

PRESS RELEASE **DETROIT TIGERS**

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TIGERS ANNOUNCE 2014 PROMOTIONS SCHEDULE *Individual Game Tickets go on sale Saturday, March 1*

DETROIT, MI -- The Detroit Tigers announced today the lineup of free promotional giveaways for the 2014 season at Comerica Park. The Tigers have planned 33 giveaways for the season, in addition to 17 postgame fireworks extravaganzas, courtesy of Pepsi, following Friday and Saturday night baseball in Detroit. Visit tigers.com for the complete 2014 home schedule and promotional giveaway lineup.

Individual game tickets for the 2014 Detroit Tigers season go on sale Saturday, March 1 beginning at 10:00 a.m. Fans will have the opportunity to purchase single game tickets at the Comerica Park Box Office on Witherell Street, online at tigers.com, and by calling 866-66-TIGER (84437).

HIGHLIGHTED SEASON GIVEAWAYS

Sunday, April 20 – Torii Hunter Silver Slugger Mini Bat (All Kids)

Friday, May 9 – Miguel Cabrera 3-Time Batting Champion Trophy (1st 10,000 fans, sponsored by Pepsi)

Thursday, June 5 – Max Scherzer 2013 Cy Young Award Winner Bobblehead (1st 10,000 fans, sponsored by BallPark)

Monday, June 30 – 1984 World Series Champion 30th Anniversary Replica Road Jersey (1st 20,000 fans, sponsored by Comerica Bank)

Saturday, August 2 – Ivan “Pudge” Rodriguez Collectible Figurine (1st 15,000 adults, sponsored by Miller Lite)

Thursday, August 14 – Justin Verlander Mini-Bobblehead (1st 10,000 fans, sponsored by Frito Lay)

Friday, August 15 – Miguel Cabrera Back-to-Back MVP Bobblehead (1st 10,000 fans)

1984 WORLD SERIES CHAMPIONS 30TH ANNIVERSARY CELEBRATION

Join the Tigers on Monday, June 30 as we celebrate the 30th Anniversary of the 1984 World Series Championship team. The event will include a special pre-game on-field ceremony, and distribution of 1984 Replica Road Jerseys for the first 20,000 fans to enter Comerica Park, sponsored by Comerica Bank

EVERY KID, EVERY SUNDAY

As part of Sunday Kids Days, the "Every Kid, Every Sunday" Giveaway Guarantee returns, with all kids 14-and-younger receiving a promotional item. Children can also enjoy free rides on the Comerica Bank Carousel or the Fly Ball Ferris Wheel, free face painting at Gates A and B, and post-game Kids Run the Bases, courtesy of Aquafina.

SEASON TICKETS ON SALE NOW

A variety of season ticket options for the upcoming 2014 season are currently on sale. Ticket packages are available for as low as \$15 per game and include great benefits. For more information or to purchase season tickets, call (313) 471-2255, email seasontickets@tigers.mlb.com or visit tigers.com.



-TIGERS-

2014 Detroit Tigers Promotions Schedule*

<u>Date</u>	<u>Promotional Giveaway Item</u>	<u>Quantity</u>	<u>Sponsor</u>
Monday, March 31	Rally Towel	20,000 Fans	
Saturday, April 5	2014 Magnet Schedule	10,000 Fans	Comerica Bank
Sunday, April 6	EKES Miguel Cabrera Back-to-Back MVP Poster	All Kids	Blue Cross Blue Shield
Wednesday, April 16	"April in the D" Logo Gloves	10,000 Fans	FOX Sports Detroit
Sunday, April 20	Torii Hunter Silver Slugger Mini Bat	All Kids	
Wednesday, April 23	"April in the D" Anibal Sanchez 17-K game DVD	10,000 Fans	FOX Sports Detroit
Friday, May 9	Miguel Cabrera 3-Time Batting Champion Trophy	10,000 Fans	Pepsi
Saturday, May 10	2014-15 Wall Calendar	10,000 Fans	Red Robin
Sunday, May 11	"Mommy and Me" Mother's Day Photo Frame	All Kids& Moms	Little Caesars
Saturday, May 24	Detroit Stars Replica Hat	10,000 Fans	Comerica Bank
Sunday, May 25	Tigers Starting Rotation Poster	All Kids	Meijer
Wednesday, June 4	Tigers Grocery Tote	10,000 Fans	MLB Network
Thursday, June 5	Max Scherzer 2013 Cy Young Award Bobblehead	15,000 Fans	BallPark
Sunday, June 8	Joe Nathan Fathead	All Kids	
Sunday, June 15	"Dad and Me" Father's Day Photo Frame	All Kids & Dads	Radio Disney
Tuesday, June 17	Justin Verlander-themed Floppy Hat	10,000 Fans	National Coney Island
Monday, June 30	1984 30th Anniversary Replica Road Jersey	20,000 Fans	Comerica Bank
Friday, July 4	Tigers Stars and Stripes Tumbler	10,000 Adults	Miller Lite
Sunday, July 6	Player Poster	All Kids	Meijer
Sunday, July 20	Player Poster	All Kids	Meijer
Saturday, August 2	Ivan "Pudge" Rodriguez Collectible Figurine	15,000 Adults	Miller Lite
Sunday, August 3	PAWS "Pop-Out" Figurine	All Kids	
Thursday, August 14	Justin Verlander Mini-Bobblehead	10,000 Fans	Frito Lay
Friday, August 15	Miguel Cabrera 2-Time MVP Bobblehead	10,000 Fans	
Sunday, August 17	Strike Out Cyber Bullying wrist band	All Kids	MI State Police / ICAC
Thursday, August 28	Detroit Tigers All-Star Poster	10,000 Fans	
Sunday, September 7	"Back to School" Lunch Box	All Kids	Kroger
Sunday, September 14	"Back to School" Sandwich Case	All Kids	SVS Vision
Thursday, September 25	Halfway to St Patrick's Day Green Tigers Hat	10,000 Fans	DMC
Friday, September 26	2015 Magnet Schedule	10,000 Fans	Dunkin' Donuts
Saturday, September 27	Detroit Tigers Mouse Pad	10,000 Fans	yp.com
Sunday, September 28	Miguel Cabrera Poster	All Kids	Meijer

**promotions schedule is subject to change. Purchase of game ticket does not necessarily guarantee promotional item.