

Note: Contest rules were updated on 6/2/22 to extend the contest and add an additional codeword airing during the 10am hour on Saturday.

VidCon 2022 Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
THE CONTEST IS VOID WHERE PROHIBITED BY LAW.

1. How to Enter the Contest:

- (a) The VidCon 2022 contest will begin on **5/30/22 at 8am** and end on **6/4/22 at 11:59pm**. Contest is sponsored by CBS13/CW31.
- (b) To participate in the contest, viewers must watch Good Day in the 8am and 10am hours Monday through Friday, and the 10am hour Saturday, during the contesting period. During the 8am and 10am hours, a code word will be displayed. The same code word will be shown each day during the 8am and 10am hours. A new code word will be given each day. After seeing the animation and noting the code word, viewers must visit www.GoodDaySacramento.com and find a link to the entry form. Viewers must fill out the entry form that will include name, birth date, address, email address, phone number, as well as that day's code word. Viewers will only have until 11:59pm each day to complete the entry form.
- (c) Viewers may only enter each code word once per day.
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries.
- (e) Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at CBS13.com and/or www.GoodDaySacramento.com. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the

right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.CBS13.com and www.GoodDaySacramento.com.

- (f) Broadcasts are subject to preemptions and scheduling changes. If such changes occur, they will be posted on the www.CBSSacramento.com and/or GoodDaySacramento.com website.
- (g) Entry deemed made by holder of e-mail account.
- (h) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to California **residents who reside in the Sacramento/Stockton and Modesto DMA and who are 18 years of age or older.** Employees of KOVR/KMAX, Paramount Global, VidCon, other television and radio stations in the Sacramento/Stockton/Modesto market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a **KOVR/KMAX** contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes:

- (a) One (1) Grand Prize will be awarded. The grand prize is a Family 4-pack of 4 day, Community Track tickets to VidCon 6/22-6/25 @ Anaheim Convention Center, hotel accommodations, comped parking, and merch. Total Value: \$1,466.00.

- (b) Four (4) Secondary Prizes will be awarded. Secondary prize is a Family 4-pack of 4 day, Community Track tickets to VidCon 6/22-6/25 @ Anaheim Convention Center. Total Prize value of the four tickets is \$516.00
- (c) Prize does not include items not specified, such as ground transportation, parking fees, food, beverages, merchandise, souvenirs, etc.
- (d) Any prize or prize certificate not claimed by 12:00pm on Tuesday, June 14, 2022 will be forfeited by the winner and an alternate winner will be randomly selected from all other correct eligible entries. All prizes or prize certificates will be sent to winners' home address. Prizes will only be mailed to winners with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KOVR/KMAX is not responsible for the safe arrival of a prize or prize certificate.

Prize winner must be able to provide a valid Government Identification if requested by KOVR/KMAX in order to release the prize. If prize winner is unable to provide sufficient identification as requested by KOVR/KMAX by the given deadline, prize winner will be deemed as ineligible and an alternate winner will be randomly selected from all other eligible entries.

- (e) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) Each day during the contesting period, one winner will be selected at random. If the selected winner has correctly identified that day's code word, they will be awarded second place prizes.
- (c) On or about Monday, **6/6/22**, all of the second place winners will be placed into a random drawing for the grand prize. The winner from that drawing will be awarded the Grand Prize and will forfeit their second place prize.

5. Conditions:

- (a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the contest, the winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity

release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and companions, by acceptance of their prizes, agree to release Station, Paramount Global, VidCon, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.

6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
8. Failure to comply with the contest rules may result in a contestant's disqualification.
9. To obtain a copy of the official rules or winner's list, please write by **8/6/22** to:

VidCon 2022 Contest Rules
c/o KOVR/KMAX TV
2713 KOVR Drive
West Sacramento, CA 95605