

# Exhibit F

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**Mark:** HAMMOCK

# HAMMOCK

**US Serial Number:** 90557491

**Application Filing Date:** Mar. 03, 2021

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Awaiting Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

**Status:** New application will be assigned to an examining attorney approximately 3 months after filing date.

**Status Date:** Mar. 06, 2021

## Mark Information

**Mark Literal Elements:** HAMMOCK

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 5882183

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Blazers; Bralettes; Coats; Dresses; Hats; Headbands; Headwear; Jumpsuits; Kimonos; Overalls; Pajamas; Pants; Robes; Shirts; Shorts; Skirts; Socks; Sweaters; T-shirts; Turtlenecks; Underwear; Athletic shorts; Boxer briefs; Boxer shorts; Clothing, namely, base layers; Fleece tops; Flight suits; Jackets; Long underwear; Men's suits; Men's underwear; Ski suits; Swim wear; Ties as clothing; Women's underwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** On-line retail store services featuring subscription boxes containing underwear or socks; On-line retail store services featuring clothing, underwear, men's underwear, women's underwear, boxer briefs, boxer shorts, ski suits, sweaters, blazers, overalls, jumpsuits, men's suits, coats, jackets, kimonos, robes, swim wear, hats, headwear, headbands, pants, ties as clothing, flight suits, turtlenecks, shirts, t-shirts, pajamas, base layers, fleece tops, skirts, dresses, socks, bralettes, shorts, athletic shorts, long underwear, sunglasses, fanny packs, face marks, non-medicated cleansers and lotions for intimate personal hygiene purposes, cologne, bar soap; Wholesale store services featuring clothing, underwear, men's underwear, women's underwear, boxer briefs, boxer shorts, ski suits, sweaters, blazers, overalls, jumpsuits, men's suits, coats, jackets, kimonos, robes, swim wear, hats, headwear, headbands, pants, ties as clothing, flight suits, turtlenecks, shirts, t-shirts, pajamas, base layers, fleece tops, skirts, dresses, socks, bralettes, shorts, athletic shorts, long underwear, sunglasses, fanny packs, face marks, non-medicated cleansers and lotions for intimate personal hygiene purposes, cologne, bar soap; Wholesale store services featuring subscription boxes containing underwear or socks

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class(es):****Class Status:** ACTIVE**Basis:** 1(b)**Basis Information (Case Level)****Filed Use:** No**Currently Use:** No**Filed ITU:** Yes**Currently ITU:** Yes**Filed 44D:** No**Currently 44E:** No**Filed 44E:** No**Currently 66A:** No**Filed 66A:** No**Currently No Basis:** No**Filed No Basis:** No**Current Owner(s) Information****Owner Name:** Shinessy, Inc.**Owner Address:** 1990 N 57th Ct Suite A  
Boulder, COLORADO UNITED STATES 80301**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Thomas J. Romano**Docket Number:** SHY401**Attorney Primary Email Address:** [docketing@kolitchromano.com](mailto:docketing@kolitchromano.com)**Attorney Email Authorized:** Yes**Correspondent****Correspondent Name/Address:** Thomas J. Romano  
KOLITCH ROMANO LLP  
520 SW YAMHILL ST., SUITE 200  
PORTLAND, OREGON UNITED STATES 97204**Phone:** 503-994-1650**Fax:** 971-279-4549**Correspondent e-mail:** [docketing@kolitchromano.com](mailto:docketing@kolitchromano.com)**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
May 12, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 12, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 12, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 06, 2021	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** NEW APPLICATION PROCESSING**Date in Location:** Mar. 06, 2021**Proceedings****Summary****Number of Proceedings:** 1**Type of Proceeding:** Opposition

Proceeding [91269293](#)  
 Number:

Filing Date: May 12, 2021

Status: Pending

Status Date: May 12, 2021

Interlocutory Attorney: ANDREW P BAXLEY

**Defendant**

Name: Hammock Dave, LLC

Correspondent Address: COURTNEY M. ALVAREZ  
 CMA TRADEMARKS, LLC  
 PO BOX 158  
 VIENNA VA UNITED STATES , 22183

Correspondent e-mail: [courtney@cmatrademarks.com](mailto:courtney@cmatrademarks.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HAMMOCK DAVE	Opposition Pending	<a href="#">90070382</a>	

**Plaintiff(s)**

Name: SHINESTY, INC.

