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# DETROIT TIGERS PLAYERS AND COACHES APPEARANCES ANNOUNCED FOR 2012 WINTER CARAVAN

**DETROIT** – The **2012 Detroit Tigers Winter Caravan**, presented by **Verizon Wireless** and **FOX Sports Detroit**, is set for Thursday, January 19 and Friday, January 20, and features an exciting lineup of appearances in Detroit and around the state of Michigan. Tigers President, Chief Executive Officer and General Manager **David Dombrowski**, Vice President/Assistant General Manager **AI Avila**, Manager **Jim Leyland**, coaches, players including **Alex Avila**, **Miguel Cabrera**, **Brandon Inge**, **Jose Valverde** and **Justin Verlander**, broadcasters and Detroit's favorite mascot **PAWS**, will take part in a two-day journey traveling in two buses and an additional dozen vehicles, across the region, spreading baseball fever to fans of all ages.



"Coming off the AL Central Division Championship, and the exciting season it was, we're thrilled to get baseball at the top of our minds again with the Winter Caravan," said Elaine Lewis, Vice President of Community and Public Affairs. "We've identified new locations and there are more public stops. What is most impressive is how nearly the entire 40-man roster of players and our coaching staff are set to return to Detroit in the middle of winter, embrace the caravan, and engage the fans."

Media are encouraged to attend each stop on the caravan as there will be numerous photo and b-roll opportunities. Additionally, select stops will have specific media availabilities, which will allow for interviews with Tigers personnel.

Players at all stops are subject to change.

**Metro Bus** 

#### <u>Thursday, January 19</u>

1:00-2:00 p.m.

#### **DMC Children's Hospital of Michigan**

DMC Children's Hospital of Michigan

3901 Beaubien Street, Detroit

- BALESTER, BOESCH, CABRERA, FISTER, HOFFMAN, IMPEMBA, JACKSON, OLIVER, SANTIAGO, SCHERZER, STOHR, VALVERDE
- Individual room visits with patients
- **Note**: Media may cover a short visit with patients in the hospital lobby, but are not permitted to cover individual room visits

1:30-2:00 p.m.

#### The Henry Ford

Henry Ford Museum

20900 Oakwood Blvd., Dearborn

- LAMONT, LEYLAND, McCLENDON
- Tigers manager and coaches will take a preview tour of the Driving America Exhibit, which opens to the public January 29

2:00-3:10 p.m.

#### **Henry Ford Hospital**

Henry Ford Hospital-Main Campus

2799 West Grand Blvd., Detroit

- AVILA (AL), BALESTER, BOESCH, CABRERA, HOFFMAN, IMPEMBA, OLIVER, SANTIAGO, STOHR, VALVERDE
- Tigers will headline an employee rally and participate in an interactive question and answer session with employees

3:00-5:00 p.m.

### Palladium 12 Theatre in Birmingham 10<sup>th</sup> Anniversary Celebration

Palladium 12 Theatre in Birmingham

250 N. Old Woodward Ave., Birmingham

- BALESTER, CABRERA, HOFFMAN, IMPEMBA, OLIVER, STOHR, VERLANDER
- The Uptown Palladium 12 in Birmingham will be celebrating their 10<sup>th</sup> anniversary with a fan rally featuring Tigers players
- First 200 guests will receive a free hot dog, Pepsi and a movie pass compliments of Uptown Entertainment
- Rally will include an interactive question and answer session, raffle prizes, giveaways and more
- FREE AND OPEN TO THE PUBLIC (Program begins at 4:00 p.m.)

5:00-6:00 p.m.

#### **Hockeytown Authentics**

Hockeytown Authentics

1845 East Big Beaver Road, Troy

- BOESCH, VALVERDE
- Fans have the opportunity to take a photo with two Tigers players in exchange for a minimum donation of two non-perishable food items to benefit The Salvation Army Eastern Michigan Division.
- OPEN TO THE PUBLIC

5:15-6:00 p.m.

#### The Parade Company

The Parade Company Studio

9500 Mount Elliott, Detroit

- ALLEN, JACKSON, SCHERZER
- Tigers will headline a private rally for employees and volunteers of The Parade Company who provide Detroit with marguee events, including America's Thanksgiving Parade

5:30-6:15 p.m.

#### **Detroit Fire Department, Engine 40**

Engine 40 Firehouse

13939 Dexter Ave., Detroit

- BALESTER, CABRERA, HOFFMAN, IMPEMBA, LAMONT, LEYLAND, McCLENDON, OLIVER, STOHR
- Tigers players will attend a meet and greet dinner with firefighters of Engine 40 to give thanks for their service to the community

#### Friday, January 20

10:45 a.m.-12:00 p.m.

