

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the "Morning Show Street Team Contest" promotion (the "Promotion") being conducted by SportsRadio 94 WIP-FM (the "Station") beginning on Wednesday, May 15, 2013 at 6:00am Eastern Time ("ET") and ending on Friday, May 24, 2013 at 10:00am ET (the "Promotion Dates").

- b. To participate in the Promotion, you may enter via the following methods:

ON-AIR ENTRY: each weekday during the Promotion Dates, listen to the Angelo Cataldi Morning Show broadcast on the Station between 6:00am ET until 10:00am ET for the Station's on-air talent to announce the cue to call. Upon hearing the cue to call, eligible listeners may call the Station's contest line at 1-888-729-9494 and state why they think they are qualified to be an WIP Street Team Member for the Station ("Explanation"). Each day the Station's designated judges will select up to two (2) "Selected Callers" who give the best Explanations based on the criteria listed in section 4 of these official Promotion rules. The Station will select up to ten (10) Selected Callers during the Promotion Dates.

- c. Selected callers will also be asked to come to the Station to fill out a questionnaire explaining why they would like to be WIP Street Team Member at the Station. The questionnaire must be completed on-site and returned to the Station by 7:00AM ET on May 20, 2013. The Station's designated judges will judge each Selected Caller's on-air Explanation and questionnaire responses on the criteria listed in section 4 of these official Promotion rules.
- d. At the time of their call, contestants will be required to provide all information requested including, but not limited to, their full name, complete address (including zip code), email address, day and evening phone numbers and date of birth in order to be eligible. In the event that the Selected Caller is disconnected or is found to be ineligible, that caller will forfeit his/her chance to be deemed a Selected Caller. There is no limit to the number of times a listener may attempt to call in to become a Selected Caller/win, but a listener may be a Selected Caller only once. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the Station's online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
- e. **ONLINE ENTRY:** You may also enter online by going to the Station's website at www.cbsradio.com and submit all of the required application materials online for

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the Station's Street Team Member position. Online entrants must reference position #410 when submitting application materials. When submitting the applications materials, interested contestants must submit a cover letter that references their preference to be entered into the "SportsRadio 94WIP-FM Morning Show Street Team Contest". Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Promotion. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Station's Arbitron Metro Area, which includes counties in Pennsylvania, New Jersey, and Delaware. Void where prohibited or restricted by law. Employees, officers, directors, and agents of the Station, the Station's licensee (collectively, "Promotion Entities"), their respective parent, subsidiary, and affiliated entities, Station's advertising and promotional agencies and participating sponsors, other radio stations in the Philadelphia metropolitan area, the members of their immediate families (spouse, parents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state, and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.
- b. Entrants must have a valid driver's license and be available to work daytime, evening, and weekend Hours. The Station is an EOE/AEE.
- c. Persons are eligible to win a prize valued at \$50 or more or a ticket prize valued at \$100 or more (per ticket) in a Promotion conducted by the Station only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- d. Each winner must provide valid government-issued driver's license/photo identification and provide their complete address, date of birth and phone number to claim a prize.

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- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZE

- a. A maximum of one (1) Grand Prize will be awarded. The Grand Prize is one (1) position as a Promotion Crew Member for the Station. The Grand Prize has no retail value.
- b. The Promotion Crew Member position requires that candidates possess:
 - Excellent writing and communication skills
 - Responsible and hardworking, good work ethic
 - Positive attitude and willingness to learn in a fast-paced work environment
 - Willing to work on-site events – which includes weekends
- c. Responsibilities includes the following:
 - Preparing packages for on-air personalities for on-site events
 - Assisting Marketing Director and Promotion Director with Station promotions
 - Helping coordinate promotional contests and distribution of prizes
 - Representing Station at on-site events – handing out promotional items and various prizes
- d. NOTE: The Grand Prize does not constitute any promise of employment by the Station for any specific period of time. The Grand Prize winner must still submit all required job applicant materials required by the Station and undergo and pass any Station-required background check before becoming an employee of the Station.
- e. Prize is not transferable, and no substitution, assignment, or cash equivalent of prize is permitted, except by the Station (solely at its discretion), which reserves the right to substitute a prize or prize portion with another prize or prize portion of greater or equal value. The prize(s) are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Promotion Entities are not responsible for winners' limitations that prevent acceptance or use of prize.
- f. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. The winner will be selected on May 24, 2013 before 10:00am ET by a panel of ("Judges) comprised of the members of Angelo Cataldi's Morning Team.