Correspondent Address: THOMAS J ROMANO  
 KOLITCH ROMANO LLP  
 520 SW YAMHILL STREET, SUITE 200  
 PORTLAND OR UNITED STATES , 97204

Correspondent e-mail: [docketing@kolitchromano.com](mailto:docketing@kolitchromano.com) , [tj@kolitchromano.com](mailto:tj@kolitchromano.com) , [chelsea@kolitchromano.com](mailto:chelsea@kolitchromano.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BALL HAMMOCK	Registered	<a href="#">88103219</a>	<a href="#">5882183</a>
HAMMOCK LIFE CLOTHING	Registered	<a href="#">87954692</a>	<a href="#">5674234</a>
BALL HAMMOCK	New Application - Record Initialized Not Assigned to Examiner	<a href="#">90557504</a>	
HAMMOCK	New Application - Record Initialized Not Assigned to Examiner	<a href="#">90557491</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 12, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 12, 2021	Jun 21, 2021
3	INSTITUTED	May 12, 2021	



# Exhibit G

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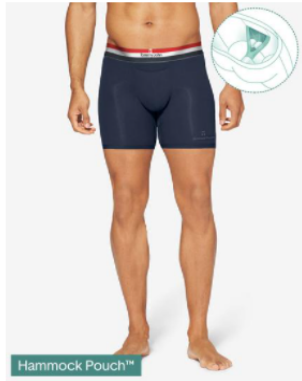
Click and search Hi, Sign in (0)

Home / Mens / Hammock Pouch™ Underwear

### Hammock Pouch™ Underwear

8 Items | Clear Filters

Category  Style  Color  Price  Sort By



**Hammock Pouch™**

Second Skin Hammock Pouch™ Mid-Length Boxer Brief ★★★★★ (183) \$39.00



**Hammock Pouch™**

Cool Cotton Hammock Pouch™ Mid-Length Boxer Brief ★★★★★ (83) \$37.00



**The Hammock Pouch™**

Breathable & Supportive Air Mesh Pouch

Separates The Boys From The Man

Horizontal Quick Draw® Fly



**Hammock Pouch™**

360 Sport Hammock Pouch™ Mid-Length Boxer Brief ★★★★★ (106) \$39.00



**Hammock Pouch™**

Cool Cotton Hammock Pouch™ Mid-Length Boxer Brief \$37.00



**New Hammock Pouch™ Style**

Now Available in Mid-Length Boxer Brief, 6" inseam

### Packs



**Hammock Pouch™**

360 Sport Hammock Pouch™ Mid-Length Boxer Brief 3 Pack ★★★★★ (23) \$117.00



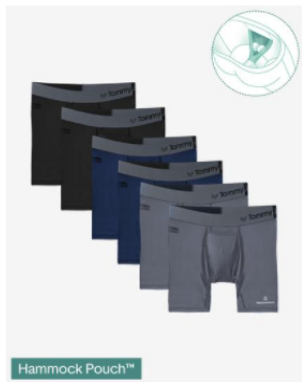
**Hammock Pouch™**

Cool Cotton Hammock Pouch™ Mid-Length Boxer Brief 3 Pack ★★★★★ (21) \$37.00



**Hammock Pouch™**

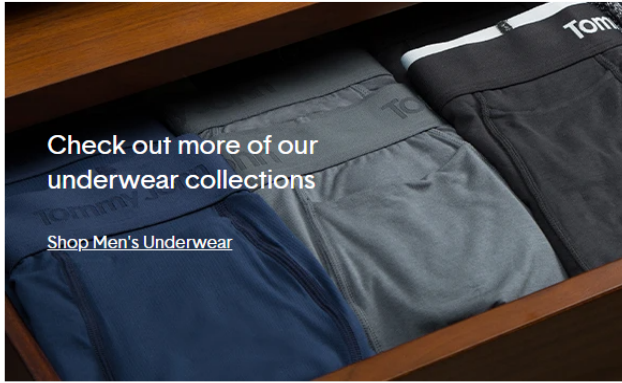
Cool Cotton Hammock Pouch™ Mid-Length Boxer Brief 6 Pack ★★★★★ (3) \$222.00



