

Statement from cPrime USA, LLC:

(1) What is the scientific studies behind our band versus others?

In 2010, cPrime commissioned an observational study in a cohort undergoing physical therapy. The 100 subject study was conducted by independent outside investigators and used standard measures chosen by those investigators to evaluate the performance of the subjects in areas such as strength, performance and balance. The results of that study are provided on the company's website (www.cprimeusa.com<<http://www.cprimeusa.com/>>). cPrime is currently evaluating additional protocols and performance sites to expand upon that study to further quantify the positive effects that cPrime users experience and report regularly.

cPrime's products utilize a patent pending proprietary technology. The technology, upon which the patent application is described below:

"Every biochemical event in the human body is preceded by an exchange of electrons which occurs at the microscopic level. Peak performance of the human body relies on a coordinated and ordered progression of these microscopic electrical events. The technology includes a passive radiating antenna array that can alter the way the human body interacts with its external electromagnetic environment and may help to balance and optimize biological responses."

(2) Why do we believe in it?

Some cPrime users have reported that our products have had positive impact on their strength, balance and flexibility. As set forth in the cPrime website, "cPRIME develops fashion-forward performance wear products built around powerful proprietary technology that can change your life, at the speed of light.

Observational data and user feedback have demonstrated that cPRIME may yield benefits in strength, balance, flexibility, and endurance."

We encourage users to “Try it for yourself and feel the power of cPRIME.”

(3) Why do we think ours is better than our competitors?

cPrime’s produces unique fashion-forward products and we believe that our products and technology put us in a class of our own. Our proprietary technology is unique in the industry and makes it difficult to draw comparisons to other manufacturers of performance products.