

- WHEREAS, since 1993, Denver has been proud to be the home town of the Colorado Rockies and this year's opening day marks the beginning of the 20<sup>th</sup> season for the team as a Major League Baseball club; and
- WHEREAS, in 2007, the Colorado Rockies made their magical and electrifying run to the World Series and in 2009 the club was one of four National League teams to reach 90 or more wins and entered the playoffs as the National League's Wild Card representative for the third time; and
- WHEREAS, the Colorado Rockies understand the rich tradition that has made baseball
  America's national pastime, delighting fans of all ages and renewing their passion
  for the game with every strikeout pitched and towering grand slam; and
- WHEREAS, Rockies fans' continued support has been dynamic, boosting attendance totals to 59,993,396 after 19 seasons, leading the team to designate 2012 as the "Year of the Fan;" and
- WHEREAS, the Colorado Rockies not only have captured the enthusiasm, fervor and support of the residents of Denver and State of Colorado, but the Rocky Mountain Region and the Nation; and
- WHEREAS, Rockies fans in Denver, the State of Colorado and throughout world are encouraged to wear purple every Monday during the season in support of the Colorado Rockies.
- NOW, THEREFORE, I, MICHAEL B. HANCOCK, MAYOR of the City and County of Denver, Colorado, by virtue of the authority vested in me, do hereby officially proclaim APRIL 9, 2012, to be known as:

"COLORADO ROCKIES PURPLE MONDAY"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City and County of Denver to be affixed this 9<sup>th</sup> day of April, 2012

MICHAEL B. HANCOCK MAYOR