



Minnesota
GUIDE BOOK

To

NEGRONI

CAMPARI · WEEK · imbibe

JUNE 6-12 | 2016



Welcome to NEGRONI WEEK

7 DAYS
JUNE 6-12

3 INGREDIENTS
CAMPARI / GIN / VERMOUTH

1 SIMPLE WAY
TO GIVE BACK



Presented by Imbibe Magazine and Campari.

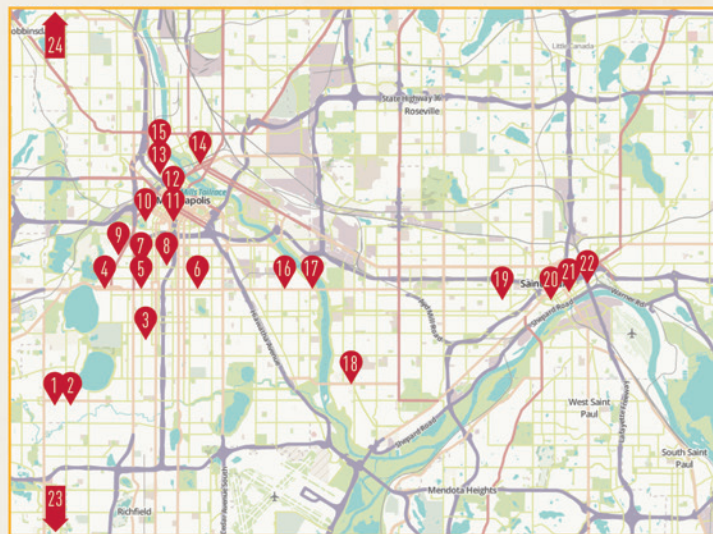
Negroni Week launched in 2013 as a celebration of one of the world's great cocktails and an effort to raise money for charitable causes around the world. From 2013 to 2014, Negroni Week grew from more than 100 participating venues to more than 1,300 participating venues around the world and more than \$120,000 raised for charities.

In 2015, Negroni Week took place from June 1-7, and more than 3,500 venues around the world mixed their favorite Negroni variations and raised over \$320,000 for charitable causes.

This year Negroni Week will take place from June 6-12. Don't forget to keep tabs on the Negroni Week action on Imbibe's Instagram and Twitter feeds (@imbibe) and by following the #NegroniWeek hashtag. And, of course, be sure to mix yourself a Negroni!

Please see NegroniWeek.com for all charities and additional info.

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www.fivewattcoffee.com
3745 Nicollet Avenue South, Minneapolis, MN

We're a coffee shop in the Kingfield neighborhood of MPLS, focusing on well-crafted coffee, specialty coffee beverages and featuring a rent-by-the-hour unicorn stable.

Our Negroni - **STARTER PISTOL**

Our Circuit Bender Cold-Press Coffee | Campari Syrup | Big Watt Gin Bitters & Orange
KEGGED & NITRO'd and finished with atomized Dolin Rouge.



www.2harvest.org

At Second Harvest Heartland, solving the problem of hunger is our passion. As one of the largest and most efficient food banks in the United States, we leverage our unique position in the emergency food chain to make an impact.

We love this charity because they focus on education and job development in addition to their incredible food programs--to not only feed the community, but end the cycle of hunger.



www.longfellowgrill.com
2990 W River Pkwy, Minneapolis, MN

We are an urban diner. Real people, serving real food, in a smartly comfortable environment. It is a great place to have breakfast, grab a drink after work, or invite friends out for lunch. We serve fresh food, made from scratch. Our dining room cozy and intimate, but we also offer also have a large patio for a great outdoor dining experience!

Our Negronis

BLUE PLATE BOURBON NEGRONI

Four Roses Single Barrel Bourbon | Campari | Sweet Vermouth

BREAKFAST NEGRONI

Prosecco | Campari | Sweet Vermouth



www.openarmsmn.org



www.hi-lo-diner.com
4020 East Lake Street, Minneapolis, MN

An original 1957 Fodero Diner traveled from Gibsonsia, PA to Minneapolis, MN to continue a great American tradition. Hi-Lo Diner specializes in classic scratch diner fare as well as cocktails from bygone eras, re-imagined for today's savvy palate.

Our Negroni - **TENDER 'GRONI**

Tattersall Barreled Gin | Campari | Carpano Antica | Cava
We'll also be serving up a Negroni milkshake and Negroni pie for dessert!



www.casadeesperanza.org

Casa de Esperanza is a leader in the domestic violence movement and a national resource center for organizations working with Latinas in the United States. Based in St. Paul, Minnesota with a mission to "mobilize Latinas and Latino communities to end domestic violence". Casa de Esperanza was founded in 1982 to provide emergency shelter for Latinas and other women and children experiencing domestic violence. Today, Casa de Esperanza continues to offer critical and innovative services and support in its Minnesota Twin Cities communities, ranging from family advocacy and shelter services to leadership development and community engagement opportunities for Latino youth, women and men.

