

AGENDA

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Tuesday, May 27

5:00 p.m. **2014 Conference Registration Open** *Location: Garden Terrace*

5:00 p.m. **AT&T Communications Center** *Location: Cottage Restaurant*

5:00 p.m. **Conference App Help Desk** *Location: Garden Terrace*

6:00 p.m. **Opening Dinner and Entertainment** *Location: Grand Hotel Stables*
to 9:00 p.m.

Special Guest Hosts:

Dan Benishek, M.D., U.S. Representative, (R-Crystal Falls)

Mark Hackel, County Executive, Macomb County

Musical Entertainment:

Stephen Clark, News Anchor, Multimedia Journalist, WXYZ-TV

Devin Scillian, Anchor, WDIV-TV 4, NBC

Sponsors:

Crain's Detroit Business

General Motors

Wednesday, May 28

7:00 a.m. **Blue Cross Blue Shield of Michigan Media Row** *Location: Main Dining Room*

7:00 a.m. **AT&T Communication Center** *Location: Cottage Restaurant*

9:00 a.m. **Conference Registration Open** *Location: Garden Terrace*

9:00 a.m. **MHA: A Toast to Your Health** *Location: Audubon Bar*

Hosted by Michigan Health & Hospital Association

9:00 a.m. **Conference App Help Desk** *Location: Parlor*

9:00 a.m. **Health and Wellness Activities** *Location: Porch*

Spend the morning relaxing through activities that fuel your body and clear your mind, including yoga and Painting on the Porch.

Sponsor: Saint Joseph Mercy Health System

10:00 a.m. **Restorative Yoga Session** *Location: Porch*

Ready for a powerful Conference? Rid yourself of any stress and get re-energized on the Grand Hotel porch. Join **Lila Lazarus** for a restorative yoga practice that gently stretches the body and relaxes the mind.

Hosted by Lila Lazarus, Owner, Lila Productions, LLC

Sponsor: Saint Joseph Mercy Health System

11:00 a.m. to 12:30 p.m.	Picnic Lunch	<i>Location: Tea Garden Tent</i>
11:45 a.m.	Mackinac 101 Attendee Orientation: Making the Most of the Conference	<i>Location: Sadie's Ice Cream Parlor</i> Sponsor: Ilitch Holdings, Inc.
1:00 p.m.	Conference Welcome	<i>Location: Theatre</i> Henry Cooney , President and CEO, Plunkett Cooney; Chair, 2014 Mackinac Policy Conference Rick Snyder , Governor, State of Michigan
1:45 p.m.	Veteran Talent Showcase	<i>Location: Theatre</i>
1:50 p.m.	Keynote Address	<i>Location: Theatre</i> Jim Clifton , Chairman and CEO, Gallup, Inc.; Author, "The Coming Jobs War" Interviewed by: Stephen Clark , News Anchor, Multimedia Journalist, WXYZ-TV Sponsor: Delta Air Lines
2:35 p.m.	National Entrepreneurship Development and Growth	<i>Location: Theatre</i> Panel: Peter Gardner , Founder and CEO, Startgrid, Inc. Adam Lowry , Co-Founder, Method Eric Ryan , Co-Founder, Method Jason Sosa , Founder and CEO, IMRSV Moderator: Nina Easton , Washington Bureau Chief, <i>Fortune</i> Magazine; Commentator, Fox News Sponsor: Bank of America
3:15 p.m.	Mackinac Moment: Reinvention	<i>Location: Theatre</i> Josh Linkner , CEO and Managing Partner, Detroit Venture Partners
3:25 p.m.	Break	
3:40 p.m.	Veteran Talent Showcase	<i>Location: Theatre</i>
3:45 p.m.	The STEM Economy: Innovations in Educating the Next Generation	<i>Location: Theatre</i> Keynote Address: Joel Klein , Former Chancellor, New York City Department of Education; CEO, Education Division, News Corporation Panel: Tonya Allen , President and CEO, The Skillman Foundation Von Washington Jr. , Executive Director of Community Relations, The Kalamazoo Promise Tiffany Williams , Executive Director, Teach for America Detroit

Moderator: Nolan Finley, Editorial Page Editor, *The Detroit News*

Sponsor: PNC Bank

4:35 p.m. **Mackinac Moment: Innovation**

Location: Theatre

Mary Sue Coleman, President, University of Michigan

4:45 p.m. **Keynote Address**
to 5:20
p.m.