**Hammock Pouch™**

360 Sport Hammock Pouch™ Mid-Length Boxer Brief 6 Pack ★★★★★ (4) \$234.00

\$111.00



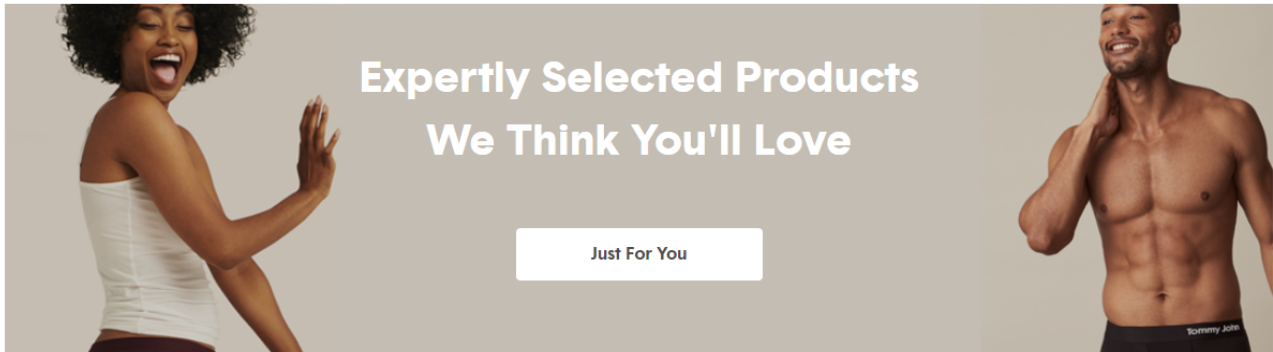
#### Hammock Pouch™ Underwear

If you've never heard of ball hammock undies, we've got big news: Men's underwear has achieved a revolutionary new level of comfort and support.

The ball hammock is like a cozy cradle for your boys that provides much-needed protection throughout every season. During the hottest days of summer, it lifts and separates the goods to prevent chafing. And when it's cold, the extra fabric keeps you cozy and comfy.

These undies are crafted from premium fabric so you always stay clean and dry. No sticking, no smells. The high tech pouch will keep your junk safely tucked away to minimize bouncing, jostling, and tugging - whether you're running up a flight of stairs or just trying to sit through a meeting without adjustments.

Choose boxer briefs or trunks equipped with our hammock pouches for maximum coverage and protection for the gym or just lazing around the house in your skivvies. These undies are flattering for every body type, and the hammock pouch can give you a confidence boost every time you strip down to your undies.



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# Exhibit H

SERP overview ×

#	Search result	AR	DR	UR	Backlinks	Domains	Traffic	Keywords	Top keyword	Volume
1	Should you try the notorious ball hammock? Here are the pros ... <a href="https://tommyjohn.com/blogs/news/should-you-try-the-notorious-ball-hammock">https://tommyjohn.com/blogs/news/should-you-try-the-notorious-ball-hammock</a> ▼	228,655	60	13	4	4	451	117	ball hammock	1,900
2	▶ People also ask									
3	Ball Hammock® Pouch Underwear by Shinessy: Over 2 Million ... <a href="https://www.shinessy.com/collections/guys-boxers">https://www.shinessy.com/collections/guys-boxers</a> ▼	191,261	62	35	227	115	4,464	1,701	pouch underwear	3,000
	▶ 4 site links									

<https://tommyjohn.com> › Mens  **Trafimo** (us): 220/191.60K - **Kw** (us): 57/4701

## Ball Hammock Pouch™ Underwear | Tommy John

The **ball hammock** is like a cozy cradle for your boys that provides much-needed protection throughout every season. During the hottest days of summer, it lifts ...

<https://tommyjohn.com> › blogs › news › should-you-tr...  **Trafimo** (us): 800/191.60K - **Kw** (us): 46/4701

## Should you try the notorious ball hammock? Here are the pros ...

Sep 21, 2020 — Bodies come in all shapes and sizes, and a **ball hammock** may not just be the right cut for you. **Tommy John's** Risk-free guarantee. **Tommy John** ...

<https://tommyjohn.com> › blogs › news › 5-reasons-guy...  **Trafimo** (us): 0/191.60K - **Kw** (us): 1/4701

## 5 reasons guys go nuts for ball hammock undies – Tommy John

Sep 14, 2020 — **Tommy John** designed the **ball hammock** with the same commitment to form, function, and fit that drives all of our men's underwear styles. That ...

<https://tommyjohn.com> › blogs › news › 4-awkward-pr... 

## 4 Awkward problems with one solution: The ball hammock ...

Oct 29, 2020 — **Tommy John** is committed to crafting the very best men's underwear on the planet, and our **hammock pouch** undies are precision-designed to ...

<https://tommyjohn.com> › Mens 

## Hammock Pouch™ Underwear – Tommy John

Sign up & save 20% off on your first order. Men Women Both.

Missing: ~~ball~~ | Must include: **ball**

<https://tommyjohn.com> › blogs › news › 5-times-youll-...  **Trafimo** (us): 0/191.60K - **Kw** (us): 0/4701

## 5 Times You'll Be Thankful You Brought Your Ball Hammock ...

Oct 19, 2020 — Underwear covers your most sensitive bits, so why is it so hard to find a comfortable pair? It doesn't have to be this way! **Tommy John** is ...

<https://tommyjohn.com> › collections › second-skin-ham...  **Trafimo** (us): 14/191.60K - **Kw** (us): 4/4701

## Second Skin Hammock Pouch Boxer Brief - Tommy John

If you're not satisfied for any reason with your first purchase of **Tommy John** underwear, undershirts, tee shirts, bras and/or socks, we'll make it right by issuing a ...

