



Media Information

FOR IMMEDIATE RELEASE

Friday, February 1, 2013

2013 DFW INTERNATIONAL BOAT SHOW AT RANGERS BALLPARK IN ARLINGTON OPENS TODAY

10-day event to run from February 1-10 in parking lot A

Arlington, Texas—The 2013 DFW International Boat Show at Rangers Ballpark in Arlington begins its 10-day run when it opens to the public at 3:00 p.m. this afternoon.

The new show, which features over six acres of all types of recreational watercraft and boating equipment, runs through Sunday, February 10 in Parking Lot A on the south side of Rangers Ballpark in Arlington.

Advance tickets for the 2013 DFW International Boat Show are on sale at texasrangers.com/boatshow or by calling 972.RANGERS. Tickets can also be purchased at the door.

Hosted by Texas Rangers Enterprises and the United Boat Dealers of North Texas, **the 2013 DFW International Boat Show is the largest event of its kind ever staged in the Dallas-Fort Worth Metroplex.** Some 25 North Texas Boat Dealers and nearly 200 different vendors are taking part in the 10-day show. A list of some of the featured boats is included at the end of this release.

Rangers Hall of Famer Rusty Greer, who is an avid boater, is participating in the official ribbon-cutting for the Boat Show today. Greer and former Rangers Steve Buechele, Kevin Mench, and Mark McLemore will be among the personalities making appearances and signing autographs during the 10-day event. A complete list is included below.

The DFW International Boat Show is taking place in a 262,000 square foot facility that encompasses seven large tents on Lot A at the corner of Randol Mill Road and Nolan Ryan Expressway. Free parking is available in the adjacent Lot B.

The complete schedule of hours for the 2013 DFW International Boat Show:

Friday, February 1st – 3:00-9:00 p.m.
Saturday, February 2nd – 10:00 a.m.-9:00 p.m.
Sunday, February 3rd – 10:00 a.m.-4:00 p.m.
Monday, February 4th – 3:00-8:00 p.m.
Tuesday, February 5th – 3:00-8:00 p.m.
Wednesday, February 6th – 3:00-8:00 p.m.
Thursday, February 7th – 3:00-8:00 p.m.
Friday, February 8th – 3:00-9:00 p.m.
Saturday, February 9th – 10:00 a.m.-9:00 p.m.
Sunday, February 10th – 10:00 a.m.-6:00 p.m.

Admission to the DFW International Boat Show is \$12.00 for adults and \$6.00 for children, 13 and under. Concession specials will include \$2.00 hot dogs on Tuesday, February 5 and \$3.00 beers on Thursday, February 7.

For more information, please call 817-273-5222.

SCHEDULE OF CELEBRITY APPEARANCES AT 2013 DFW INTERNATIONAL BOAT SHOW

Friday, Feb. 1 – Rusty Greer Appearance and Autograph Session, 3:00-4:30 p.m.

Appearances by Rangers Captain, Rangers Six Shooters and Texas Rangers Racing Legends, 3-6 p.m.

Monday, Feb. 4—Steve Buechele Appearance and Autograph Session, 6:00-7:00 p.m.

Tuesday, Feb. 5-- Appearances by Rangers Captain, Rangers Six Shooters and Rangers Legends, 6-7 p.m.

Wednesday, Feb. 6—Mark McLemore Appearance and Autograph Session, 6:00-7:00 p.m.

Thursday, Feb. 7--Appearances by Rangers Captain, Rangers Six Shooters and Rangers Legends, 6-7 p.m.

Friday, Feb. 8—Kevin Mench Appearance and Autograph Session, 6:00-7:00 p.m.

Sunday, Feb. 10—Rusty Greer Appearance and Autograph Session, 3:00-4:30 p.m.

SOME OF THE FEATURED BOATS AT THE DFW INTERNATIONAL BOAT SHOW

“Queen of the Show” 540 Cruisers Yacht @ Plano Marine

<http://cruisersyachts.com/models/540-sports-coupe/>

“Yamaha Jet Boats” # 1 selling family boat @ Phil Dill boats

<http://yamahaboats.com/>

“ All new Glastron GT series” hot sport boats @ North Texas Marine

Retro, but far from old fashioned, our GT Series was created to revive the classic look of the past, with performance features that will make history of their own.

