

Results of SurveyUSA News Poll #22828

Geography: San Francisco, San Mateo, Alameda, & Contra Costa Counties

Data Collected: 04/06/2016 - 04/07/2016

Release Date: 04/07/2016

Percentages

Cell-phone and home-phone respondents included in this research: SurveyUSA interviewed 750 San Francisco Bay Area adults 04/06/2016 using blended sample, mixed-mode. Respondents reachable on a home telephone were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents unreachable on a home telephone were shown a questionnaire on their smartphone, laptop, tablet, or other electronic device.

1 A 3.5 billion dollar BART infrastructure bond issue may appear on the November ballot. Would you be more likely to support? Or oppose? This bond issue?

750 Adults	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal	
Margin of Sampling Error: +/-3.7%																			
Support	50%	50%	49%	54%	45%	51%	52%	53%	38%	51%	57%	44%	44%	56%	43%	31%	53%	57%	
Oppose	35%	40%	31%	26%	41%	38%	35%	31%	43%	32%	34%	37%	51%	29%	40%	63%	34%	24%	
Not Sure	15%	11%	19%	20%	14%	11%	13%	16%	20%	17%	9%	19%	5%	15%	17%	6%	13%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%	

2 How would you rate the reliability of the BART system? Is it ... Excellent? Good? Fair? Or poor?

750 Adults	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology			
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal	
Margin of Sampling Error: +/-3.7%																			
Excellent	8%	9%	7%	9%	7%	7%	7%	9%	11%	8%	12%	5%	10%	9%	6%	16%	5%	10%	
Good	44%	40%	47%	45%	43%	43%	48%	33%	39%	42%	43%	45%	44%	42%	52%	38%	47%	42%	
Fair	34%	33%	34%	28%	37%	36%	34%	46%	36%	27%	29%	37%	32%	33%	29%	24%	36%	32%	
Poor	12%	17%	7%	15%	11%	10%	9%	11%	13%	17%	14%	10%	11%	13%	11%	19%	9%	14%	
Not Sure	3%	1%	4%	4%	2%	2%	2%	2%	1%	6%	2%	3%	2%	3%	2%	3%	3%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%	

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3 And how would you rate the overall quality of BART service?

750 Adults Margin of Sampling Error: +/-3.7%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
Excellent	9%	11%	7%	12%	6%	8%	8%	10%	14%	6%	14%	5%	11%	10%	7%	12%	7%	11%
Good	37%	36%	38%	28%	41%	44%	41%	34%	37%	30%	35%	41%	41%	39%	33%	38%	43%	32%
Fair	36%	34%	39%	38%	37%	34%	34%	44%	37%	38%	34%	39%	37%	34%	37%	28%	36%	40%
Poor	16%	18%	13%	20%	15%	12%	14%	10%	11%	25%	16%	13%	11%	15%	20%	17%	13%	15%
Not Sure	2%	1%	3%	3%	2%	2%	3%	2%	1%	1%	1%	3%	1%	2%	3%	5%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

4 Would you be willing to pay a higher fare to ride BART if the money went towards infrastructure improvements?

750 Adults Margin of Sampling Error: +/-3.7%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
Yes	46%	47%	45%	51%	40%	48%	51%	37%	43%	41%	48%	46%	49%	51%	39%	55%	44%	54%
No	45%	48%	41%	44%	48%	41%	42%	45%	54%	44%	43%	43%	47%	39%	53%	38%	44%	39%
Not Sure	10%	5%	14%	5%	12%	11%	7%	19%	4%	15%	9%	11%	5%	10%	8%	6%	12%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

5 Should BART focus on improving service to its existing infrastructure before expanding service further?

750 Adults Margin of Sampling Error: +/-3.4%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
Yes	67%	67%	66%	62%	69%	68%	68%	68%	60%	67%	76%	61%	77%	74%	51%	76%	69%	66%
No	24%	27%	22%	30%	22%	22%	20%	30%	34%	25%	20%	27%	22%	18%	38%	18%	26%	23%
Not Sure	9%	6%	12%	8%	9%	10%	11%	3%	6%	8%	3%	12%	2%	8%	11%	6%	5%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

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6 New BART cars are set to be released this fall. Will this cause you to use BART more often? Less often? Or will it not make a difference?

750 Adults Margin of Sampling Error: +/-3.2%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
More Often	20%	26%	14%	26%	20%	13%	17%	16%	26%	24%	28%	11%	24%	23%	11%	19%	19%	21%
Less Often	5%	7%	3%	4%	6%	4%	3%	5%	13%	4%	6%	3%	7%	3%	8%	5%	7%	3%
No Difference	74%	67%	81%	69%	74%	80%	80%	78%	59%	70%	65%	84%	69%	73%	79%	76%	73%	76%
Not Sure	1%	0%	2%	0%	1%	3%	0%	2%	2%	2%	0%	2%	0%	1%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

7 How safe do you feel riding BART? Very safe? Somewhat safe? Not very safe? Or not safe at all?

750 BART Riders Margin of Sampling Error: +/-3.6%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
Very Safe	21%	26%	16%	21%	18%	25%	23%	23%	20%	16%	26%	18%	27%	23%	17%	29%	16%	28%
Somewhat Safe	55%	50%	60%	54%	57%	54%	54%	44%	52%	64%	48%	60%	48%	55%	53%	41%	57%	53%
Not Very Safe	16%	16%	17%	17%	17%	14%	15%	24%	22%	12%	20%	14%	21%	15%	19%	17%	20%	12%
Not Safe At All	6%	8%	4%	5%	7%	5%	5%	7%	5%	8%	5%	7%	3%	6%	8%	9%	6%	4%
Not Sure	2%	1%	3%	3%	1%	2%	3%	2%	1%	1%	1%	2%	0%	2%	3%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of BART Riders	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

8 How often do you ride BART?

750 Adults Margin of Sampling Error: +/-3.6%	All	Gender		Age			Race				Ride BART		Party Affiliation			Ideology		
		Male	Female	18-34	35-54	55+	White	Black	Hispani	Other	Often	Less Of	Republi	Democr	Indepen	Conser	Moder	Liberal
Almost Every Day	17%	18%	16%	25%	18%	4%	11%	27%	21%	22%	38%	0%	17%	20%	13%	22%	17%	18%
Couple Times a Week	13%	16%	10%	19%	12%	7%	12%	17%	15%	12%	29%	0%	8%	15%	14%	10%	15%	13%
Once a Week	15%	14%	15%	22%	11%	12%	17%	11%	17%	9%	33%	0%	20%	15%	14%	11%	19%	12%
Less Often	52%	48%	56%	28%	60%	71%	58%	43%	47%	47%	0%	100%	53%	49%	54%	54%	48%	57%
Not Sure	4%	4%	3%	6%	1%	6%	2%	2%	0%	10%	0%	0%	2%	1%	6%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	33%	41%	26%	51%	9%	16%	24%	44%	52%	15%	53%	27%	14%	47%	31%

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KPIX-TV (San Francisco)

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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.