March 6, 2020

Gonzales Maryland Poll – Democratic Primary

Gonzales Poll

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Part 2 - Embargoed until 12:01 a.m., Friday, March 6th, 2020

Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Mr. Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Furthermore, he and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his 35 years conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales frequently appears on radio and television in the Baltimore-D.C. region as a guest commentator.

Elizabeth Gonzales Byers has joined *Gonzales Research* as Director of Marketing and Social Media. She can be contacted at elizabeth@gonzalesresearch.com

This poll was conducted by ***Gonzales Research & Media Services*** from February 22nd through February 28th, 2020. A total of 331 registered Democrats in Maryland, who vote regularly in primary elections, were queried by live telephone interviews, utilizing both landline (34%) and cell phone (66%) numbers. A cross-section of interviews was conducted throughout the state, reflecting Democratic primary election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 5.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Gonzales Poll – MD Democratic Primary Results

2020 Presidential Primary

If the 2020 Democratic primary election for president were held today, 23% said they would vote for Bernie Sanders, 19% said they would vote for Joe Biden, 15% said they would vote for Mike Bloomberg, 8% said Elizabeth Warren, 5% said Pete Buttigieg, 4% said Amy Klobuchar, and 27% were undecided.

Poll conducted between February 22nd and February 28th, after the Nevada caucuses, but before this week's Super Tuesday results

Sanders support is white voters (35%) and young (37% under 50). Biden's backers in this poll were African Americans (30%) and voters over the age of 50 (24%).

Bloomberg, who dropped out yesterday, captured 20% of the vote from the black community in this survey. Buttigieg and Klobuchar, who dropped out before Super Tuesday's contests, received no support from African Americans. Warren, who dropped out earlier today, got her support from younger white voters.

The results by race and age:

Candidate	Statewide	African American	White	Under 50	50 and Older
Sanders	23%	14%	35%	37%	13%
Biden	19%	30%	10%	12%	24%
Bloomberg	15%	20%	9%	13%	16%
Warren	8%	3%	13%	12%	5%
Buttigieg	5%	0%	11%	7%	3%
Klobuchar	4%	0%	8%	4%	4%
Undecided	27%	33%	14%	15%	35%

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Defeating Trump or Closest to Your Position on Issues

A 51% majority of 2020 Democratic primary voters in Maryland said that defeating Donald Trump in November was most important to them, while 37% said supporting a candidate who is closest to them on the issues that they care about is most important, with 12% giving no response.

Defeat Trump or Supports My Issues

Close on Issues
37%

Defeat Trump
51%

■ Issues   ■ Defeat Trump
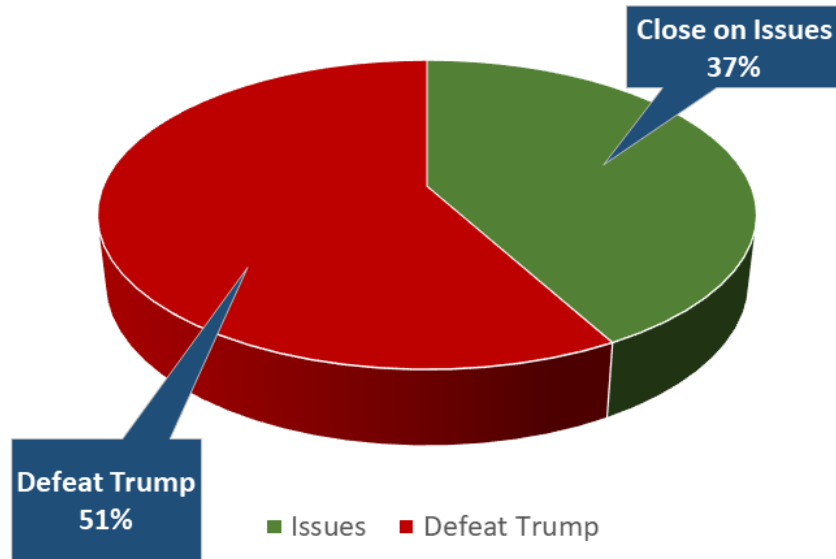
The results by race, gender, and age:

Defeat Trump or Issues	Defeat Trump	Close on Issues
African-American	62%	28%
White	42%	43%
Women	54%	36%
Men	46%	39%
Under 50	46%	43%
50 and older	55%	33%

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Back Democrat in November No Matter What

Eighty-two percent of Maryland primary voters said that they will vote for the Democratic nominee against Trump in November no matter what, while 15% would not commit to this, with 3% giving no answer.

Ninety-three percent of black voters, 90% of women, and 86% of Democrats 50 and older are pot committed and will vote for the Democrat in November against Trump regardless of who the nominee is.