The
RABBIT HOLE

www.eatdrinkrabbit.com
920 E Lake St Suite 101, Minneapolis, MN

The Rabbit Hole gastropub is our nod to Korean Pojangmachas, but our food is Korean by way of Los Angeles. It's not your Halmoni's, Omma's or Imo's Korean cuisine, nor is it the kind you had while you were in Korea. We're combining the bold flavors of Korean street food with a funky bar program and letting them lounge in an eclectic dining room. Think of all the things that make dive bars awesome—with a hint of Korean pojangmachas (street food tents)—to create a whole new experience.

Our Negronis

BIG EASY NEGRONI SOUR

Vikre Cedar Gin | Campari | Orange Vanilla Sour | Cocchi Torino | Cynar

NEGRONI SODA

Tanqueray Gin | Campari | Dolin Sweet Vermouth | Water



www.highlandgrill.com
771 Cleveland Ave S, Saint Paul, MN

Passionate hospitality and flavors fuel the community at Highland Grill; a casual American restaurant. Highland grill serves breakfast, brunch, burgers, and dinner daily. It is a staple in the Highland community of St. Paul and has a loyal following of neighbors, regulars and foodies.

Our Negroni
CLASSIC NEGRONI

Gin | Campari | Sweet Vermouth

Our Charity



www.openarmsmn.org



www.constantinempls.com
1115 2nd Ave S, Minneapolis, MN

Dapper & classy, this subterranean, candle-lit cocktail bar is located inside Hotel Ivy, a Luxury Collection Hotel, in the business district of Downtown Minneapolis. Once seated inside one of Constantine's plush leather high-back chairs or chaise longues, you can expect expertly crafted libations, hand-chipped ice, locally sourced ingredients, fresh squeezed juices, extraordinary spirit selection, and a welcoming embrace of hospitality. Highly skilled bartenders can dream up a potion, or deliver precise classics. Did we mention the Whiskey Chapel?! A private quarters, bounded with tartan pattern seating, surrounded by glass back-lit cabinets which currently bless 250 whiskeys from around the world.

Our Negronis - **ALEXANDER TWILIGHT**

Corazon Tequila | Aperol | Cocchi Rosa | Campari

CONSTANTINE NEGRONI

Tanqueray No. 10 Gin | Lavender Campari | Citrus Noilly Pratt (*carbonated*)

Our Charity



www.nokidhungry.org

**ICEHOUSE
MPLS**

www.eatdrinkrabbit.com
920 E Lake St Suite 101, Minneapolis, MN

Icehouse is located in what was originally the loading docks to the old Cedar Fuel and Ice where over 75,000 tons of ice was harvested each year and later a part of Icehouse studios where many audio and video recordings took place. The original brick and wood ceiling still remains and was incorporated into the design of Icehouse the restaurant, bar and music venue. While we are not harvesting 75,000 tons, shooting videos nor recording albums. The space still remains true to the original industrial aesthetic and we honor our predecessors of the space by employing our take on classical food and drink recipes and by keeping the music going.

Our Negronis - **RED STAR** (*carbonated negroni*)

Cocchi Americano | Campari | Gin | Fresh Citrus

LADY OF KENTUCKY

J. Carver Barrel Aged Gin | Campari | Luxardo Maraschino | Cava | Bitters

ICEHOUSE NEGRONI

Tattersall Gin | Cynar | Capelletti | Cocchi Americano | Carpano Antica

Our Charity -

Amherst H. Wilder Foundation's Youth Leadership Initiative (YLI) & Hlub Zoo

www.wilder.org



www.volsteads.com
711 W Lake St, Minneapolis, MN

Where Indiana Jones stole the Chachapoyan Fertility Idol

Our Negronis

5 NEGRONI VARIATIONS

using different base spirits for our Secret Stash menu.

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www.3.hilton.com
1001 S Marquette Ave, Minneapolis, MN

Hotel lobby bar downtown Minneapolis featuring great local ingredients and handcrafted cocktails.

Our Negroni

CLASSIC NEGRONI

Norseman Gin | Campari | Punt e Mes

SWL NEGRONI

Sauza Silver Tequila | Campari | Punt e Mes | Mole Bitters

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www.thelowryuptown.com
2112 Hennepin Ave, Minneapolis, MN

The Lowry is an urban diner serving specializing in burgers, whiskey, oysters, and eggs.

