

## Dr. Christopher Borroni-Bird

Chris Borroni-Bird is GM's Director of Advanced Technology Vehicle Concepts and EN-V Program (Electric-Networked Vehicle, *left*), which was promoted as a holistic personal urban mobility solution at the 2010 Shanghai World Expo. He was selected as one of Automotive News' Electrifying 100 in 2011.

Prior to EN-V he led GM's Autonomy (*center*), Hy-wire and Sequel fuel cell by wire "skateboard" concepts. He received the Technology, Innovation and Achievement Award from Automation Alley and ConnecTech Detroit in 2008.

Before joining GM in 2000, he led Chrysler's gasoline fuel cell vehicle development and was inducted into the Automotive Hall of Fame as a Young Leader in 2000.

He graduated with First Class Honors from Cambridge University in Natural Sciences, began his Ph.D in Surface Science at Liverpool University and completed it at Cambridge University. He further studied at Tokyo University.

He is co-author of the ground-breaking book "Reinventing the Automobile: Personal Urban Mobility for the 21<sup>st</sup> Century" (*right*), with Larry Burns and the late Bill Mitchell, that was published in 2010 by MIT Press.