The one holdout at the table: 31% of Bernie Sanders voters would not commit to vote for the Democrat in November *no matter who the nominee is.*

Will Vote for Democrat in November
No Matter Who the Nominee Is
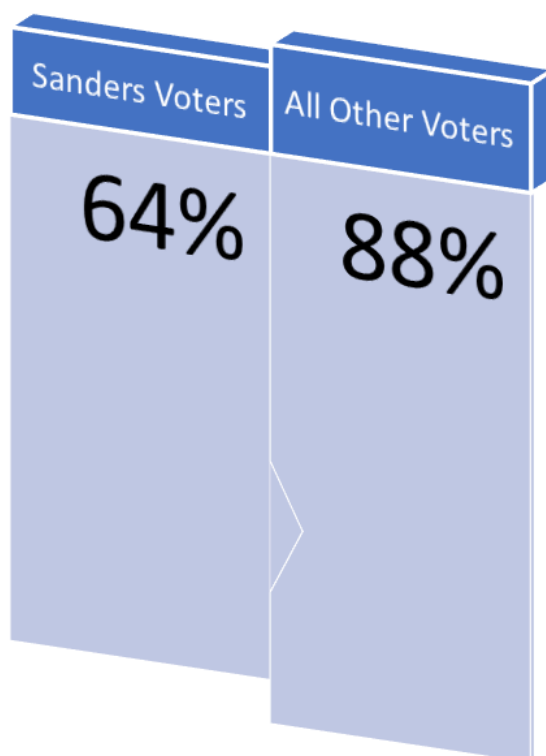
Sanders Voters 64% All Other Voters 88%

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Appendix A: Data Table

If the 2020 Democratic primary election for president were held today, for whom would you vote: Joe Biden, Mike Bloomberg, Pete Buttigieg, Amy Klobuchar, Bernie Sanders, or Elizabeth Warren?

PRESIDENT DEMOCRATIC PRIMARY	Number	Percent
Bernie Sanders	77	23.3 %
Joe Biden	63	19.0 %
Mike Bloomberg	48	14.5 %
Elizabeth Warren	26	7.9 %
Pete Buttigieg	16	4.8 %
Amy Klobuchar	13	3.9 %
Undecided	88	26.6 %
Total	331	100.0 %

N=331

	PRESIDENT DEMOCRATIC PRIMARY						
	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloom-berg	Elizabeth Warren	Und
RACE							
African American	23 14.1%	0 0.0%	0 0.0%	48 29.4%	33 20.2%	5 3.1%	54 33.1%
White	49 35.3%	15 10.8%	11 7.9%	14 10.1%	13 9.4%	18 12.9%	19 13.7%
Other/ Refused	5 17.2%	1 3.4%	2 6.9%	1 3.4%	2 6.9%	3 10.3%	15 51.7%

N=331

	PRESIDENT DEMOCRATIC PRIMARY						
	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloom-berg	Elizabeth Warren	Und
GENDER							
Female	43 21.6%	9 4.5%	6 3.0%	45 22.6%	30 15.1%	17 8.5%	49 24.6%
Male	34 25.8%	7 5.3%	7 5.3%	18 13.6%	18 13.6%	9 6.8%	39 29.5%

N=331	PRESIDENT DEMOCRATIC PRIMARY						
	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und

AGE

18 to 39	36 / 45.0%	5 / 6.3%	3 / 3.8%	6 / 7.5%	11 / 13.8%	13 / 16.3%	6 / 7.5%
40 to 49	15 / 26.3%	5 / 8.8%	2 / 3.5%	11 / 19.3%	7 / 12.3%	3 / 5.3%	14 / 24.6%
50 to 59	14 / 20.6%	1 / 1.5%	2 / 2.9%	11 / 16.2%	13 / 19.1%	3 / 4.4%	24 / 35.3%
60 and older	12 / 9.5%	5 / 4.0%	6 / 4.8%	35 / 27.8%	17 / 13.5%	7 / 5.6%	44 / 34.9%

N=331	PRESIDENT DEMOCRATIC PRIMARY						
	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und

AGE GROUP

Under 50	51 / 37.2%	10 / 7.3%	5 / 3.6%	17 / 12.4%	18 / 13.1%	16 / 11.7%	20 / 14.6%
50 or older	26 / 13.4%	6 / 3.1%	8 / 4.1%	46 / 23.7%	30 / 15.5%	10 / 5.2%	68 / 35.1%

N=331	PRESIDENT DEMOCRATIC PRIMARY						
	Bernie Sanders	Pete Buttigieg	Amy Klobuchar	Joe Biden	Mike Bloomberg	Elizabeth Warren	Und

REGION

Baltimore Metro	42 / 27.8%	10 / 6.6%	4 / 2.6%	30 / 19.9%	22 / 14.6%	8 / 5.3%	35 / 23.2%
Washington Metro	26 / 19.1%	3 / 2.2%	9 / 6.6%	26 / 19.1%	20 / 14.7%	12 / 8.8%	40 / 29.4%
Rural Maryland	9 / 20.5%	3 / 6.8%	0 / 0.0%	7 / 15.9%	6 / 13.6%	6 / 13.6%	13 / 29.5%

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QUESTION 2: Defeating Trump or Candidate Who Represents Your Issues *Which of the following is more important to you: Defeating Donald Trump in November or Supporting a candidate who comes closest to you on the issues and is someone in whom you can believe?* **(ORDER ROTATED)**

