

**TV/RADIO NOTEBOOK**

Dan Cahill and Mark Gaffney

**\$9.95 a day  
for Olympic  
pay-per-view**

you knew the pay-per-view idea for the Olympics would carry a stiff price tag. And you're right. However, NBC announced a new option pay that's affordable—or so the net believes.

The bill for NBC's Olympic Triple—the bronze package will cost \$95 and the first seven days or all weekend; the silver package runs \$125 and all 15 days of the Olympics; the package clips you for \$170 and offers a deal as the silver plus \$75 in memorabilia.

When TeleCommunications, Inc. of and Time Warner Cable of New the two largest cable distributors in tion, told NBC there had to be ing less expensive available.

option NBC came up with was a package—24 hours of coverage—at a pop.

Thompson, vice president of TCI believes more people will get to see mes now.

hard for a family to purchase one to eks of coverage during the summer, vacations and weekends are at a m, and be forced to stay in the o get their money's worth," Thomp- d.

course, NBC still will have 160 hours rage on free TV during the Games arcelona July 25-Aug. 9.

**LESS TO VIEW:** It could have

**THE SCORE ON THE SCORE**

The Score (WSCR 820-AM), Chicago's first all-sports talk station. Dan Cahill and Mark Gaffney—two guys with nothing else to do came on the air a little more than two months ago. Here's how all day—assess The Score's weekday lineup and performance:



**Tom Shaer**

Tries to boost self-esteem with unabashed homerism. Nonetheless, hard-working and a perfect personality for morning drive. Love the 24-second clock and smooze patrol. Many friends have switched over for the morning commute. He might not be worth changing your sleeping habits, but the 'do looks better on radio than TV.  
**The Score: 8**



**Mike North**

Here's the deal with North: You know that one friend everyone has, the guy who has something to say about everything, whether he knows any thing about it or not (usually not)? That's North, done with a heavy Chi-CAH-go accent. Then again, he's not a radio clone and can be quite entertaining. Plus, he isn't afraid to grill a guest.  
**The Score: 7**



**Dan Jiggetts**

Nice man. Too nice. Wish he would rip someone—just anyone—just once. Needs to show more knowledge about sports other than football (he didn't know who UCLA star Don MacLean was, even after MacLean broke Lew Alcindor's school scoring record). Still, he works well off the irrelevant North to form the station's best duo.  
**The Score: 5**



**Dan McNeil**

Calls himself "Dangerous." He is—to your ears. Take away his run-on questions, newspaper regurgitations and garbled movie sound bites, and left is dead air. Oh yeah, and hockey, too. But give him this: The Coppock wannabe tries hard. His shows do have the best guests, although co-hosts end up asking the best questions.  
**The Score: 4**



**Terry Boers**

The Steve Dahl of sports talk—a little heavy on the sexual innuendo, but more often witty and clever. A Sun-Times sports-writer, Boers is the most user-friendly personality on the Score and has surprisingly good diction for a scribe. An expert on most any sport. Handles callers and guests better than anyone. If not for McNeil, a 9.  
**The Score: 8**



**Brian Hanley**

Henny Youngman with an attitude. But he can be quite engaging. Another Sun-Times sports-writer, Hanley is a knowledgeable reporter who interviews guests about sticky topics. Doesn't know much hockey, but with McNeil, who needs to? Best afternoon show was the day McNeil was sick and he teamed with Boers.  
**The Score: 6**



**The Station**

Chicago needed something like The Score and finally got it. Now, The Score needs to get better. Suggestions: Hosts should be less accommodating to nonsensical callers; stop passing off any news as breaking news; and limit the number of in-house promotions (especially Shaer's epics). Despite McNeil, we'll keep listening.  
**The Score: 7**

punch him in the nose, I'd like to kick him in the butt."

White Sox pitcher Jack McDowell on The Score comparing the salaries of baseball players and movie stars: "After I give up a home run, I wish there were a director there to say, 'Cut—let's try that again.'"

Sports Illustrated's Jack McCallum on Connock on Sports: "Red Auerbach told

retuned afternoon host and former Bear Dan Jiggetts' claim of running a 40-yard dash in 4.9 seconds: "The only time you ran a 4.9 was when the dinner bell rang."

**MUTE BUTTON:** Dick Vitale and Jim Valvano for their blabbermouth performance during Sunday's Duke-UCLA game on ABC (that's right—there was a game going on). The talkative twins were so out of control that they were eventually

pair with Tim Ryan; Ann Meyers working with Brad Nessler; and Dan Bonner with Mel Procter.

Pete Rose will begin a nationally syndicated radio sports talk show Monday. No local station has picked it up.  
Retired UNLV coach Jerry Tarkanian highlights Intersports' "March Madness: College Basketball Tournament Preview" on SportsChannel March 17 at 7 p.m. The show will be repeated March 18 at 7 a.m. and