

STEVE MADDEN PAYS FOR PARKING

To our Loyal Cherry Creek Customers,
The Cherry Creek Steve Madden/Freebird Store
WILL PAY FOR YOUR PARKING!!!!!!

The entire situation with the paid parking in Cherry Creek Shopping Center makes us very sad. As most of our loyal followers knows the Steve Madden stores in Colorado are locally owned since 2009.

The Cherry Creek store is the heart and "sole" of our entire business. Your support over the years has built us up to where we are today, including the creation & transformation into FREEBIRD Stores.

We consider ourselves a family and our local Cherry Creek customers are a huge part of that family. We are based right here in Denver and hear you loud and clear about how you feel about being forced to pay to park in your mall. You should always feel welcome in the entire center and have the ability to take your time and explore everything it has to offer.

In the world we live in now where most of the basic necessities one needs can be bought online, the typically brick & mortar stores will continue to struggle to survive unless we adjust. It has to be about the experience we offer you. And making you feel rushed or unwelcome in the center because you are forced to pay to park does that opposite of that.

So even though we can not change the policy that has been put into effect, we can try to go above and beyond to do our part to try to make you feel welcome in Cherry Creek again.

So here is what we are going to offer up.....

FOR THE ENTIRE MONTH OF MARCH

The 2nd hour of parking is on us!!!

The mall gives you the first hour for free, then charges you \$3 for the 2nd hour. Bring in your ticket and let us validate it for you!!!

No need to buy anything at all, just come in to say hi and ask us to take care of it, and we will.

In addition to that, "IF" you do happen to like one of our MANY EXCLUSIVE STYLES that are ONLY in our Flagship Store in Cherry Creek, we will also give you.....

10% OFF ANYTHING YOU PURCHASE IN CHERRY CREEK FOR THE ENTIRE MONTH OF MARCH!!!

You (the loyal Cherry Creek customers) literally built our company, we want you to know how much we truly do appreciate that and do not take it for granted!

It's our neighborhood mall, and we at Steve Madden/Freebird want you to feel comfortable to come there whenever you want.

Look forward to seeing all of you very soon.

Love your Steve Madden/Freebird Family