

THE DIOCESE OF CAMDEN PRESENTS

# Christmas Amore

INVESTORS BANK PERFORMING ARTS CENTER

SATURDAY, DECEMBER 3, 2016 AT 7:30 PM

## SPONSORSHIP OPPORTUNITIES



### CHRISTMAS AMORE SPONSOR – \$50,000

#### Event Tickets

- 50 Premium Tickets to the Concert
- 50 Tickets to the VIP Pre-Reception

#### On-Air Advertising

- KYW News Radio On Air Mention – 14x a month produced in connection with Bishop Sullivan's bimonthly message

#### Online Advertising

- Pencil Banner Ad (970x66 – Expands to 970x418) on the Diocesan CBSPhilly.com Splash page

#### Print Advertising

- Playbill Cover Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

### EVENT SPONSOR – \$30,000

#### Event Tickets

- 30 Premium Tickets to the Concert
- 30 Tickets to the VIP Pre-Reception

#### On-Air Advertising

- KYW News Radio On Air Mention – 14x a month produced in connection with Bishop Sullivan's bimonthly message

#### Online Advertising

- Top Right Banner Ad (300x250) on the Diocesan CBSPhilly.com Splash page

#### Print Advertising

- Full Page Ad in Playbill Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

### PRODUCTION SPONSOR – \$25,000

#### Event Tickets

- 25 Premium Tickets to the Concert
- 25 Tickets to the VIP Pre-Reception

#### On-Air Advertising

- KYW News Radio On Air Mention – 7x a month produced in connection with Bishop Sullivan's bimonthly message

#### Online Advertising

- Middle Right Banner Add (300x250) on the Diocesan CBSPhilly.com Splash page

#### Print Advertising

- Half Page Ad in Playbill Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

### RECEPTION SPONSOR – \$10,000

#### Event Tickets

- 10 Premium Tickets to the Concert
- 10 Tickets to the VIP Pre-Reception

#### Online Advertising

- Bottom Right Banner Ad (300x250) on the Diocesan CBSPhilly.com Splash page

#### Print Advertising

- Half Page Ad in Playbill Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

### SPOTLIGHT SPONSOR – \$5,000

#### Event Tickets

- 6 Premium Tickets to the Concert
- 6 Tickets to the VIP Pre-Reception

#### Online Advertising

- Bottom Page Banner Ad on the Diocesan CBSPhilly.com Splash page

#### Print Advertising

- Quarter Page Ad in Playbill Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

### AMORE SPONSOR – \$2,500

#### Event Tickets

- 4 Premium Tickets to the Concert
- 4 Tickets to the VIP Pre-Reception

#### Print Advertising

- Eighth Page Ad in Playbill Advertising
- Mention on all Printed Event Materials
- Mention on all Event Signage

## HONOR ROLL

As an honor roll contributor, your name/ business/ family name will be listed and recognized within the play bill for this concert that draws more than 2,000 supporters.

**GOLD RIBBON SPONSOR \$500**

**SILVER RIBBON SPONSOR \$250**

**BRONZE RIBBON SPONSOR \$100**

Giving our children a strong elementary school education is critical in order for them to go on to higher levels of learning to achieve academic excellence and become productive members of society.

Our schools are shaped in the values of the gospel messages. Our students learn peace, justice, love, patience and respect and live these principles daily. Catholic schools strengthen communities.

Please consider a gift to the South Jersey Scholarship Fund. Your gift will enable our mission to make Catholic Education affordable for the children of South Jersey.

## NOTES

### ON-AIR ADVERTISING

- Opportunity begins Friday, September 2nd (or first available week after sponsorship commitment) and concludes Friday, December 23rd
- Bishop Sullivan's Messages will air every other Friday and over the subsequent weekend

### ONLINE ADVERTISING

- Opportunity begins Friday, September 2nd (or first available week after sponsorship commitment) and concludes Friday, December 23rd
- All online advertising will include mentions on Diocesan website

### PRINT ADVERTISING

- The Event Playbill will be distributed to our guests the evening of the concert

## EVENT DETAILS

- Christmas Amore is a TICKETED event – you must have a ticket to enter the show
- Additional tickets for the show are available through Ticketmaster
- There will be a VIP Pre-Reception hosted from 5:00 PM – 7:00 PM

## SPONSORSHIP OPPORTUNITIES

(Description of benefits on reverse)

- \$50,000 Christmas Amore Event Sponsor
- \$30,000 Christmas Amore Sponsor
- \$25,000 Production Sponsor
- \$10,000 Reception Sponsor
- \$5,000 Spotlight Sponsor
- \$2,500 Amore Sponsor

### HONOR ROLL

- \$500 Gold Ribbon Sponsor
- \$250 Silver Ribbon Sponsor
- \$100 Bronze Ribbon Sponsor

## DONOR INFORMATION

Name (please print) \_\_\_\_\_

\*Company Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**SPONSORSHIP DEADLINE: NOVEMBER 7, 2016**

## PAYMENT

- Check enclosed. Please make checks payable to the South Jersey Scholarship Fund.

- Please charge my credit card:  VISA  MC  AMEX

Name on Card \_\_\_\_\_

# \_\_\_\_\_ EXP \_\_\_\_\_ CSV \_\_\_\_\_

For questions, please call Sheila McGirl at 856-583-6195.

Office of Development | Attention: Sheila McGirl | 631 Market Street | Camden, NJ 08102