# Exhibit I



< Tommy John Blog



09.21.2020

## Should you try the notorious ball hammock? Here are the pros & cons

You've heard the stories about the underwear that isolates your junk to keep everything in place... but are "ball hammocks" really all they're cracked up to be? If you're still not clear on what exactly the ball hammock is, we've got your back.

The ball hammock is a pouch designed in the front of men's underwear to keep your goods front and center. These can be found in trunks, boxer briefs, and other styles of men's underwear, and they have more than their fair share of enthusiastic fans. If you're feeling a little hesitant to give it a shot, it's understandable. Not every groundbreaking innovation is met with enthusiasm. But before you totally write it off, you should consider the benefits of this design.

### Advantages of the ball hammock

The ball hammock has a number of surprising advantages, especially for the active crowd. They really shine in the summertime, and you'll see why:

#### Unbeatable support

Despite the leisurely sounding name, the ball hammock is great for athletes. The hammock will keep the boys closer to your body so there's less bouncing when you pick up the pace. That means no more turbulence for your sensitive bits when you're running, jumping, or taking the stairs. If you've ever had to ice down your groin after a game of hoops, you'll love the extra protection you get from the front pouch.

#### Superior Presentation



The ball hammock will keep things together so you can look your best when you disrobe. Once you get a glimpse of how great you look in the mirror, sporting undies with ball hammock on a special occasion will feel like a no-brainer. Plus, the pouch will keep your sensitive bits from making a premature appearance.

#### **It will banish swamp crotch**

If you struggle with chafing in the summer, it's time to give the hammock pouch a chance. The hammock will give you lift and separation to keep things from sticking to your thighs. This means you avoid the dreaded "bat-wing" effect and keep your groin cool and dry - even when you're pushing yourself to the limit at the gym.

#### **No more sharing space with your legs**

Once the jewels are safely nestled in the hammock, you'll enjoy some extra legroom in your undies. The legs of your undies will finally be reserved for nothing but your legs. Stretching, squatting, and jumping will be much simpler when everything stays where it belongs.

### **Disadvantages of the ball hammock**

For some people, there are a few drawbacks of this style worth mentioning.

#### **It takes some getting used to**

Not everyone will fall in love with the ball hammock from the get-go. It may take a few days before you truly notice how much of a difference the added support and protection make. Once you can make it through a day of work without having to adjust yourself, you'll start to see just how valuable they can be.

#### **The bulge effect**

If you prefer a tighter fit in your pants, the ball hammock might take some getting used to. That's because this men's underwear feature can create a more noticeable bulge effect. If that's not your style or if you're simply looking for something more modest at work, you may want to save these undies for the weekend or opt for looser pants to work in.

#### **One size may not fit all**

The ball hammock is designed to fit most men, but everyone is different. The hammock may sit too high or low for the size of undies that fit you best, and some people may find the pouch a bit too snug or loose to get the support they need. For most people, moving a size up or down will work in these instances - but ultimately, you'll have to decide for yourself. Bodies come in all shapes and sizes, and a ball hammock may not just be the right cut for you.

### **Tommy John's Risk-free guarantee**

Tommy John has designed a ball hammock that will make suiting up all the sweeter in the heat of the summer. The cozy, breathable air mesh pouch will give your boys the relaxing day they deserve. Choose from boxer briefs or trunks, and then select a fabric type - Cool Cotton, Second Skin, or 360 Sport. This range of styles and materials means you'll always have the perfect pair of skivvies on hand, from everyday wear to [sports underwear](#).

If you're still on the fence, there's only one way to find out whether or not you'll become a ball hammock devotee. Tommy John offers a no-hassle guarantee so you can have some first-hand experience with the best ball hammock on the market. We want you to love your [men's underwear](#) and

if for any reason you're not satisfied with the first pair you try, [it's on the house.](#)



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but this one is missing

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# Exhibit J

< Tommy John Blog



09.14.2020

## 5 reasons guys go nuts for ball hammock undies

“Tough it out,” is bad advice in almost every situation. But it’s especially unacceptable in the underwear drawer. If your current skivvies are squeezing, tugging, or chafing your stuff, there’s a simple solution: the ball hammock.

The ball hammock is a special pouch in your underwear that’s like a cozy nest for your boys. When you put on your underwear in the morning, you make sure everything is tucked away nicely in the ball hammock to keep them off your thighs. If you’re feeling too macho for that kind of pampering, hear us out!

The ball hammock can help you embrace your sensitive side by hugging your vulnerable bits and providing extra protection right where you need it most. So let’s take a closer look at why so many men are jumping on board with ball hammock undies.

### 1. They’re a major confidence boost

When you’re dressed to impress, you don’t want to forget about the bottom layer. Think about it - you wouldn’t wear a shirt that didn’t flatter your assets, so why wouldn’t you want your underwear to help you put your best side forward?

