

Thank you for your inquiry about March of Dimes financial information as presented by Charity Navigator. I want to assure you that contrary to the information published on that site, the March of Dimes continues to devote more than 75% of all dollars raised toward research and programs that improve the health of moms and babies. Our methodology for calculating program expenses is based on Generally Accepted Accounting Principles that all non-profits are required to follow.

Charity Navigator arbitrarily changed how it calculates an organization's program expenses. This decision was made without consulting any of the hundreds of charities affected. For this reason, we recommend that donors consult the Better Business Bureau's Wise Giving Alliance at [Give.org](https://www.give.org) for the most accurate and trustworthy information.

Thank you.

Carmen Branch