#### **Combined Regional Emergency Services Training Center (CREST)**

CREST Center, Oakland Community College, Auburn Hills Campus

2900 Featherstone Road, Auburn Hills

- ALLEN, AVILA (AL), BALESTER, BOESCH, CABRERA, FISTER, HOFFMAN, JACKSON, LAMONT, LEYLAND, McCLENDON, OLIVER, SANTIAGO, SCHERZER, STOHR, VALVERDE, VERLANDER
- Tigers players and coaches will participate in a fire practical scenario (search and rescue in a smoke-filled room) or a police simunition scenario (bank robbery scenario)

12:30-1:40 p.m.

#### **Comerica Bank**

Comerica Bank, Auburn Hills Operations Center

3701 Hamlin Road, Auburn Hills

- AVILA (AL), BALESTER, CABRERA, HOFFMAN, KEATING, LAMONT, LEYLAND, McCLENDON, OLIVER, SANTIAGO, STOHR, VERLANDER
- Tigers headline an employee rally, including an interactive question and answer session and raffle
- Employees are encouraged to donate new children's and adult winter mittens or gloves to benefit Mittens for Detroit

#### 1:05-1:40 p.m. **Meijer**

Meijer of Auburn Hills

800 Brown Road, Auburn Hills

- ALLEN, FISTER, JACKSON, VALVERDE
- Meijer customers get a special surprise as Tigers players and broadcasters serve as celebrity
  Meijer crew members by working in the bakery, deli counter or bagging groceries at the
  checkout lane
- OPEN TO THE PUBLIC

#### 1:00-1:45 p.m. The Detroit Shoppe at Somerset Mall

The Detroit Shoppe, Somerset Mall

2800 West Big Beaver, Troy

- BOESCH, SCHERZER
- Tigers players will appear at The Detroit Shoppe to play Detroit Tigers trivia with fans
- The customer who spends the most at the store between 10:00 a.m-1:00 p.m. will win a special grand prize, courtesy of the Detroit Tigers and Somerset Collection.
- All proceeds from purchases in The Detroit Shoppe on this day will benefit the Detroit Tigers Foundation, an affiliate of Ilitch Charities
- OPEN TO THE PUBLIC (Store doors open at 10:00 a.m.)

#### 2:20-3:05 p.m. U.S. Army Garrison-Detroit Arsenal Division

U.S. Army Garrison-Detroit Arsenal

6501 E. 11 Mile Road, Warren

- AVILA (AL), BALESTER, CABRERA, HOFFMAN, KEATING, OLIVER, SANTIAGO, STOHR, VERLANDER
- Tigers players will participate in a rally which includes an interactive question and answer session and raffle for U.S. Army Garrison and Selfridge Air National Guard Base soldiers and employees
- Not open to the public

## 2:00-3:00 p.m. Joe Louis Video Memorial Room Presentation

COBO

One Washington Blvd, Detroit

- JACKSON, LAMONT, LEYLAND, McCLENDON
- Tigers players and coaches will participate in a presentation in honor of the Joe Louis Video Memorial Room followed by an interactive question and answer session with those in attendance
- Special guests will include legendary trainer Emanuel Steward and famous boxers Hilmer Kenty and Tommy "Hitman" Hearns as well as members of the Michigan Chapter of Negro Leagues Baseball Players

#### 2:00-3:15 p.m. Comerica Bank

Comerica Bank Center (Michigan Market Headquarters)

411 W. Lafayette Blvd., Detroit

- ALLEN, BOESCH, FISTER, SCHERZER, VALVERDE
- Tigers headline an employee rally, including an interactive question and answer session and raffle
- Comerica Bank and the Detroit Tigers will announce a community grant program to benefit Michigan high school sports
- Employees are encouraged to donate new children's and adult winter mittens or gloves to benefit Mittens for Detroit

#### 3:00-4:20 p.m. Garden Fresh

Garden Fresh Salsa Headquarters

1220 E. Nine Mile Road, Ferndale

- AVILA (AL), BALESTER, CABRERA, HOFFMAN, KEATING, OLIVER, SANTIAGO, STOHR, VERLANDER
- Tigers players and coaches will be greeted by Garden Fresh executives for a taste test of Garden Fresh Salsa's top three salsas to determine the Tigers' favorite salsa
- Tigers players will participate in an employee rally, including an interactive question and answer session and raffle

#### 3:20-3:55 p.m. Fox Theatre Archive Presentation

Fox Theatre

2211 Woodward Ave., Detroit

- LAMONT, LEYLAND, McCLENDON
- Tigers coaches will view a presentation of special items from the Ilitch Holdings Archives

3:30-4:30 p.m.

#### **North American International Auto Show**

Cobo Hall, General Motors Display Area

One Washington Blvd., Detroit

- ALLEN, BOESCH, FISTER, JACKSON, SCHERZER, VALVERDE
- Fan rally and parade, including an interactive question and answer session in the General Motors Display Area
- OPEN TO THE PUBLIC (Parade throughout show floor begins at 3:30 p.m. and rally begins at 4:00 p.m.)

