

Detroit Red Wings®



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JUSTIN ABDELKADER AND DANNY DEKEYSER SET TO APPEAR AT METRO DETROIT MEIJER LOCATIONS

... Michigan Natives Abdelkader and DeKeyser Kick Off Promotion on Friday in Auburn Hills ...

Detroit, MI... Detroit Red Wings forward Justin Abdelkader and defenseman Danny DeKeyser are set to appear individually at six Meijer locations throughout the Metro Detroit area, signing autographs and interacting with the fans of Hockeytown. DeKeyser, a Clay Township, Mich., native and former Western Michigan Bronco, will kick off the campaign on Friday, Feb. 21 in Auburn Hills (800 Brown Rd.). Abdelkader, a Muskegon, Mich., native and former Michigan State Spartan, will follow suit with an appearance the next day on Saturday, Feb. 22 in Utica (15055 Hall Rd.). Abdelkader and DeKeyser will each make two additional stops throughout the months of February and March in Warren, Royal Oak, Detroit and Taylor. The complete season-long schedule can be found below:

<u>Date</u>	<u>Time</u>	<u>Meijer Location</u>	<u>Red Wings Player</u>
Friday, Feb. 21	5:00-7:00 p.m.	800 Brown Rd., Auburn Hills	Danny DeKeyser
Saturday, Feb. 22	3:00-5:00 p.m.	15055 Hall Rd., Utica	Justin Abdelkader
Sunday, Feb. 23	3:00-5:00 p.m.	29505 Mound Rd., Warren	Justin Abdelkader
Wednesday, Mar. 12	5:00-7:00 p.m.	5150 Coolidge Hwy., Royal Oak	Danny DeKeyser
Monday, Mar. 17	4:00-6:00 p.m.	1301 W. Eight Mile Rd., Detroit	Danny DeKeyser
Wednesday, Mar. 19	4:00-6:00 p.m.	14640 Pardee Rd., Taylor	Justin Abdelkader

The designated player will arrive for the last hour of the event only, however the Detroit Red Wings Experience, presented by Coke Zero, will be on hand with interactive games for fans in attendance throughout the duration of the appearances. The first 150 people in line will receive a priority wristband that will ensure one autograph. Wristbands will be handed out at the beginning of the event time listed above. Fans will be allowed one autograph per person. No posed photos please. Player is subject to change.

About Meijer

Meijer is a Grand Rapids, Mich.-based retailer that operates 204 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois and Kentucky. As the inventor of the “one-stop shopping” concept, Meijer stores have evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive electronics departments, garden centers and apparel offerings. For more information on Meijer and the ability to shop for more, please visit www.meijer.com. Follow Meijer on Twitter @twitter.com/meijer or become a fan at www.facebook.com/meijer.

About The Detroit Red Wings

The Detroit Red Wings hockey club, an Original Six member of the National Hockey League and 11-time Stanley Cup Champion, was purchased by Michael and Marian Ilitch in 1982. Other Ilitch companies in the food, sports and entertainment industries include: Little Caesars Pizza, Blue Line

Foodservice Distribution, Ilitch Holdings, Inc., Olympia Entertainment, Olympia Development, Little Caesars Pizza Kit Fundraising Program, Champion Foods and Uptown Entertainment. Michael Ilitch owns the Detroit Tigers. Marian Ilitch owns the MotorCity Casino Hotel. For more information, visit www.DetroitRedWings.com.