



FOR IMMEDIATE RELEASE

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**CONTACT:**

Chris Iles  
612-659-3503  
Kevin Smith  
612-659-3500

# Twins Announce Plans for TwinsFest at Target Field from January 24-26

*Tickets for the first-ever “TwinsFest at Target Field” go  
on sale on Wednesday, December 11*

MINNEAPOLIS-ST. PAUL, Minn. – The Minnesota Twins and the Twins Community Fund today announced additional details for “TwinsFest at Target Field,” a new twist on a longstanding Minnesota baseball tradition. “TwinsFest at Target Field” will run from Jan. 24 through Jan. 26, 2014 and will provide a much more exclusive and intimate experience for fans in comparison to the event’s storied Metrodome history.

The fundraising event will feature numerous new interactive activities and behind-the-scenes fan experiences that celebrate Twins baseball and Target Field. Based on the event’s move to Target Field, TwinsFest ‘14 tickets will be much more limited than in previous years and will go on sale to the general public on Wednesday, Dec. 11 at 10 a.m. Ticket sales will be capped for each day and a sell-out is expected. Tickets will cost \$20 for adults and \$10 for kids 14 and younger.

While continuing the popular player autograph and photo sessions as well as the region’s largest sports memorabilia and collector’s show, “TwinsFest at Target Field” will feature many new elements including increased player involvement, boardwalk-style amusements, special panel discussions, self-guided clubhouse tours, a walking tour of the ballpark and a showcase of the 2014 MLB All-Star Game. The Twins Amusements area will allow fans to interact with their favorite current and former Twins players in a variety of competitive activities and boardwalk-style games. Additional interactive activities include BINGO, reading with Twins mascot TC, Fan Feud and a player-related “Call a Friend”.

In addition, TwinsFest attendees will have the option to purchase a “white glove” tour of the Twins Archive Room, the chance to take batting practice in the Twins batting cages and an opportunity to enjoy the signature food and beverage options which have made Target Field baseball’s best dining experience.

TwinsFest will also feature the inaugural Twins Yard Sale giving fans the opportunity to purchase unique team-issued gear, autographed memorabilia, Twins branded artwork and promotional items from the organization’s first 53 years in Minnesota.

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A staple of TwinsFest, 96.3 K-TWIN, the radio home of the Minnesota Twins, will be broadcasting live throughout the event featuring interviews with players, coaches and other Twins personalities.

“We’re excited to bring TwinsFest home to Target Field,” said Twins President Dave St. Peter. “Hosting the event at our ballpark gives us a chance to reinvent this great tradition, providing creative new experiences for our fans in a smaller, more intimate setting. As always, TwinsFest will serve as the unofficial start to a new baseball season while also helping raise significant proceeds for the Twins Community Fund and its many worthwhile programs across Twins Territory.”

As in years past, more than 60 current, former and future Twins players are expected to appear throughout the course of the weekend.

Since its creation in 1989, TwinsFest has become a staple of the Minnesota sports scene. While the H.H.H. Metrodome has been the primary venue for TwinsFest, the event has also been hosted at Mall of America and the National Sports Center.

TwinsFest, one of the largest team-run fan festivals in professional sports, is the largest annual fundraiser for the Minnesota Twins Community Fund. Over the past 25 years TwinsFest has raised more than \$4.2 million for programs and organizations supported by the Twins Community Fund.

### About the Twins Community Fund

Established as a nonprofit organization in 1991, the mission of the Twins Community Fund is to enrich local and regional communities by providing resources for the healthy development of children and families through an association with baseball, softball and the Minnesota Twins. The Twins Community Fund is governed by a board of directors representative of the Upper Midwest. Target, Treasure Island Resort & Casino, Best Buy, U.S. Bank and Delta Air Lines are Cornerstone Partners; contributing annually to the Twins Community Fund. For more information or to make a contribution, visit

[twinsbaseball.com/community](http://twinsbaseball.com/community).

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