

## THE MOST POPULAR AND UNIQUE HOLIDAY FOOD TRADITIONS

For 150 years, General Mills has been a part of people's holiday traditions. This year, we aggregated data from top searches on **BettyCrocker.com**, **Pillsbury.com** and more' to find the most popular and unique holiday food traditions that define each state. This map shows which states America's favorite recipes call home and what makes our **#HolidayTraditions**.

AL	Crescent Recipes
AK	Banana Bread
AZ	Flan
AR	Cider
CA	Caldo de Res
CO	Ensalada de Manzana
CT	Monkey Bread
DE	Gingerbread Cookies
FL	Flan
GA	Pan Dulce
<b>HI</b>	Guacamole
ID	Cole Slaw
IEY	<sup>°</sup> Hot Chocolate
IN	French Toast
IA	Sliders
KS	Pinwheels
KY	Dumplings
102	AND J MARK

LA	Shrimp Appetizers
ME	Chowder
MD	Crab Cake
MA	Cinnamon French Toast Bake
MI	Sugar Cookies
MN	Christmas Cookies
MS	Deviled Eggs
MO	Pinwheels
MT	Cake Mix Cookies
NE	Grand!™ Monkey Bread
NV	Sopa de Res
NH	Monkey Bread
NJ	Peanut Butter Cookies
NM	Fudge
NY	Peanut Butter Cookies
NC	Apple Pie
ND	Pinwheels

Buckeyes
Cinnamon Rolls
Chocolate Chip Cookies
Crab Cake
Apple Pie
Breakfast Casserole
Ham
Sausage Balls
Sopa de Res
Crepes
Peanut Butter Balls
Peanut Butter Cookies
Sugar Cookies
Buffalo Chicken Dip
Taco Dip
Jalapeño Popper
Peanut Butter Cookies



\*Majority of data provided by bettycrocker.com, a top 5 food/recipe website (via Comscore). Final results extrapolated from General Mills' top websites including: www.bettycrocker.com, www.pillsbury.com, www.tablespoon.com and www.quericavida.com.