The ball hammock will help keep everything front and center for a more impressive display when it’s time to ditch your pants. Just think about the perfect birthday present - it’s a lot more fun to open when it’s packaged nicely.

### 2. Support like you’ve never felt

There’s a reason women love their sports bras - too much bouncing can

be painful when you're working out. But breasts aren't the only sensitive body parts that bounce, and the ball hammock will help you keep everything in place during your daily hustle. Plus, it makes a trip to the bathroom a lot easier when you don't have to rummage.

Ball ache is a painful problem for runners, but the ball hammock is an easy fix. It will bring your boys closer to your body and keep them secure so there's a lot less jostling. Size matters a lot here, so you need to make sure you buy men's underwear that fits snugly but not too tight. If you aren't sure of your [hip size](#), explore our underwear size chart for measuring tips.

### **3. They're the ultimate weapon against swamp crotch**

Things turn ugly quick once you're dealing with excess sweat. Sticking and chaffing can make it difficult to enjoy something as easy as a walk in the park. The ball hammock will provide an extra layer of moisture-wicking fabric to prevent unwanted skin on skin contact from creating unnecessary friction throughout your day.

Of course, it's not just the chafing that gives swamp crotch a bad name. The smell can be equally heinous, especially for the people you're closest to. There are plenty of odor-causing microbes that love the warm, moist conditions found in a sweaty pair of men's underwear.

### **4. You'll have extra leg room**

We all have that one friend who can't keep his car clean, and trying to get comfortable with all that extra junk on the floorboard is a real pain. More space means more comfort, right? Well, the ball hammock works on the same principle. Keeping your junk where it belongs means your legs don't have to share the space with uninvited guests.

This means you won't have to improvise any dance moves to disguise your attempt to free up your thighs when you're on the go. (And you're probably not as discreet as you imagine, so this one is for everyone's benefit.)

### **5. It's like personal AC in your shorts**

Humans are designed to sweat when it gets hot because of evaporative cooling. When water turns into vapor, it takes excess heat along with it and leaves your skin feeling cooler. It might seem counterintuitive, but the additional fabric in the hammock pouch can give your body's natural cooling system a big boost.

The extra, Air Mesh material in the pouch keeps your goods snugly nestled away from the rest of your skin so the sweat can evaporate easily, and the moisture wicking fabric can speed this process up significantly by drawing up excess water away from your skin. That means when you're rocking the ball hammock you can beat the heat and look good while you do it.

### **The bottom line**

Tommy John designed the [ball hammock](#) with the same commitment to form, function, and fit that drives all of our [men's underwear](#) styles. That means an adjustment-free experience throughout the day. No more picking wedgies or rolling waistbands - these undies will stay in place as you bend, move, stretch, or sit.

Our innovative hammock pouch is made from a lightweight Air Mesh to give you unrivaled comfort and breathability for just the right amount of lift and support. And it's available in two styles - [boxer briefs](#) or [trunks](#)

in and support. And it's available in two styles - [boxer briefs](#) or [trunks](#).  
Think we're full of it? Give it a try, and if you're not convinced, [your first pair is on us](#).



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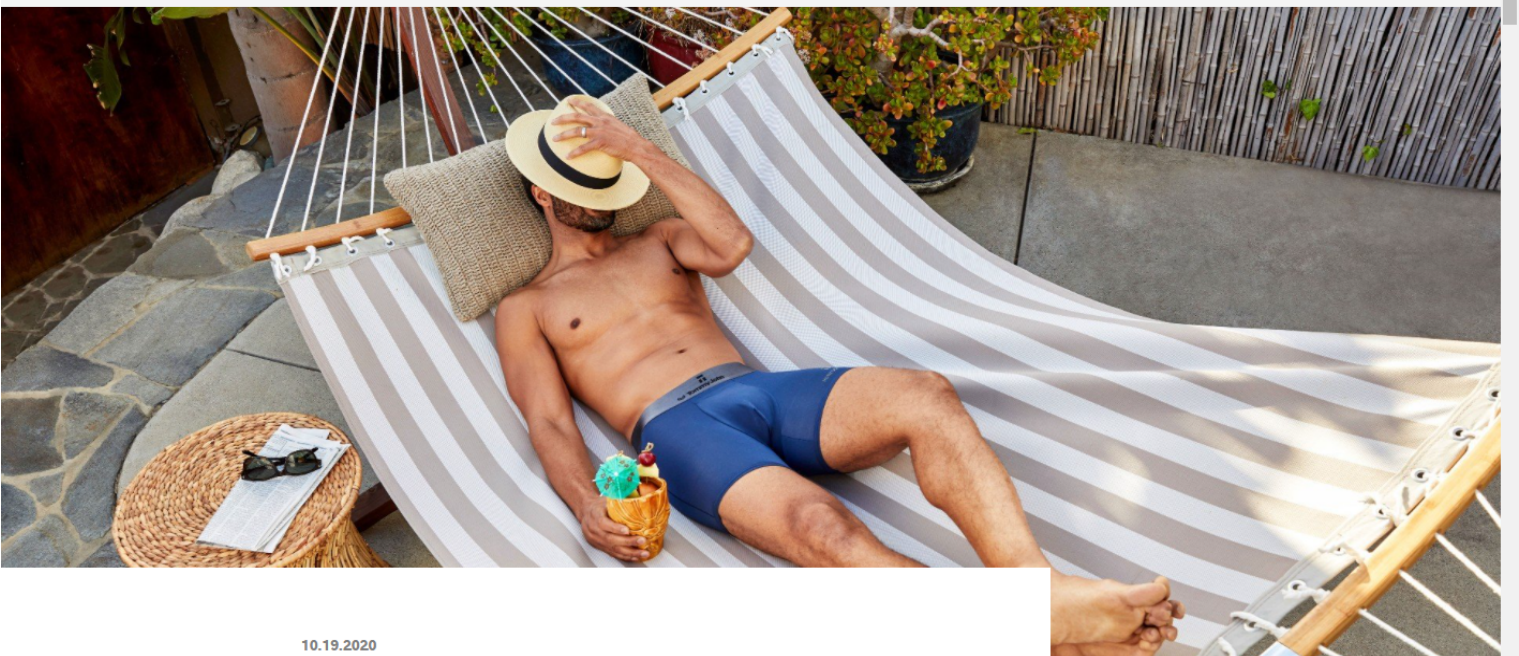
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< Tommy John Blog