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Decisions of the Judges are final. The Judges will judge each selected entrant's on-air Explanation and questionnaire responses on the following criteria:

- Outstanding communication skills, professional presentation, and work ethic
 - High willingness to learn and ability to multi-task
 - The ability to remain calm in stressful situations
 - Technical knowledge, expertise, and experience in carrying out events
 - Technical knowledge, expertise, and experience with computers and new media, particularly with audio and recordings
- c. The selected caller whose Explanation and questionnaire responses are determined to be the best by the Judges based on the criteria above will be a potential Grand Prize winner. The Station will notify the Grand Prize winner by phone after the Grand Prize winner is determined. The Grand Prize will be awarded upon confirmation of eligibility.
- d. Winners must listen to the Station and must complete an on-site questionnaire to win.
- e. If a potential contestant cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, the potential contestant forfeits the prize.
- f. Potential prize winner(s) will be notified by a phone call and email from a representative of the WIP Promotions on or around May 24, 2013. Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release by 7:00AM ET on May 20, 2013 or they will not be eligible to participate in the Contest. If the winner does not execute and return any required affidavit of eligibility and/or liability/publicity release by 7:00AM ET on May 20, 2013, the second place contestant will be deemed the winner of the contest. If a winner has not reached the age of majority in his/her state of residence, the prize will be awarded in the name of his/her parent or legal guardian. If a potential winner cannot be contacted, fails to sign and return the required fully-executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.
5. CONDITIONS
- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner may be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize and will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate

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value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. Participation in the Promotion and/or acceptance of prize constitutes entrant's and/or winner's (and guest's, if applicable) permission for the Station or its agents to interview the winner(s) (or guest(s), if applicable), to photograph, film, and record each winner (or guest, if applicable), and to use in commerce and in any media now or hereafter known throughout the world in perpetuity, his/her name, prize won, hometown (city and state), biographic information, likeness, photograph, voice, audio or video recording, and/or any statements made by him/her regarding the Station, the Promotion, and/or its sponsor(s) for purposes of trade, publicity, or promotion without notice or additional compensation, notification, or permission, in perpetuity except where prohibited by law. Each winner (and guest, if applicable) agrees to sign a publicity release confirming such consent prior to acceptance of the prize, except where prohibited by law.
- c. Participation in the Promotion and/or acceptance of prize constitutes entrant's and/or winner's (and guest's, if applicable) agreement to release, discharge, and hold harmless the Promotion's sponsor(s), the Station, its licensee, their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, prize suppliers, and participating sponsors, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (collectively, "Released Parties") from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion, including, but not limited to, personal injury, death, or damage to or loss of property, which may occur in connection with, preparation for, travel to, or participation in Promotion, or delivery, possession, acceptance and/or use or misuse of prize or participation in any Promotion-related activity, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and merchandise delivery.
- d. If for any reason this Promotion cannot be executed as planned, including but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Released Parties that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, and/or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right, in its sole discretion to, to modify the procedure for selecting winners, unless the nature of the event giving rise to such termination renders it impossible to select winner(s).
- e. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of a prize; (ii) incorrect or inaccurate entry information, human

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error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, postage due, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems or for telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures of any kind; or (vi) any cancellations, delays, diversions, or substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) (and guest(s), if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Promotion prize that cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.

- f. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Promotion administrator's computer or telephone system is the official time keeping device for this Promotion. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. For phone or mobile entries, the authorized account holder is the natural person who is assigned to the text or mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning this and future Station-administered Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- g. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Promotion Entities, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right,

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but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- h. Except where prohibited, by entering the Promotion, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. New York law governs the interpretation and construction of these Official Rules and all aspects related thereto.
- i. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by May 26, 2013 to "SportsRadio 94WIP-FM Morning Show Street Team Contest– Official Rules," Attn: Promotions, SportsRadio WIP, 400 Market Street, 9th Floor, Philadelphia, PA 19106. For the names of the prize winners send a self-addressed stamped envelope for receipt by July 26, 2013 to the above address marked "SportsRadio 94WIP-FM Morning Show Street Team Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.cbsphilly.com.

Sponsor: SportsRadio WIP, 400 Market Street, 9th Floor, Philadelphia, PA 19106