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PRESS RELEASE

**MIDWEST HOME MAGAZINE PRESENTS DESIGN WEEK:
A WEEK OF INSPIRATION & ACCESS TO TOP DESIGN**
April 12-19, 2015

MINNEAPOLIS – *Midwest Home* Magazine presents the Third Annual Design Week, a weeklong celebration of design across the Twin Cities providing consumers and industry members with design inspiration, ideas and expertise. Design Week provides the opportunity to experience unique access and insight into local design through multiple local events, seminars, panel discussions, design open houses and more.

Midwest Home Design Week kicks-off with Design Boutique, an event that begins with a luncheon featuring keynote speaker, Alexa Hampton, celebrated interior designer, author, TV personality and furniture designer. This half-day event will also include design seminars with industry professionals, a marketplace, book signing and cocktail hour.



Alexa Hampton
President and featured designer
of MARK HAMPTON, LLC.

Throughout the course of Design Week, there are 11 consumer facing events, and three that are specific to members of the trade industry.

Consumer events consist of the following:

- Kick-off Event: Design Boutique
- City Skyline – The Past, Present and Future
- From Desire to Inspire: Mastering the Muses
- Trend Chaser vs. Style Makers
- The Business of Design
- Women in Design
- Kitchen Talk: A Panel Discussion
Featuring Top Designers
- An Evening of International Design
- Design Matchmaker
- Design For an Organized Life
- 2015 ASID Kitchen Tour

When/Where: Design Week: April 12-19, 2015
Various locations across the Twin Cities

Tickets: Design Boutique ticket: \$40*
* Includes lunch, seminars and cocktail reception
Passport Pricing available for all three (3) ASID events for \$75
Additional events are free at different venues throughout the week

For more information and event details, visit mhmag.com/designweek

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Greenspring Media Group also produces the *Minnesota Monthly* Food & Wine Experience, *Minnesota Monthly* GrillFest, *Midwest Home* Luxury Home Tour, *Midwest Home* Luxury Remodeling Tour, *Midwest Home* Show, *Minnesota Monthly* Fine Spirits Classic, *Minnesota Monthly* Twin Cities Table, and New Vintage. Greenspring Media Group also publishes over 10 publications including *Minnesota Monthly* and *Midwest Home*.



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SCHEDULE OF EVENTS

SUNDAY, APRIL 12

Kick-off Event: Design Boutique

11:30am – 5pm | Minneapolis Central Library
\$40 in advance online / \$45 at the door

MONDAY, APRIL 13

City Skyline – The Past, Present and Future

11:30am – 1pm | Vikings Preview Center

From Desire to Inspire: Mastering the Muses

6 – 8pm | Ethan Allen Design Center, Edina

Breakfast and Design Seminars

8am – 12pm | Cowles Center for Dance and the Performing Arts

\$10 in advance online / \$15 at the door

TUESDAY, APRIL 14

Trend Chaser vs. Style Makers

4:30 – 6:30pm | International Market Square
\$25 | Tickets online or at local MINQ stores

WEDNESDAY, APRIL 15

The Business of Design

8 – 9am | W Minneapolis – The Foshay

Women in Design

5 – 7pm | Twist Interior Design

Kitchen Talk:

A Panel Discussion Featuring Top Designers

6 – 7:30pm | Ferguson Bath, Kitchen & Lighting Gallery

Period Detailing: The Impact of Plumbing on Bathroom Design

11:45am – 1:30pm | Minnesota Standard Showplace

THURSDAY, APRIL 16

An Evening of International Design

4 – 7pm | Martha O'Hara Interiors

Design Matchmaker

5:30 – 7:30pm | Mall Of America – Southeast Court

Design Trends in the Bathroom and Kitchen

5:30 – 7pm | KOHLER Signature Store

FRIDAY, APRIL 17

Design For an Organized Life

4 – 6pm | California Closets, Lower Level of Galleria

SATURDAY, APRIL 18 – SUNDAY, APRIL 19

2015 ASID MN Kitchen Tour

Sat. 10am – 5pm | Sun. 12 – 5pm
\$15 in advance online / \$20 at the door