10.19.2020

# 5 Times You'll Be Thankful You Brought Your Ball Hammock Undies

Underwear covers your most sensitive bits, so why is it so hard to find a comfortable pair? It doesn't have to be this way! Tommy John is dedicated to making the most comfortable underwear on the planet - and the ball hammock is another step forward in our mission. Even so, if you've never tried hammock pouch (aka ball hammock) undies, you might be a little reluctant to take the plunge!

First, some basics: This style of underwear comes with a separate pouch in the crotch to lift your goods off your legs (like the name suggests) and keep everything cozy in place. The ball hammock is the upgrade your underwear drawer is waiting for, and it can make all the difference on a hot day. Bouncing, sticking, and chafing can all become a thing of the past when you're rocking the ball hammock.

So when should you wear your hammock pouch underwear? Any day is a good day to enjoy the benefits of the comfort and support they provide, but there are several occasions where you'll be especially thankful you grabbed your hammock pouch undies from your top drawer.

## 1. At the gym

Ball hammock undies are the gym rat's best friend. With normal shorts, all the bouncing from plyometrics, running, or stairs can leave you sore. But the ball hammock will keep things gently nestled into place and reduce impact. The pouch will also give your legs plenty of room to lunge, stretch, and squat your way through your session.

When you're planning to go all-out with your workout routine, choose the [360 sport boxer briefs](#). This [sports underwear](#) provide maximum

coverage and unbeatable moisture wicking to keep your thighs dry and prevent any rubbing. The fabric and fit of this underwear is the ultimate protection from crotch rot, no matter how much things heat up.

## 2. Backyard BBQs

As soon as the weather warms up, backyard parties and BBQs are a great way to spend the weekend. When you wear your ball hammock undies, you can kick back and relax with your friends while your undercarriage stays dry and cool (no matter how hot the summer sun gets). To make your weekend hangs even simpler, all of our hammock pouch undies come equipped with a horizontal Quick Draw® fly for easy access when you need a bathroom break.

## 3. Formal events

When you're dressed to impress, the right underwear can make all the difference - especially when it's time to shake a leg on the dance floor at a wedding. When everything stays tucked in place, you can slide, dip, and twirl without getting tangled up in your leg band. These form-fitting undies will also stay close to your body so no one will see your underwear while you're catching up with old friends or getting to know someone new.

Our [Cool Cotton collection](#) is cozy enough for everyday wear or formal occasions, and it can help you stay cool and dry in your slacks. It will also help protect your Sunday best from getting sweaty, and keep stiff, scratchy fabric off your most sensitive bits.

## 4. At the office

There's no better way to look unprofessional than adjusting your underwear at work.

Tommy John's underwear is totally hands-free. That means you can shift in your seat during never-ending meetings without tangling your skivvies or dealing with wedgies. Our stay-put waistband won't roll no matter how much you bend, stretch, or yawn. The [Second Skin](#) fabric is silky soft, and airy, and they can help you stay comfortable throughout the day and even after hours when you have to pull some overtime.

