligible entries. Winners will be selected on or around 11/01/2010.**
- (c) **Winners will be notified by phone and/or email.**

5. Conditions:

- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. **Unless a member of winner's immediate family, travel companion must be 18 years of age or older. Travel companion must travel with winner and must also sign and return a travel release, which must be returned**

with winner's affidavit of eligibility. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and travel companions, by acceptance of their prizes, agree to release Station, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
8. Failure to comply with the contest rules may result in a contestant's disqualification.
9. To obtain a copy of the official rules and/or winners' list, please write by **1/1/2011** to:

Taiwan Getaway Contest Rules
C/O KPIX/KCBS
855 Battery St
San Francisco, CA 94111

Material Rules Disclaimer

No purchase necessary. Void where prohibited by law. Must be a San Francisco DMA resident, 18 years or older. Contest runs 10/8/2010 9:00 am - 11/1/2010 12:00 pm. Go to www.cbs5.com or directly to www.cometastetaiwan.com to fill out an online entry form. Winners will be selected by random drawing from all eligible entries on **or about 11/1/2010**. Employees of KPIX, KCBS, CBS Corporation, their agencies, affiliates and immediate family members are not eligible. Official rules available at www.cbs5.com and www.cometastetaiwan.com.