4:10-4:40 p.m.

#### **MotorCity Casino Hotel Tour**

MotorCity Casino Hotel

2901 Grand River Ave., Detroit

- LAMONT, LEYLAND, McCLENDON
- Tigers coaches will take a behind the scenes tour of MotorCity Casino Hotel

#### **West Bus**

#### Thursday, January 19

1:50-2:25 p.m.

#### **Lingenfelter Collection**

Lingenfelter Collection

7819 Lochlin Drive, Brighton

- AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG
- Tigers players and personnel will tour the private high-end car collection
- Individuals from Team Joseph and Ele's Place will be invited to participate along with the winner of the Tigers online contest for car enthusiasts

3:45-6:00 p.m.

#### Michigan State Capitol

Michigan State Capitol Building

7320 South Canal Road, Lansing

- AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, DOMBROWSKI, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG
- Tigers get a behind the scenes tour of the Michigan State Capitol building followed by a rally and reception

#### Friday, January 20

9:30-10:35 a.m.

#### West Michigan Hispanic Chamber of Commerce Business Breakfast

Helen DeVos Children's Hospital

100 Michigan Street NW, Grand Rapids

- BELLIARD, BENOIT, DOMBROWSKI, WORTH
- Tigers players and personnel will participate in the West Michigan Chamber of Commerce Business Breakfast, hosted by DeVos Children's Hospital
- After breakfast, Tigers players and personnel will visit patients at DeVos Children's Hospital

9:55-10:35 a.m.

#### **Hudsonville Creamery**

Hudsonville Creamery, Holland

345 E. 48<sup>th</sup> Street, Holland

- AVILA (ALEX), BELOW, BROOKENS, CROSBY, DICKERSON, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, YOUNG
- After a tour of the facilities, Tigers players will participate in special surprise announcement

12:00-1:30 p.m.

#### Western Michigan University, Kalamazoo

Bernhard Student Center

1903 West Michigan Ave., Kalamazoo

- AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, DOMBROWSKI, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG
- Tigers players and personnel will participate in luncheon with the Western Michigan Alumni Association
- Luncheon will feature a keynote address by Tigers President, CEO and General Manager,
   David Dombrowski and an interactive question and answer session and raffle with players and coaches
- Tickets for the luncheon are \$10 and are available by calling the WMUFAMILY Experience Office at (269) 387-8746

3:05-4:00 p.m. **Google** 

Google Offices, Ann Arbor Division

201 S. Division Street, Ann Arbor

- AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, DOMBROWSKI, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG
- Tigers players and personnel will participate in a rally with Google employees featuring an interactive question and answer session and raffle

# Media Availabilities Wednesday, January 18

5:00-5:30 p.m. West Michigan Whitecaps Banquet

DeVos Place Convention Center 303 Monroe Avenue Northwest, Grand Rapids

• DOMBROWSKI, FISTER, PORCELLO, SANTIAGO

6:05-6:25 p.m. **Toledo Mud Hens Fandemonium** 

Toledo, Ohio – Fifth Third Field 406 Washington Street, Toledo, OH

• BELOW, JONES, KELLY, LAMONT, LEYLAND, McCLENDON, TURNER

Thursday, January 19

12:00-12:45 p.m. **Detroit Tigers Media Reception** 

Tiger Den at Comerica Park 2100 Woodward Ave., Detroit

(Enter through main administrative lobby located on Montcalm Avenue)

AVILA (AL), AVILA (ALEX), BALESTER, BELLIARD, BELOW, BENOIT, BOESCH, BROOKENS, CABRERA, CROSBY, FISTER, HOFFMAN, INGE, JACKSON, JONES, KELLY, LAMONT, LEYLAND, McCLENDON, OLIVER, PAULEY, PORCELLO, RABURN, CANDELLO, CANDELL

ROJAS, SANTIAGO, SCHERZER, SCHLERETH, STOHR, THOMAS, TURNER,

VALVERDE, VERLANDER, WILK, WORTH, YOUNG

5:20-6:00 p.m. Michigan State Capitol

Michigan State Capitol Building, House Library (H252)

215 N. Capitol Ave., Lansing

• AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, DOMBROWSKI, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG

Friday, January 20

11:55 a.m.-12:20 p.m. Western Michigan University, Kalamazoo

Bernhard Student Center, Rooms 157-159

1903 West Michigan Ave., Kalamazoo

 AVILA (ALEX), BELLIARD, BELOW, BENOIT, BROOKENS, CROSBY, DICKERSON, DOMBROWSKI, INGE, JONES, KELLY, PORCELLO, RABURN, ROJAS, SCHLERETH, THOMAS, TURNER, WILK, WORTH, YOUNG

Note: This is a partial list of caravan stops

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