Our Negroni

BLUE PLATE BOURBON NEGRONI

Four Roses Single Barrel Bourbon | Campari | Sweet Vermouth

BREAKFAST NEGRONI

Prosecco | Campari | Sweet Vermouth

Our Charity



www.openarmsmn.org

openarms

HEYDAY

www.heydayeats.com
2700 Lyndale Ave S, Minneapolis, MN

Heyday is a casual restaurant with elevated food in a rustic yet modern setting. Located in the Lyn-Lake neighborhood of uptown we specialize in American food with a Nordic influence along with classic and awe-inspiring cocktails and an elevated wine list.

Our Negroni - **CLASSIC NEGRONI**

Gin | Campari | Sweet Vermouth

Our Charity



www.2harvest.org

At Second Harvest Heartland, solving the problem of hunger is our passion. As one of the largest and most efficient food banks in the United States, we leverage our unique position in the emergency food chain to make an impact.

We love this charity because they focus on education and job development in addition to their incredible food programs--to not only feed the community, but end the cycle of hunger.

4 BELLS

www.4bells.com
1610 Harmon Pl, Minneapolis, MN

The sound of a bell rung 4 times is a long-standing signal to sailors that it's time for a break. That same sense of relief is now available for those of us landlocked in Minnesota. 4 Bells is the place to gather and get lost in an intoxicating mix of food, drink and Southern charm.

The menu brings South Carolina's Lowcountry to Loring Park - innovative, fresh seafood, real southern fried chicken and more, all done with craft and care. The dining experience is formal yet festive, with neighborhood charm, rooftop views and a variety of spaces to suit the occasion and mood.

Listen, did you just hear the fourth bell?

Our Negroni

DANDELION NEGRONI

NEGRONI SLUSHI

BEEF NEGRONI



www.redcowmn.com
208 N 1st Ave, Minneapolis, MN

RED COW NORTH LOOP

• fine burgers, beer & wine •

Red Cow provides an experience for the community. Red Cow North Loop features fine burgers, 48 beers on tap, 30 wines by the glass, and craft cocktails by spirits specialist Ian Lowther.

Red Cow North Loop strives to create the best craft burgers and cocktails in the city.

Come in and enjoy!

Our Negroni

CLASSIC NEGRONI

Gin | Campari | Sweet Vermouth

NEGRONI
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www.freehousempls.com
701 N Washington Ave #101, Minneapolis, MN

Restaurant and brewery featuring a full beer, wine and liquor selection. There are other brewpubs, taprooms and bars that serve only one brand of beer. But we are not that. We serve our beer side-by-side with that of our competition with the belief that quality and selection of our ingredients and the care and craft of our brewmasters and chefs will shine through in every batch we brew, every pint we pour and every plate we serve. It's this commitment and love for what we do that makes it worthy of your selection.

Our Negronis

BLUE PLATE BOURBON NEGRONI

Four Roses Single Barrel Bourbon | Campari | Sweet Vermouth

BREAKFAST NEGRONI

Prosecco | Campari | Sweet Vermouth

Our Charity



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www.openarmsmn.org



www.lakeandirving.com
1513 W Lake St, Minneapolis, MN

Modern American fare with a global twist.

Our Negronis

HOUSE NEGRONI

Letherbee Gin | Campari | Carpano Bianco

CLASSIC NEGRONI

Citadelle Gin | Campari | Carpano Antica

EL BURRO

Casadores Repasado | Montelobos Mezcal | Carpano Bianco | Carpano Antica | Campari

JABRONI NEGRONI *(All Italian, all day)*

Malfy Italian Gin | Campari | Carpano Antica

Parlour

www.parlourmpls.com
730 N Washington Ave, Minneapolis, MN

An upscale dive bar with a lively, energetic, comforting, welcoming environment. Located in the trendy North Loop neighborhood of downtown Minneapolis, Parlour is shaped by classic cocktail foundations. Focusing on locally sourced & sustainable ingredients, fresh squeezed juices, house-made elixirs & syrups, and artisanal spirits. Highly-skilled bartenders make unique concoctions, classic renditions, or happy crack open a High Life with affection bringing back old time hospitality delivering memorable encounters.

Parlour truly is your new favorite bar.

Our Negronis - L.A. WOMAN

House Select Barrel Knob Creek Bourbon | Strawberry Campari | Cocoa Nib Cocchi di Torino

PARLOUR NEGRONI

Hibiscus Tanqueray No. 10 Gin | Cynar 70 | Habanero Campari

Our Charity



www.nokidhungry.org



www.redcowmn.com
393 Selby Ave, Saint Paul, MN

RED COW SAINT PAUL

• fine burgers, beer & wine •

Red Cow provides an experience for the community. We proudly serve fine burgers, 36 beers on tap, 30 wines by the glass and craft cocktails by spirits specialist Ian Lowther. We love giving back to our community and being a gathering spot for our neighborhood.

