PRESS RELEASE: 7.17.14
SOUTHPAW EXTRAS CASTING
HOPE FILMS INC.
OFFICE:412-267-4229 (DO NOT RELEASE TO PUBLIC)
CHELSEA PETERSON EXTRAS CASTING DIRECTOR



Southpaw, Hope Films, Inc., and the Western Pennsylvania Police Athletic League are joining forces to give WPAL families and supporters the opportunity to participate in an important scene to be filmed Thursday and Friday, July 24 and 25th.

The scene, which takes place at The Priory is a charity boxing match.

"What better, more exciting scene to be involved in than a boxing match!" says Jimmy Cvetic, Founder and Executive Director of the non-profit Western Pennsylvania Police Athletic League, which operates eight free boxing gyms in the community to provide kids and their families a place to train. "We invite everyone to come out and support our organization and mission."

During the two days, participants will be eligible to win the Grand Prize of a two-night trip for two to Las Vegas courtesy of Southwest Airlines and Caesars Palace. Prizes will be distributed throughout the event from boxing gloves signed by the film's stars and the opportunity to attend a championship bout at the Meadows Casino to Pirates tickets and more.

As well, the production will be donating material directly to the Western Pennsylvania Police Athletic League.

Everyone 18-years-of-age or older is welcome. People will arrive on Thursday and Friday, July 24 and 25th, between 8am and 12noon (exact time tbd) and plan to stay for approximately twelve hours.

The attire is semi-formal: suits/jackets/shirts/dress shoes for the guys and party dresses for the ladies.

Sign up by emailing: SOUTHPAWPITTSBURGH@gmail.com

Southpaw is the story of a boxer who fights his way to the top only to find his life falling apart around him. It stars Jake Gyllenhaal, Rachel McAdams, Forest Whitaker, 50 Cent and Victor Ortiz and is currently filming in Pittsburgh.