

Results of SurveyUSA News Poll #23385

Geography: San Francisco-Oakland-San Jose DMA

Data Collected: 01/18/2017

Release Date: 01/19/2017

Percentages

1 Is your opinion of Donald Trump ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Donald Trump?

500 Adults Margin of Sampling Error: +/-4.4%	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	24%	28%	21%	20%	24%	32%	23%	22%	27%	29%	7%	25%	18%	63%	15%	18%
Unfavorable	56%	53%	59%	54%	53%	56%	65%	54%	60%	55%	64%	55%	56%	19%	74%	55%
Neutral	13%	13%	13%	19%	14%	8%	8%	16%	8%	13%	11%	9%	18%	8%	8%	22%
No Opinion	7%	6%	7%	7%	9%	5%	3%	8%	4%	3%	18%	10%	8%	10%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

1 Is your opinion of Donald Trump ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Donald Trump?

500 Adults Margin of Sampling Error: +/-4.4%	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Favorable	24%	55%	26%	10%	23%	25%	24%	19%	27%	25%	22%	26%
Unfavorable	56%	25%	55%	79%	45%	55%	59%	59%	49%	59%	51%	62%
Neutral	13%	14%	16%	10%	16%	14%	12%	12%	13%	14%	17%	9%
No Opinion	7%	6%	3%	1%	15%	6%	5%	11%	10%	2%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

2 Will you watch Donald Trump being sworn in as America's 45th President on Friday live as it happens? On the news or with online clips later? Or will you not watch at all?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Watch Live	35%	36%	34%	36%	34%	37%	33%	35%	35%	38%	15%	38%	32%	62%	27%	34%
On News Later	21%	23%	20%	21%	20%	21%	24%	21%	23%	21%	18%	13%	29%	19%	23%	20%
Will Not Watch At All	37%	34%	39%	33%	37%	39%	41%	35%	40%	35%	62%	43%	29%	14%	45%	38%
Not Sure	7%	7%	7%	11%	8%	3%	2%	9%	3%	6%	5%	5%	10%	4%	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

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2 Will you watch Donald Trump being sworn in as America's 45th President on Friday live as it happens? On the news or with online clips later? Or will you not watch at all?

500 Adults	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Margin of Sampling Error: +/-4.5%												
Watch Live	35%	62%	37%	25%	35%	33%	36%	27%	39%	36%	33%	37%
On News Later	21%	19%	26%	20%	18%	21%	23%	17%	21%	24%	22%	21%
Will Not Watch At All	37%	16%	33%	47%	40%	37%	36%	45%	31%	36%	35%	39%
Not Sure	7%	3%	4%	8%	7%	10%	5%	11%	8%	4%	10%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

3 Will President Trump go down in history as one of America's greatest presidents? One of America's worst presidents? Or somewhere in the middle?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																
One Of America's Greatest	14%	18%	10%	14%	13%	19%	9%	13%	14%	17%	5%	15%	8%	37%	9%	8%
One Of The Worst	50%	46%	54%	47%	48%	46%	63%	47%	54%	46%	68%	57%	47%	17%	67%	45%
Somewhere In The Middle	23%	25%	21%	23%	20%	26%	24%	22%	25%	24%	20%	14%	28%	33%	14%	33%
Not Sure	13%	12%	15%	16%	19%	9%	3%	18%	6%	13%	7%	13%	17%	13%	11%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

3 Will President Trump go down in history as one of America's greatest presidents? One of America's worst presidents? Or somewhere in the middle?

500 Adults	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Margin of Sampling Error: +/-4.5%												
One Of America's Greatest	14%	32%	15%	6%	16%	11%	15%	10%	11%	17%	11%	16%
One Of The Worst	50%	25%	43%	72%	52%	48%	50%	55%	48%	49%	46%	54%
Somewhere In The Middle	23%	32%	31%	12%	20%	24%	24%	21%	22%	25%	23%	23%
Not Sure	13%	11%	11%	10%	12%	17%	12%	13%	18%	10%	20%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