Come in and enjoy!

Our Negroni

CLASSIC NEGRONI

Gin | Campari | Sweet Vermouth

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www.edinagrill.com
5028 France Ave S, Edina, MN

At the Edina Grill we serve fresh, always made from scratch fare, offering breakfast, lunch and dinner seven days a week, morning, noon and night.

We complement our food with a small but unique wine list, and a selection of both local and national beers.

We proudly serve a great selection of craft beer on tap, including many Minnesota-made beers.

The "Grill" setting is hip and comfortable, affordable and trendy.

Our Negronis

BLUE PLATE BOURBON NEGRONI

Four Roses Single Barrel Bourbon | Campari | Sweet Vermouth

BREAKFAST NEGRONI

Prosecco | Campari | Sweet Vermouth

Our Charity



www.openarmsmn.org

MERITAGE

www.meritage-stp.com
410 St Peter St, Saint Paul, MN

French bistro style food located in the heart of downtown St Paul in the historic Hamm's building. The chef-driven, seasonal menu is served in three distinct atmospheres: an elegant dining room, a beautiful terrace, and an oyster bar with craft cocktails and old-world wines.

Our Negronis

THE YEAR OF THE NEGRONI

Five Styles of the cocktail for the whole year
Classic | Spring | Summer | Autumn | Winter



www.redcowmn.com
3624 W 50th St, Minneapolis, MN

RED COW FULTON

• fine burgers, beer & wine •

Red Cow provides an experience to our community by serving gourmet burgers, 36 craft beers, 30 wines by the glass kept in a state of the art preservation system, and craft cocktails by spirits specialist Ian Lowther.

Come in and enjoy!

Our Negroni

CLASSIC NEGRONI

Gin | Campari | Sweet Vermouth

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Handsome Hog www.handsomehog.com
203 6th St E, Saint Paul, MN

Contemporary southern fare in a bourbon-centric bar.

Our Negroni

NEGRONI DU MONDE

Gin | Cafe du Monde Chicory Campari | Dolin Rouge | Bittercube Blackstrap Bitters

Our Charity



secondhand
hounds®

www.nokidhungry.org

**LOU
NANNE'S**

www.lounannes.com
7651 France Ave S, Minneapolis, MN

Lou Nanne's is a contemporary American restaurant with an approachable and comforting menu from items such as aged steaks, burgers and salads, to ahi tuna, walleye, and ribs. As well, our bar program is very approachable will emphasis on classic recipes, fresh ingredients, and proper technique. The service is first rate and our bar area features two happy hours as does our gorgeous patio at the water front.

Our Negronis

SPECIAL NEGRONI

Tattersall Gin | Cocchi di Torino Vermouth | Campari | Bittercube's Bolivar Bitters

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S A I N T
DINETTE www.saintdINETTE.com
261 East 5th Street, Saint Paul, MN

France made them famous — the neighborhood place with better food than you'd get at home, but not unlike the food you'd get at home. The place where the street cleaners, truck drivers, starving artists, and carpenters sidle up to a bar, rub elbows, and restore their souls as the sun goes down on another long, dirty day. It's always just down the block, maybe two from a market that keeps the food rich and fresh.

As we come together in Lowertown to celebrate art, food, sports, and commerce, Saint Dinette invokes the welcome and comfort of a "maison," or house — a gathering place for this re-born River City.

We invite you to settle into our idea of North American hospitality and discover a three-nation, waterborne joie de vivre. Our mission will always be to honor the moment through your moments with us.

Spain has tavernas, Italy trattorias, and Germany its rathskellers...
St. Paul now has, Saint Dinette.

Our Negronis

NEGRONI PUEBLA

Cazadores Reposado Tequila | Campari | Carpano Antica Vermouth



three squares
restaurant

www.3squaresrestaurant.com
12690 Arbor Lakes Pkwy N, Maple Grove, MN

3 Squares Restaurant is part of the Blue Plate Restaurant Company, a collection of neighborhood restaurants that have served up some of the city's tastiest and most unique urban fare for over a decade. Our aim is to make life taste better, that's why every item on our menu is made from scratch in our kitchen. When you choose to eat at 3 Squares Restaurant we hope it feels like home, only with awesome service!

Our Negronis

BLUE PLATE BOURBON NEGRONI

Four Roses Single Barrel Bourbon | Campari | Sweet Vermouth

BREAKFAST NEGRONI

Prosecco | Campari | Sweet Vermouth

Our Charity



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www.openarmsmn.org