“Ranger 45th limited edition Bass Boat” @ Cabella's

RANGER UNVEILS LIMITED EDITION CARBON Z PACKAGE FOR Z520C

Celebrating 45 years of boat building excellence, Ranger Boats commemorates its storied past with a look toward the future by unveiling the limited edition Carbon Z Anniversary Package, available only on the upcoming 2013 Ranger Z520C.

With limited quantities slated to arrive this fall at authorized Ranger dealers, the Carbon Z Anniversary Package Z520C combines the brand's newest flagship with today's most coveted accessories and a technologically advanced, head-turning exterior. Highlighted by the strikingly unique paint process wherein Ranger's custom Viper Silver Metallic paint is applied to the top of the gel coat for a rich, show-quality appearance, the custom look and feel is complemented by a carbon fiber lamination package, red LED lighting and red anodized appointments throughout the boat.

“Forty-five years is a milestone of which we are very proud,” said Ranger Boats President, Randy Hopper. “We felt the best way to pay tribute to this anniversary year was to produce a one-of-a-kind boat that combines our latest innovations with the finest materials, craftsmanship and accessories. The result is a cutting edge representation of the Ranger brand and serves as the perfect platform to celebrate our forty-fifth anniversary.”

First “\$ 100,000 “Harris Crowne 250 Luxury Pontoon boat @ MarineMax

all-new Crowne Series takes the Harris Flotebote flagship to the top of its class. To start, a reconfigured helm station boasts a stylish, clean layout, classic woodgrain steering wheel, Ultra Lux high-back reclining helm seat and intuitive Touch Screen Control with GPS-based cruise. , attractive LED interior lighting, a Sony Platinum stereo with Bluetooth, . Because your luxury pontoon should include a well-appointed entertainment bar with comfortable bar seats, snap-in Berber carpet, collapsible/telescoping teak table, electronics and appliance packages A ski locker and sport arch with integrated Bimini Top and sunshades. First-class performance package , cruising and watersports needs. Get ready to turn some heads — the world of luxury pontoons has never seen anything quite like this.

Sea Hunt Bay Fishing Boats @ Jerry Whittle Boats

The perfect team—Yamaha and Sea Hunt. Whether you are going out after that record fish or taking an afternoon cruise with the family, Yamaha outboards will give you the turn-key reliability and efficiency you deserve, and Sea Hunt boats will give you the quality, performance and features you demand. All you have to do is add water.

Cobalt “# 1 Luxury runabouts” @ Slalom Shop

The ultimate in convenience, our A-series models feature an optional hydraulically deployed swim platform. Experience how easy and safe our underwater stairway can be to enter the water and, reboard your Cobalt. Anchoring out to swim and play will never be the same!

MasterCraft wake board & wake surf boats @ Texas MasterCraft

A boat isn't defined merely by its ability to move through water, but to move you. At MasterCraft, we carefully carve every groove, soften every corner and position each feature and component with materials, design and color that put our boats in motion, even when they're sitting perfectly still. We weave the threads of style and innovation into our entire fleet, epitomized by our unique ability to blend hand-laid fiberglass with intricately-sculpted billet aluminum appointments, using hundreds of individual pieces fashioned by elite cutting and shaping technology. Unified, they form the true iconic MasterCraft — a whole that is greater than the sum of its parts

Ski Nautique All new “Wake Surf” technology Buxton Marine

The Nautique Surf System creates a fully customizable surf wave at the press of a button. This completely new and innovative way of shaping the wave will make any wakesurfer's experience more enjoyable than ever.

Malibu Wakeboard & Wakesurf boats Water Ski America

MaliView dash with Malibu Touch Command

Perfect, simple styling and easy-to-operate controls give the driver and rider more customization than ever before. Our MaliView system now comes standard along with the Malibu Touch Command center providing lightning-quick control of cruise, presets, media, ignition, lights, ballast, heater, blower, Power Wedge™, SURF GATE™ System, navigation and more. Never before has a towboat been this adaptable, from a chill-day at the sandbar to towing the biggest pro contest of the year. Opt for the latest in technology with Mobile Device Gateway including Bluetooth allowing you to control audio and rider presets from your smart phone.

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