



MINNESOTA VIKINGS NEWS RELEASE

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VIKINGS ANNOUNCE TICKET POLICY AND GAME LOGISTICS FOR MONDAY NIGHT VIKINGS-BEARS MATCH-UP

Eden Prairie, MN (December 16, 2010) – The Minnesota Vikings have announced the ticket policy and game logistics for the upcoming Monday night Vikings-Bears game at TCF Bank Stadium.

All ticket holders will use their Vikings-Bears game tickets for Mall of America Field at the Metrodome to enter TCF Bank Stadium and seating will be general admission by lower and upper levels.

Mall of America Field at the Metrodome Lower-Level Ticket Holders (100 level)

Ticket holders with lower-level tickets (100 level) will get lower-level seating access at TCF Bank Stadium (general admission) – UNTIL SEATING IS AT CAPACITY. Gates will open at 5:00 p.m. for those 100 level ticket holders with line queues starting at 4:00 p.m. The value of all lower-level tickets will be considered to be \$77. If the face value of the original 100-level season ticket is greater than \$77, a credit for the difference will be applied to the Season Ticket Owner's account toward 2011 season tickets. For single-game purchasers, a credit will be applied via Ticketmaster.

Mall of America Field at the Metrodome Upper-Level Ticket Holders (200 level)

Ticket holders with upper-level tickets (200 level) will only have upper level seating access at TCF Bank Stadium (general admission). Gates will open at 5:30 p.m. for those 200 level ticket holders. The value of all upper-level tickets will be considered to be \$29. If the face value of the original 200-level season ticket is greater than \$29, a credit for the difference will be applied to the Season Ticket Owner's account toward 2011 season tickets. For single-game purchasers, a credit will be applied via Ticketmaster.

Unused Season Tickets for Mall of America Field at the Metrodome

Season Ticket Owners that do not use their tickets will receive full credit on their account if the ticket goes unused AND is mailed to the Vikings Ticket Office (425 Chicago Avenue, Minneapolis, MN 55415) POST-MARKED by Saturday, December 18.

IMPORTANT: This is a first-come, first-served event. The Vikings anticipate this game to be well-attended and having a valid ticket does not guarantee admittance into TCF Bank Stadium. In the event that some ticket holders are turned away on game night due to capacity, only the original ticket account owners will receive a full refund.

Game Logistics

The Vikings and the University of Minnesota have agreed no alcoholic beverages will be served at this game. No outside food or beverages will be allowed into the stadium. Game parking details will be announced in the coming days.

"This is a difficult situation with no easy solution, so we greatly appreciate our fans' patience in this process," said **Steve LaCroix**, Vikings Vice President of Sales and Marketing and Chief Marketing Officer. "We are making every effort to accommodate as many Vikings fans as possible and play a home game here in Minnesota. We're excited about celebrating the 50th season with a return to outdoor football."

Steve LaCroix will be available for interviews today beginning at 4:00 p.m. from the Vikings Ticket Office; to arrange, please contact Vikings Assistant Director of Public Affairs **Jeff Anderson** at 612.247.4482.

