

Results of SurveyUSA Election Poll #21824



Sponsor:

KPIX-TV (San Francisco)

Geography: CA 17th CD RBS
 Data Collected: 10/16/2014 - 10/19/2014
 Release Date: 10/20/2014
 Percentages

In California's 17th Congressional District, Incumbent Democrat Honda Faces Strong Opposition from Fellow Democrat Khanna; Jump Ball: In an election today, 10/20/14, for the US House of Representatives from California's 17th Congressional District, incumbent Democrat Mike Honda finishes effectively even with fellow Democrat Ro Khanna, according to a SurveyUSA poll conducted for KPIX-TV, the CBS-owned affiliate in San Francisco. Two weeks until votes are counted, it's Democrat Honda 37%, fellow-Democrat Khanna 35%, within the survey's theoretical margin of sampling error. An enormous 28% of voters are undecided, with voting already underway. Honda seeks his 8th term. Khanna leads among Asian Americans, who are a majority in the District. Honda leads among whites, blacks and Hispanic-Americans, who are the minorities in the District. Among the relatively few voters who tell SurveyUSA they have already returned a ballot, Khanna leads. Among the large number of voters who promise SurveyUSA they will return a ballot before the deadline, Honda leads, though narrowly. Honda leads among Democrats, moderates and liberals. Khanna leads among Republicans, Independents and conservatives. Khanna leads among men. Honda leads among women. There is a 25-point Gender Gap, unusually large given that both candidates are titularly from the same political party. **Live interviewers were used to contact cell-phone respondents for this survey:** SurveyUSA interviewed 650 registered voters from California's 17th Congressional District 10/16/14 through 10/19/14, using Registration Based Sample (RBS, aka: Voter List Sample) purchased from Aristotle in Washington DC. Of the registered voters, 579 were determined by SurveyUSA to be likely to vote on or before the 11/04/14 general election. This research was conducted 100% by telephone. Voters reachable on a home telephone (71% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of likely voters) were contacted on their cell phones by live interviewers, who hand-dialed the telephone, secured the respondent's cooperation, qualified the respondent, asked the questions, logged the answers, and remained on the phone until the interview was completed. Khanna's support is 3 times higher among the recorded-voice phone calls than it is among the live-operator calls. Honda's support is comparable across the 2 different interviewing modes.

1 If the election for U.S. House of Representatives from California's 17th Congressional District were today, who would you vote for? (candidate names rotated) Democrat Mike Honda?
 Or Democrat Ro Khanna?

579 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Already Voted?		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Yes	No	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																		
Mike Honda (D)	37%	32%	43%	29%	27%	45%	44%	28%	45%	45%	53%	43%	30%	40%	37%	17%	50%	28%
Ro Khanna (D)	35%	42%	28%	28%	39%	32%	40%	34%	36%	34%	26%	28%	38%	47%	34%	44%	32%	39%
Undecided	28%	26%	29%	43%	33%	23%	16%	38%	20%	21%	21%	29%	32%	14%	29%	39%	18%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	50%	50%	20%	23%	31%	26%	43%	57%	31%	6%	11%	53%	9%	91%	20%	52%	24%

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579 Likely & Actual Voters	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Margin of Sampling Error: +/-4.2%												
Mike Honda (D)	37%	14%	41%	54%	43%	33%	39%	38%	43%	36%	35%	38%
Ro Khanna (D)	35%	52%	35%	27%	31%	38%	34%	32%	32%	37%	15%	43%
Undecided	28%	34%	24%	19%	26%	29%	28%	31%	25%	27%	50%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	20%	41%	28%	8%	30%	63%	18%	25%	57%	29%	71%

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Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.