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4 Will Donald Trump serve out his full term as President? Will he choose to leave office before his term is up? Or will he be removed from office before his term is up?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																
Will Serve Out His Full Term	40%	46%	33%	37%	43%	47%	30%	40%	39%	44%	18%	37%	40%	77%	23%	46%
Choose To Leave	9%	11%	8%	10%	7%	10%	13%	8%	12%	10%	23%	3%	9%	4%	11%	11%
Be Removed	36%	30%	42%	34%	33%	35%	48%	34%	41%	32%	47%	49%	33%	11%	52%	28%
Not Sure	14%	12%	17%	20%	17%	8%	9%	18%	8%	14%	12%	11%	19%	9%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

4 Will Donald Trump serve out his full term as President? Will he choose to leave office before his term is up? Or will he be removed from office before his term is up?

500 Adults	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Moder	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Margin of Sampling Error: +/-4.5%												
Will Serve Out His Full Term	40%	69%	46%	21%	38%	36%	43%	30%	40%	45%	39%	40%
Choose To Leave	9%	11%	10%	8%	17%	8%	8%	11%	10%	9%	8%	11%
Be Removed	36%	17%	31%	54%	32%	41%	35%	40%	33%	37%	33%	40%
Not Sure	14%	3%	13%	17%	13%	15%	14%	19%	17%	9%	20%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

5 Is Donald Trump a fundamentally honest person? A fundamentally dishonest person? Or do you not know enough to say?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.4%																
Honest	20%	25%	16%	23%	18%	25%	15%	20%	20%	23%	11%	22%	15%	47%	13%	17%
Dishonest	56%	54%	58%	52%	54%	51%	71%	53%	60%	52%	62%	58%	61%	20%	75%	54%
Don't Know Enough	24%	21%	26%	25%	28%	24%	14%	27%	19%	25%	27%	20%	25%	33%	12%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

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5 Is Donald Trump a fundamentally honest person? A fundamentally dishonest person? Or do you not know enough to say?

500 Adults Margin of Sampling Error: +/-4.4%	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Honest	20%	43%	24%	7%	19%	19%	22%	17%	16%	25%	20%	20%
Dishonest	56%	29%	52%	81%	47%	57%	57%	59%	50%	58%	50%	61%
Don't Know Enough	24%	29%	24%	12%	34%	25%	21%	25%	34%	17%	29%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

6 How comfortable are you with the relationship between Donald Trump and Russia? Very comfortable? Somewhat comfortable? Not very comfortable? Or not at all comfortable?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Very Comfortable	15%	17%	13%	14%	14%	20%	11%	14%	16%	17%	5%	24%	6%	35%	8%	14%
Somewhat Comfortable	15%	18%	12%	14%	14%	18%	15%	14%	17%	13%	11%	6%	27%	24%	7%	23%
Not Very Comfortable	21%	19%	23%	29%	19%	15%	17%	24%	16%	22%	21%	18%	20%	13%	26%	17%
Not At All Comfortable	40%	37%	43%	27%	41%	41%	57%	35%	49%	38%	61%	38%	38%	14%	55%	36%
Not Sure	9%	8%	10%	15%	12%	5%	0%	13%	3%	9%	2%	14%	9%	15%	4%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	29%	33%	20%	18%	62%	38%	53%	7%	17%	22%	19%	49%	26%

6 How comfortable are you with the relationship between Donald Trump and Russia? Very comfortable? Somewhat comfortable? Not very comfortable? Or not at all comfortable?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Education			Income			Cell Phone / Lan	
		Conser	Modera	Liberal	High Sc	Some C	4-year	< \$40K	\$40K -	> \$80K	Cell Ph	Landlin
Very Comfortable	15%	34%	15%	7%	15%	15%	15%	10%	13%	19%	12%	18%
Somewhat Comfortable	15%	21%	20%	5%	9%	16%	16%	12%	18%	15%	16%	14%
Not Very Comfortable	21%	17%	21%	23%	29%	19%	20%	26%	21%	19%	27%	15%
Not At All Comfortable	40%	18%	37%	61%	33%	41%	41%	36%	37%	44%	31%	50%
Not Sure	9%	11%	6%	4%	13%	9%	8%	16%	12%	4%	15%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	42%	29%	15%	31%	55%	24%	31%	45%	51%	49%

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Sponsor:

KPIX-TV (San Francisco)

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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.