

- In 2009, UC Santa Cruz was awarded a National Leadership Grant of \$615,175 from the Institute of Museum and Library Services (IMLS)--the primary source of federal funds for the nation's museums and libraries.
- The grant enables the UCSC Library to digitize materials from its Grateful Dead Archive and make them available in a unique and cutting-edge web site.
- Projects funded by the IMLS are designed to "advance the ability of museums and libraries to preserve culture, heritage, and knowledge while enhancing learning."
- UCSC is one of 51 institutions nationwide that received National Leadership Grants this year totaling nearly \$18 million.
- The grant gives UCSC the opportunity to create a new model for web-based archives that will include traditional materials from the original donated archive--along with materials contributed by scholars and the public from around the world.
- The web site will provide access to archive materials, as well as tools to facilitate public contributions to the archive. The Library is developing a click-through permissions form for content contributors that will help extend the reach of the archive to the academic research community.
- The Grateful Dead Archive represents one of the most significant popular culture collections of the 20th Century and documents the band's remarkable creative activity and influence in contemporary history.
- The archive includes materials related to the phenomena of the Deadheads, the band's extensive social network of devoted fans, and the Grateful Dead's highly unusual and successful musical business ventures.