

## Segment Topic: Top 5 Swimwear trends for 2014

**Summary:** With summer now here beach season is in full swing and this year, the fashion trends for swim style are becoming more innovative than ever. Designers are finding new ways to compliment all body shapes, while tapping into the latest RTW fashions. In this segment, Kristin Dettlerline, Editor-in-Chief of Philadelphia Style Magazine will talk us through the Top 5 trends that you should consider for your next beach weekend.

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### Look 1:

Model - Claire

- For the woman who wants to accentuate her chest with a sophisticated but fun flare, the fringe and ruffle embellished tops and bottoms are the perfect way to add volume to your look. We're seeing so much of this trend on and off the runway, and it's a great throw-back to the 70's era fringe.
- We paired this fringed suite by L \* Space from **Everything but Water** with this fabulous, surf inspired cover up from **Terese Sydonna**.

### Look 2:

Model: Carolyn

- This colorful and vibrant suit by Mara Hoffman from **Everything but Water** can work on many shapes and help minimize or maximize your bust, whichever you might need. The tribal inspired pattern is another trend you'll be seeing on the sands, as well as the transitional top that can be worn with or without straps.
- We paired this with crochet style pants by Becca, also from **Everything but Water**, that feature a comfortable tie waist that you can adjust as needed. These are lightweight enough to fit nicely into your beach bag for when you aren't wearing them, which we love.
- Speaking of beach bags, we snagged this bag from Minkeeblue that has a compartment for literally everything – which is perfect for the lady on the go who needs to carry a lot of items comfortably. Each bag features two hot/cold insulated side pockets and an insert, padded pocket for your tablet, lingerie bag, and more.

### Look 3:

Model: Laine

- This full coverage suit from **Target** serves double duty as an on trend- sports inspired look with a bust minimizing top with full coverage bottoms. The straps adjust at the top for a perfect fit tie that will keep you secure in the surf and sun.
- We paired this with a sheer, lightweight cover up from **Supra Endura** that features French seams and a ruffle detail towards the hem for a fun, flirty look.

### Look 4:

Model: Stephanie

- This black crocheted vintage inspired look features a top that can be worn as a tube or with straps and a flirty, full coverage skirt bottom that pays homage to the vintage bikinis but stays true to the modern cuts.
- We paired this budget friendly suit from **Target** with a Chan Luu cover up from **Knit Wit**, that has fringe detail on the sleeves and on the edging with metallic embellishments throughout that plays off of the geometric crochet pattern in the suit.

#### **Look 5:**

Model: Jenelle

- Another modern take on vintage mixing designer looks with budget friendly pieces features this slimming suit from **Target** that tames the tummy while giving the illusion of an hourglass waist with the black side panel design. This is perfect for women with longer torsos who are looking to create a curvy look.
- We paired this with a colorful, lightweight Tolani cover up from **Knit Wit** with a tie to pull at the waist for a perfect fit.
- The timeless halter and sweetheart neckline of the suit is another vintage element, but the zig-zag pattern give a more playful and modern look to this classic and versatile silhouette.

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