Location: Theatre

Mike Duggan, Mayor, City of Detroit

Interviewed by: Rochelle Riley, Columnist, *Detroit Free Press*

Sponsor: GalaxE.Solutions

5:20 p.m. **Keynote Address**

Location: Theatre

Larry Weber, Chairman and CEO, Racepoint Global

5:45 p.m. **The Grand Event**
to 9:00
p.m.

Location: Parlor, Porch and Main Dining Room

Sponsors:
Detroit Medical Center
EY
Greektown Casino Hotel
Lilly

10:00 **Entertainment**
p.m.

Location: Cupola Bar

Thursday, May 29

7:00 a.m. **Conference Registration**
to 7:00
p.m.

Location: Garden Terrace

7:00 a.m. **Blue Cross Blue Shield of Michigan**
Media Row

Location: Main Dining Room

7:00 a.m. **AT&T Communication Center**

Location: Cottage Restaurant

7:00 a.m. **Conference App Help Desk**

Location: Parlor

7:30 a.m. **Microsoft Hosted Breakfast**
Session: Developing Michigan's
Workforce of the Future

Location: Brighton Pavilion

Margo Day, Vice President, U.S. Education, Microsoft

Hosted by Microsoft

8:30 a.m. **Mission Critical: STEM Education**
and Michigan's Economic Future

Location: Theatre

Remarks: Joe Harlan, Executive Vice President, The Dow Chemical Company

Panel:

Joe Harlan, Executive Vice President, The Dow Chemical Company

Dr. Virinder Moudgil, President, Lawrence Technological University

Dr. Marilyn Schlack, President, Kalamazoo Valley Community College

Moderator: Mary Kramer, Publisher, *Crain's Detroit Business*

Sponsor: Pure Michigan

9:00 a.m.	MHA: A Toast to Your Health	<p><i>Location: Audubon Bar</i></p> <p><i>Hosted by Michigan Health & Hospital Association</i></p>
9:30 a.m.	Keynote Address	<p><i>Location: Theatre</i></p> <p>Malcolm Gladwell, Bestselling Author, "David and Goliath"</p> <p>Interviewed by: Daniel Howes, Business Columnist and Associate Business Editor, <i>The Detroit News</i></p> <p>Sponsors: Consumers Energy Michigan Media Solutions</p>
9:30 a.m.	Refreshments	<p><i>Location: Parlor</i></p> <p>Sponsor: Society of Manufacturing Engineers</p>
10:30 a.m. to 10:45 a.m.	Break	
10:45 a.m.	Veteran Talent Showcase	<p><i>Location: Theatre</i></p>
10:50 a.m.	Michigan: Leading the Way	<p><i>Location: Theatre</i></p> <p>Panel: Henry Cooney, President and CEO, Plunkett Cooney Sam Cummings, Principal and Managing Partner, CWD Real Estate Investment Kelly Rossman-McKinney, CEO and Principal, Truscott Rossman L. Brooks Patterson, County Executive, Oakland County</p> <p>Moderator: Rick Albin, Political Reporter, WOOD TV</p> <p>Sponsor: Ford Motor Company</p>
11:35 a.m.	Mackinac Moment: Entrepreneurship	<p><i>Location: Theatre</i></p> <p>Jake Sigal, Founder and CEO, Tome; Founder and Former CEO, Livio</p>
11:45 a.m.	Innovative Entrepreneurial Nexus of the Automotive Industry	<p><i>Location: Theatre</i></p> <p>Panel: Angel Gambino, Founder, Alchemists Collective Chris Thomas, Founder and Partner, Fontinalis Partners, LLC</p> <p>Moderator: K.C. Crain, Vice President/Group Publisher, Crain Communications Inc.</p> <p><i>Note: Additional panelists to be announced.</i></p>
12:20 p.m.	Chase Hosted Lunch Session: Strengthening Workforce Partnerships	<p><i>Location: Grand Pavilion</i></p> <p><i>Hosted by Chase</i></p>
12:20 p.m.	W.K. Kellogg Foundation Hosted Lunch Session: Quality Early Childhood Education in a Thriving Economy	<p><i>Location: Brighton Pavilion</i></p> <p><i>Hosted by W.K. Kellogg Foundation</i></p>
1:45 p.m.	Veteran Talent Showcase	<p><i>Location: Theatre</i></p>