## 5. Date night

If you dress to impress, you need to make sure all your layers are flattering. Not only will the hammock pouch keep you comfortable wherever your night takes you, it will also ensure you look your best if someone happens to see them. Whether you're working on making the ultimate first impression or adding some spark to an old flame, hammock pouch undies can enhance your natural appeal while you strut your stuff for that special someone.

So which underwear style will help you look the best? It really depends on your unique needs. Trunks are a great way to show off the definition in your thighs, while boxer briefs can help streamline your appearance. Both of them will give you an excellent lift on the backside, and the hammock pouch provides a major confidence boost front and center.

## The Tommy John guarantee

Still not sure you're ready to give ball hammock undies a try? We're so confident you'll love our [men's underwear](#) that it's backed with [our guarantee](#). If you don't love your first pair, you can send them in for a free exchange, or we'll foot the bill.





MEN'S TRUNKS. 3 things to know before you buy

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4 AWKWARD problems with one solution: The ball hammock

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< Tommy John Blog



10.29.2020

## 4 Awkward problems with one solution: The ball hammock

What's in a name? Well, if you're talking about the ball hammock... pretty much everything. These undies give your sensitive bits a relaxing pouch that's like an afternoon siesta in your trousers for all-day support and comfort.

But despite the slightly silly branding, ball hammock underwear is so much more than a goofy trend. It's a game-changing underwear design that solves the most common (and awkward!) underwear mishaps. Here are 4 classic skivvy problems that [Tommy John's Hammock Pouch](#) undies can help you avoid completely:

### 1. Swamp Crotch

Swamp crotch is a painful rash that erupts on your thighs when excess sweat meets broken or irritated skin. Beyond turning even a light stroll into a walking nightmare, it goes hand in hand with a powerful odor that can force people to keep their distance from you. There are plenty of powders and ointments that can treat swamp crotch once it's in full swing, but isn't prevention the best medicine?

The hammock pouch is worth a pound of cure when it comes to long days and hot summers. The Air Mesh pouch is designed to keep you cool and dry, and the moisture-wicking fabric can stave off irritating, odor-causing microbes. And of course, it will prevent visible crotch sweat from soaking through to your outerwear (an embarrassing visual that no one should have to endure). Once you try it, you won't want to leave the house without it.

### 2. Batwing

Leather seats are the worst in the summertime. As soon as you start sweating, you have to peel your skin off the chair every time you move. Unfortunately, that same phenomenon can happen in your underpants, and it's common enough to have earned its own name—batwing. This is much more than just a nuisance—it can be downright painful. When your skin is stuck to your leg, every move you make adds tension and friction to the most sensitive part of your body.

The hammock pouch makes short work of batwing by lifting everything off your legs and putting an extra layer of smooth, clean, dry fabric between them. In other words, this pouch is designed to keep your bats in the cave where they belong until nightfall.

### 3. The not-so-subtle adjustments

If you think you can reach into your crotch to shift things around without anyone noticing, we've got news for you: you're not as slick as you think. When you're trying to carry on a casual conversation with someone, the last thing you want to think about is what's going on in their underwear. (And vice versa.) Fortunately for everyone, our Hammock pouch undies are truly adjustment-free.

Not only will these skivvies keep you from getting tangled, but they're also wedge-resistant and plumber-crack-proof. The non-rolling waistband stays put throughout the day whenever you bend, or move, and the form-fitting fabric is designed to stretch where you need it to and stay in place no matter what you're doing. So put on your underwear and forget about it. The only time they'll cross your mind is when you're pondering how damn comfortable they are.

### 4. Aftershock

There's no subtle way to put this: Bouncing hurts your balls. If you're one to take the stairs or move around all day, or if you spend a lot of time in the gym, the bouncing can leave you seriously sore.

The hammock pouch is the underwear equivalent of a sports bra - designed to keep your junk in place so it won't bounce every time you do. This added support can spare you a lot of pain after your workout, but it can also enhance your comfort throughout the day. That means you can skip the elevator and get some extra steps in whenever the opportunity arrives. Be as active as you like; we've got you covered.

### Advanced fabrics make the best undies

Tommy John is committed to crafting the very best [men's underwear](#) on the planet, and our hammock pouch undies are precision-designed to give you an incredible fit that will enhance your natural appeal when you're with someone special.

The [ball hammock](#) is available in two styles, [boxer briefs](#) or [trunks](#), with three incredible fabrics to choose from. The Cool Cotton collection is everyday wear designed for maximum breathability to keep you cool throughout the day. Our Second Skin collection is luxuriously soft to keep you cozy and breezy, especially if you're stuck in an office all day. And when it's time to turn up the intensity, our 360 Sport collection can keep up with you via advanced anti-microbial and anti-odor technology and durable fabric. This [sports underwear](#) can bend, stretch, and move with you.

No matter which undies you choose, they're backed by [our guarantee](#): If you don't love your first pair, they're on us - no questions asked.



