

# ART MODELL: CAREER HIGHLIGHTS

- Chairman of the NFL Television Committee for 31 years (1962-93); contracts he negotiated set the standard for professional leagues
- Only elected NFL President in NFL history (1967-69); also helped establish NFL Films and became first chairman of NFL Films
- Chairman of the Owners' Labor Committee, which successfully negotiated the first collective bargaining agreement and recognized the players' right to have a union
- Served on the Committee to merge the NFL and AFL and then agreed to move to the AFC
- Important participant (with Pete Rozelle and Rooney Arledge) in establishing Monday Night Football and hosted first game; also helped establish second Thanksgiving Day game with Tex Schramm (and agreed to play in first one at Dallas)
- Has won two NFL Championships; his teams played in three more title games; plus, four AFC Championship games, eight other playoff teams, and five teams that had chance to make playoffs entering final game of season
- 28 winning seasons in 43 years; 28 playoff games; overall record is 346-305-8.