



To: Interested Parties
From: Chris Keating, Keating Research
Date: November 28, 2017
Re: The Keating Colorado Poll - November 2017 *Part One*

The **Keating Colorado Poll** provides informative, accurate results using live-interviewer telephone surveys and Keating was Colorado's most accurate in the 2016 Presidential predicting Hillary would win by 5 points in Colorado. The following are the Federal numbers in *part one* of the new **Keating Colorado Poll** conducted November 9-13, 2017.

• **64% of Colorado voters are unfavorable toward Donald Trump**

Nearly 2/3rds of Colorado voters are unfavorable toward Donald Trump (64% unfavorable to 35% favorable), including a majority 56% who are *very* unfavorable toward him. It's no surprise that Democrats are overwhelmingly unfavorable (91% unfavorable to 8% favorable), while Republicans continue to favor him (73% favorable – 26% unfavorable). **However, in this poll we see signs that Colorado's Unaffiliated are acquiring a distaste for Donald Trump - 75% unfavorable to 22% favorable.**

• **60% of Colorado voters think President Trump is dishonest and tells lies**

Currently, 60% of Colorado voters think President Trump is "dishonest and tells lies", while nearly half that many - 35% - think he is "honest and tells the truth." **Women are largely distrustful of President Trump - 64% of women say Trump is "dishonest and tells lies."**

• **58% of Colorado voters grade Donald Trump's job performance a D or F**

When asked how they would rate the job Donald Trump is doing as President of the United States, 58% of Colorado voters grade his performance as an **D** or **F** - while 30% give Trump an **A** or **B**. Trump's job rating is significantly worse now than what we saw in our March poll when 47% gave him an **D** or **F** and 36% an **A** or **B**.

Interest in the 2018 election is significantly higher among Democrats than Republicans

When asked to rate their interest in the 2018 election on a 1-10 scale the average Colorado voter rates their interest as a 7.8, which is high level of interest for any election and that high level of interest is driven by disproportionately high interest from Democrats (8.4 average and 54% rating their interest a 10), compared to Republicans (7.7 average and 39% rating their interest a 10). **This higher level of interest from Democrats is further proof that the increase in turnout among Democrats in the 2017 election is a harbinger of things to come in the 2018 election.**

Michael Bennet's favorability is on an upward trend

Colorado's Democratic U.S. Senator Michael Bennet has increased his standing among Colorado voters with a majority 57% favorable to 25% unfavorable, which is significantly higher than what we saw in March (51% favorable – 29% unfavorable).

Keating Research is recognized by Democrats and Republicans alike as providing extremely accurate polling in Colorado. This polling data is based on 500 live-interviewer telephone surveys conducted November 9-13, 2017 among "active" voters statewide in Colorado. For this sample of 500 interviews the worst case margin of error at the 95% level is plus or minus 4.4%. Respondents were chosen at random from a list of voters with phone numbers: 50% conducted on cell-phone and 50% conducted on a land line.