5 Times You'll Be Thankful You Brought Your Ball Hammock Undies

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7 undeniable benefits of sinking into a lounge hoodie

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Sign up & save 20% off on your first order.

- Men
- Women
- Both

input your email address

**Sign Up**

Your feedback matters to us

Let us know about your on-site experience.

**Give Feedback**

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# Exhibit K



Tommy John

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"I was honestly skeptical about the "hammock pouch" at first but I couldn't be happier with my decision to buy these. These are the only underwear I will buy from now on. They are so comfortable I forgot I was even wearing anything. They stay put without rolling or riding up. The hammock keeps everything in place which is great if you are someone who is moving a lot throughout the day, and as an added bonus they make your package look huge. I would recommend these underwear t... [See More](#)



Interior Air  
Mesh Support

6" Inseam

**Hammock  
Pouch™  
Underwear**

For Men With Balls



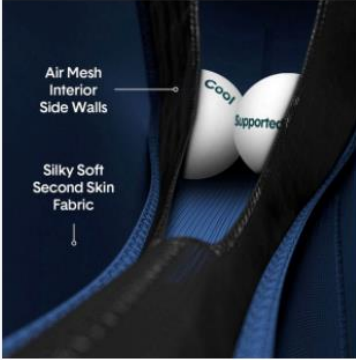


Launched April 2021

Active  
Started running on Apr 13, 2021  
ID: 310987790643091

**Tommy John**  
Sponsored

"I was honestly skeptical about the "hammock pouch" at first but I couldn't be happier with my decision to buy these. These are the only underwear I will buy from now on. They are so comfortable I forgot I was even wearing anything. They stay put without rolling or riding up. The hammock keeps everything in place which is great if you are someone who is moving a lot throughout the day, and as an added..."



14 ads use this creative and text

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Active  
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ID: 456860492249349

**Tommy John**  
Sponsored

"I was honestly skeptical about the "hammock pouch" at first but I couldn't be happier with my decision to buy these. These are the only underwear I will buy from now on. They are so comfortable I forgot I was even wearing anything. They stay put without rolling or riding up. The hammock keeps everything in place which is great if you are someone who is moving a lot throughout the day, and as an added..."



The Tommy John  
"6" Inseam Hammock Pouch is THE best pouch version I've ever worn."  
-Derrick O.

8 ads use this creative and text

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Active  
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**Tommy John**  
Sponsored

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**Tommy John**  
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6 ads use this creative and text

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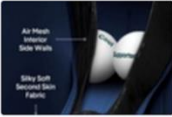


# Exhibit L

Customer Facebook Messages to Shinely:

**DB** David Brown Yesterday at 8:08 AM

New media files



**GB** Gorgias Bot Yesterday at 8:08 AM

Hey David, it looks like Zuck came through for us and we got your message successfully. We try to monitor and respond to these as quickly as possible but please allow up to 3 business days for a response due to the large volume of requests (for messages received Monday-Friday). If your question rolls in on the weekend, expect an answer the following Monday. Please include the order number, name, and email address used to place your order.

**DB** David Brown Yesterday at 8:10 AM

I'm sure you guys have a lawsuit case here. Pretty clear to me that they stole an idea and the term used. Thought I'd share just in case you guys didn't know and wanted to.

**DS** David Stabb 01/27/2021

I saw a commercial last night for Tommy John and they were advertising a "Hammock Pouch" that looks just like your Ball Hammock — and they even put ping pong or golf balls in it to demo.

Shame shame.

**DS** David Stabb 01/27/2021

I saw a commercial last night for Tommy John and they were advertising a "Hammock Pouch" that looks just like your Ball Hammock — and they even put ping pong or golf balls in it to demo.

Shame shame.

Comment on Facebook post May 13, 2020:

[https://www.facebook.com/168735513291523/posts/1612687658896294?comment\\_id=296413271408629&reply\\_comment\\_id=615235412463375](https://www.facebook.com/168735513291523/posts/1612687658896294?comment_id=296413271408629&reply_comment_id=615235412463375)



George Wagner  
Autumn Duvall Wagner need. ...

Like · Reply · 44w



James Laws  
George Wagner dude I just bought the Tommy Johns with the ball hammock. Let me FUCKING TELL YOU, best thing ever. I work outside all year round and they keep my boys from sticking to my leg and I don't get swamp nuts. DO IT!! ...

Like · Reply · 41w

Comment on Facebook post January 15, 2021:

[https://www.facebook.com/168735513291523/posts/1845077655657292?comment\\_id=1868271153337942](https://www.facebook.com/168735513291523/posts/1845077655657292?comment_id=1868271153337942)



Ashley Wilcox Evans  
Josiah Evans thanks for having my look up Tommy Johns. Now my Facebook ads are nothing but these. 🤔 ...

Like · Reply · 13w