UMassAmherst WBZO

Crosstabs for Senate, Governor, and House Elections

UMass Amherst/WBZ Poll of NH Likely Voters

YouGov interviewed 848 respondents who were then matched down to a sample of 772 likely voters to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey.

The matched cases were weighted to New Hampshire registered voters in the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, ideology, and party registration. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

All figures presented in this document are for likely voters unless otherwise noted.

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All results are for likely voters.

Vote for Senate (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Ayotte	49	45	24	45	57	45	47	49	51	44	46	46	5	93	46	8	36	82
Hassan	42	45	60	44	39	49	41	42	40	43	44	51	90	4	39	88	51	11

	Church Attendance			Religion			Chlidren under 18		Trump Opinion		Clinton Opinion	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Yes	No	Favorable	Unfavorable	Favorable	Unfavorable
Ayotte	58	52	33	62	50	27	41	49	84	29	9	72
Hassan	37	40	57	32	41	60	43	44	6	63	87	17

Vote for Governor (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Van Ostern	41	46	69	38	43	47	46	35	42	40	44	51	89	8	37	90	46	15
Sununu	49	37	19	45	47	41	41	51	45	39	45	38	5	84	41	4	36	73

	Church Attendance			Religion			Chlidren under 18		Trump Opinion		Clinton Opinion	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Yes	No	Favorable	Unfavorable	Favorable	Unfavorable
Van Ostern	40	38	55	32	39	61	36	46	9	61	87	17
Sununu	51	49	27	56	48	25	47	41	79	25	6	67

Vote for House District 1 (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Shea-Porter	32	47	59	39	36	40	45	41	37	41	42	45	88	10	34	82	48	14
Guinta	43	31	21	34	44	36	35	37	30	41	41	31	5	67	35	5	26	61

	Church Attendance			Religion			Chlidren under 18		Trump Opinion		Clinton Opinion	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Yes	No	Favorable	Unfavorable	Favorable	Unfavorable
Shea-Porter	32	39	46	37	32	58	37	42	6	61	89	15
Guinta	44	40	28	41	43	24	40	35	73	18	3	55

Vote for House District 2 (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Kuster	52	51	67	51	48	59	46	45	55	44	50	59	96	2	49	92	58	13
Lawrence	42	41	20	44	46	34	49	47	43	43	42	38	1	95	40	5	33	83

	Church Attendance			Religion			Chlidren under 18		Trump Opinion		Clinton Opinion	
	Frequent	Infrequent	Never	Protestant	Catholic	None	Yes	No	Favorable	Unfavorable	Favorable	Unfavorable
Kuster	42	49	65	33	56	70	53	51	7	71	94	22
Lawrence	56	44	27	64	38	22	42	42	86	23	2	70