MOST IMPORTANT VOTE FACTOR	Number	Percent
Defeating Trump	169	51.1 %
Closest on Issues	123	37.2 %
No answer	39	11.8 %
Total	331	100.0 %

N=331	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
RACE			
African American	101	45	17
	62.0%	27.6%	10.4%
White	59	60	20
	42.4%	43.2%	14.4%
Other/ Refused	9	18	2
	31.0%	62.1%	6.9%

N=331	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
GENDER			
Female	108	72	19
	54.3%	36.2%	9.5%
Male	61	51	20
	46.2%	38.6%	15.2%

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N=331	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
AGE			
18 to 39	35 43.8%	35 43.8%	10 12.5%
40 to 49	28 49.1%	24 42.1%	5 8.8%
50 to 59	42 61.8%	21 30.9%	5 7.4%
60 and older	64 50.8%	43 34.1%	19 15.1%

N=331	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
AGE GROUP			
Under 50	63 46.0%	59 43.1%	15 10.9%
50 or older	106 54.6%	64 33.0%	24 12.4%

N=331	MOST IMPORTANT VOTE FACTOR		
	Defeating Trump	Closest on Issues	No answer
REGION			
Baltimore Metro	76 50.3%	56 37.1%	19 12.6%
Washington Metro	71 52.2%	51 37.5%	14 10.3%
Rural Maryland	22 50.0%	16 36.4%	6 13.6%

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QUESTION 3: If 1st Choice Not Nominee, Still Vote Democrat in November *If your preferred candidate for president does not end up winning the nomination, will you still vote for the Democrat in November against Trump no matter what, or not?*

VOTE FOR NOMINEE NO MATTER WHAT	Number	Percent
Yes	272	82.2 %
No	50	15.1 %
Not sure	9	2.7 %
Total	331	100.0 %

N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
RACE			
African American	152 / 93.3%	5 / 3.1%	6 / 3.7%
White	99 / 71.2%	38 / 27.3%	2 / 1.4%
Other/ Refused	21 / 72.4%	7 / 24.1%	1 / 3.4%

N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure
GENDER			
Female	179 / 89.9%	16 / 8.0%	4 / 2.0%
Male	93 / 70.5%	34 / 25.8%	5 / 3.8%

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N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure

AGE

	Yes	No	Not sure
18 to 39	60 75.0%	18 22.5%	2 2.5%
40 to 49	46 80.7%	8 14.0%	3 5.3%
50 to 59	59 86.8%	7 10.3%	2 2.9%
60 and older	107 84.9%	17 13.5%	2 1.6%

N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure

AGE GROUP

	Yes	No	Not sure
Under 50	106 77.4%	26 19.0%	5 3.6%
50 or older	166 85.6%	24 12.4%	4 2.1%

N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure

REGION

	Yes	No	Not sure
Baltimore Metro	124 82.1%	23 15.2%	4 2.6%
Washington Metro	111 81.6%	21 15.4%	4 2.9%
Rural Maryland	37 84.1%	6 13.6%	1 2.3%

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Vote Democrat No Matter What by April Dem Primary Vote

N=331	VOTE FOR NOMINEE NO MATTER WHAT		
	Yes	No	Not sure

APRIL PRIMARY ELECTION

	Yes	No	Not sure
Sanders Voters	49 63.6%	24 31.2%	4 5.2%
Another Candidate Voters	145 87.3%	17 10.2%	4 2.4%
Undecided Voters	78 88.6%	9 10.2%	1 1.1%

31% of Sanders voters will not commit to voting for the Democrat in November no matter "who the nominee is"

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Appendix B: MD Dem Primary Poll Sample Demographics

RACE	Number	Percent
African American	163	49.2 %
White	139	42.0 %
Other/Refused	29	8.8 %
Total	331	100.0 %

GENDER	Number	Percent
Female	199	60.1 %
Male	132	39.9 %
Total	331	100.0 %

AGE	Number	Percent
18 to 39	80	24.2 %
40 to 49	57	17.2 %
50 to 59	68	20.5 %
60 and older	126	38.1 %
Total	331	100.0 %

AGE GROUP	Number	Percent
Under 50	137	41.4 %
50 or older	194	58.6 %
Total	331	100.0 %

REGION	Number	Percent
Baltimore Metro	151	45.6 %
Washington Metro	136	41.1 %
Rural Maryland	44	13.3 %
Total	331	100.0 %

Region Classifications

Baltimore Metro	Number	Percent
Baltimore City	49	32.5 %
Anne Arundel County	27	17.9 %
Baltimore County	47	31.1 %
Harford County	9	6.0 %
Howard County	19	12.6 %
Total	151	100.0 %

Washington Metro	Number	Percent
Montgomery County	63	46.3 %
Prince George's County	61	44.9 %
Charles County	12	8.8 %
Total	136	100.0 %

Rural Maryland	Number	Percent
Eastern Shore/Southern Maryland	24	54.5 %
Western Maryland	20	45.5 %
Total	44	100.0 %

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