1:50 p.m. **Keynote Address**

Location: Theatre

Mitch Daniels, Former Governor, State of Indiana; President, Purdue University

Interviewed by: Devin Scillian, Anchor, WDM-TV 4, NBC

Sponsor: Meijer

2:35 p.m. **Mackinac Moment: Impact**

Location: Theatre

Doug DeVos, President, Amway

2:45 p.m. **Keynote Address**

Location: Theatre

Rick Snyder, Governor, State of Michigan

Sponsor: Blue Cross Blue Shield of Michigan

3:45 p.m. **Special Recognition: U.S. Senator
Carl Levin**

Location: Theatre

4:00 p.m. **Across the Isle: Michigan and the
Midterms**

Location: Theatre

Paul Begala, Democratic Strategist; Political Contributor, CNN
S.E. Cupp, Host, "Crossfire"

Moderator: Paul W. Smith, Host, News/Talk WJR 760 AM

Presenting Sponsor: DTE Energy

Supporting Sponsor:
Michigan International Speedway

5:00 p.m. **Ice Cream Social**

Location: Sadie's Ice Cream Parlor

Sponsor: Plunkett Cooney

6:00 p.m. **Jazz on the Porch**

Location: Porch and Parlor

Sponsor: The Skillman Foundation

7:00 p.m. **Michigan Media Solutions Hosted
Event**

Location: Tea Garden Tent

On the Island, Off the Record Bourbon Night

Featuring:

Nolan Finley, Editorial Page Editor, *The Detroit News*

Stephen Henderson, Editorial Page Editor, *Detroit Free Press*

7:00 p.m. **Dinner on Your Own**

9:00 p.m. **Party in the Parlor**

Location: Parlor

10:00 **Entertainment**
p.m.

Location: Cupola Bar

Friday, May 30

6:00 a.m. **Blue Cross Blue Shield of Michigan
Media Row**

Location: Main Dining Room

7:00 a.m.	Conference Registration	<i>Location: Garden Terrace</i>
7:00 a.m.	AT&T Communication Center	<i>Location: Cottage Restaurant</i>
8:45 a.m.	Keynote Address	<i>Location: Theatre</i>
9:00 a.m.	MHA: A Toast to Your Health	<i>Location: Audubon Bar</i> <i>Hosted by Michigan Health & Hospital Association</i>
9:20 a.m.	Mackinac Moment: Talent	<i>Location: Theatre</i> John E. James , Vice President, Operations, James Group International
9:30 a.m.	Keynote Address	<i>Location: Theatre</i> Kevyn Orr , Emergency Manager, City of Detroit Sponsor: ITC Holdings, Corp.
10:00 a.m.	Detroit Next: Positioned for the Future	<i>Location: Theatre</i> Keynote Address: Vishaan Chakrabarti , Partner, SHoP Architects; Marc Holliday Associate Professor of Real Estate Development; Director, Center for Urban Real Estate, Columbia University Panel: Gerard Anderson , Chairman and CEO, DTE Energy Vishaan Chakrabarti , Partner, SHoP Architects; Marc Holliday Associate Professor of Real Estate Development; Director, Center for Urban Real Estate, Columbia University Brenda Jones , President, Detroit City Council Rip Rapson , President and CEO, The Kresge Foundation Moderator: Stephen Henderson , Editorial Page Editor, <i>Detroit Free Press</i>
11:00 a.m.	Conference Wrap Up	<i>Location: Parlor</i> Panel: Sandy Baruah , President and CEO, Detroit Regional Chamber Henry Cooney , President and CEO, Plunkett Cooney; Chair, 2014 Mackinac Policy Conference Moderator: Christy McDonald , Journalist, Detroit Public Television